

This presentation premiered at WaterSmart Innovations

watersmartinnovations.com



The Leak Brothers

Wasting Water Just Became Personal

Greg Bundesen

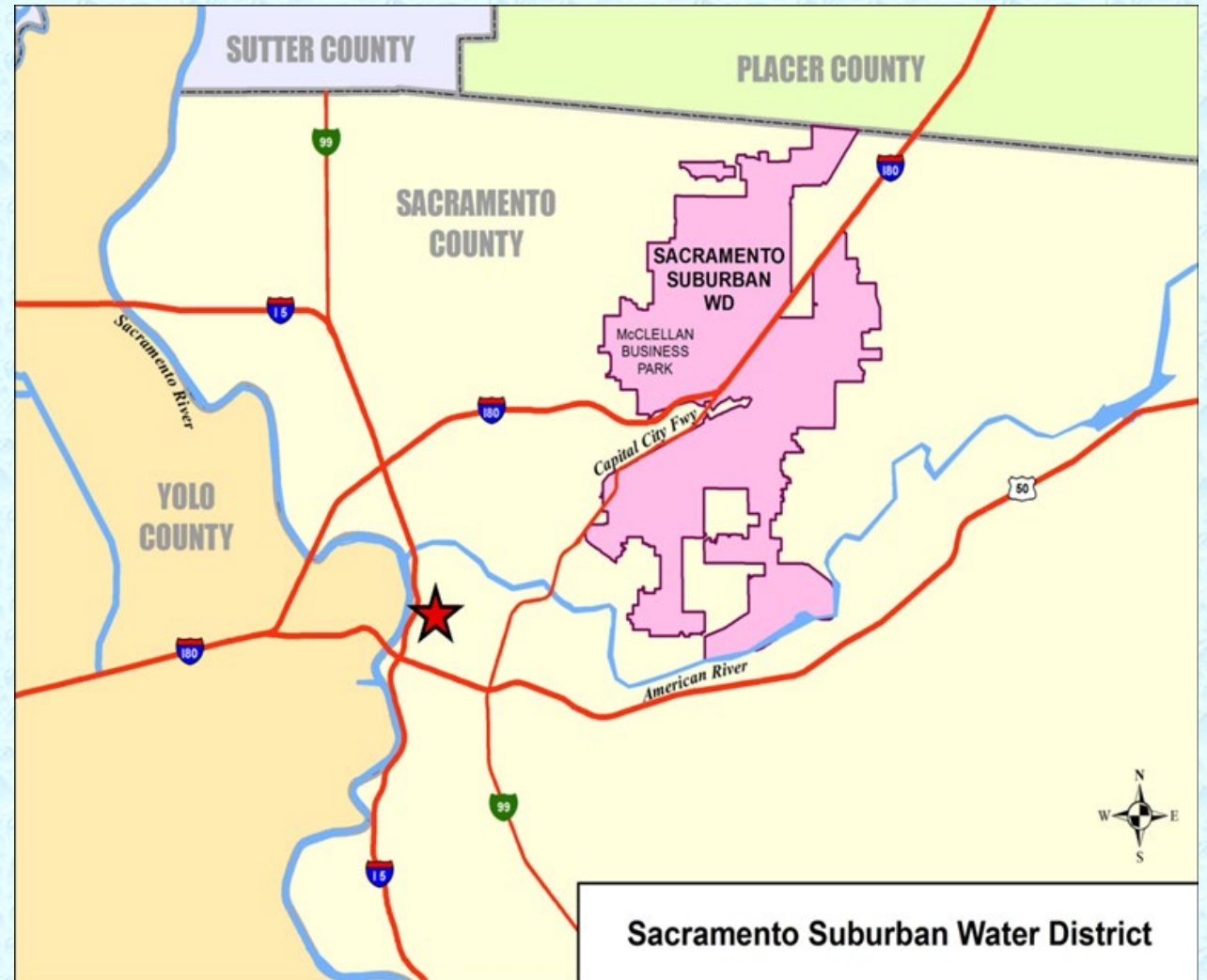
Water Conservation Supervisor

Sacramento Suburban Water District

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District at a Glance

- Service Connections
 - 46,573
- Population
 - 184,385
- Water Sources
 - Groundwater
 - Over 60 wells
 - Surface
 - American River
 - Folsom Reservoir



SSWD Water Conservation Program

- Water-Wise House Calls
 - Customer Leak Investigations
 - Public Outreach
 - Educational Programs
 - Water Loss Reduction
- Rebates
 - WBIC
 - Irrigation Efficiency
 - Toilets
 - Clothes Washers
 - Rain Sensors
 - Soil Moisture Sensors
 - Pool Covers
 - Conductivity Controllers



Leak Assistance Origins

— COURTESY NOTICE —
from Sacramento Suburban Water District

Looks Like You've Got a Leak

SSWD's automated leak detection system was created to help our customers detect leaks that might otherwise go unnoticed. Our system has flagged the water use at your property as having a non-stop flow of water, indicating that your home has a leak.

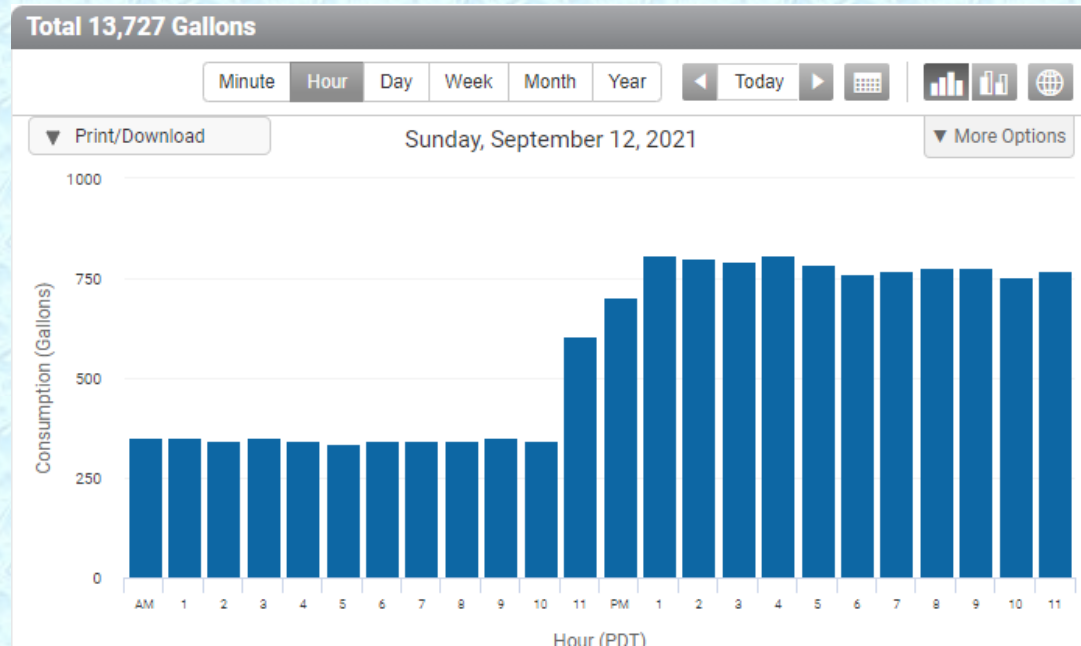
Many leaks are easy and inexpensive to fix. Turn over to learn what to do.

You can also contact SSWD for help. Call 916.972.7171 or visit sswd.org to schedule a complimentary Water-Wise House Call. We'll review your water use indoors and outside to help find that pesky leak.

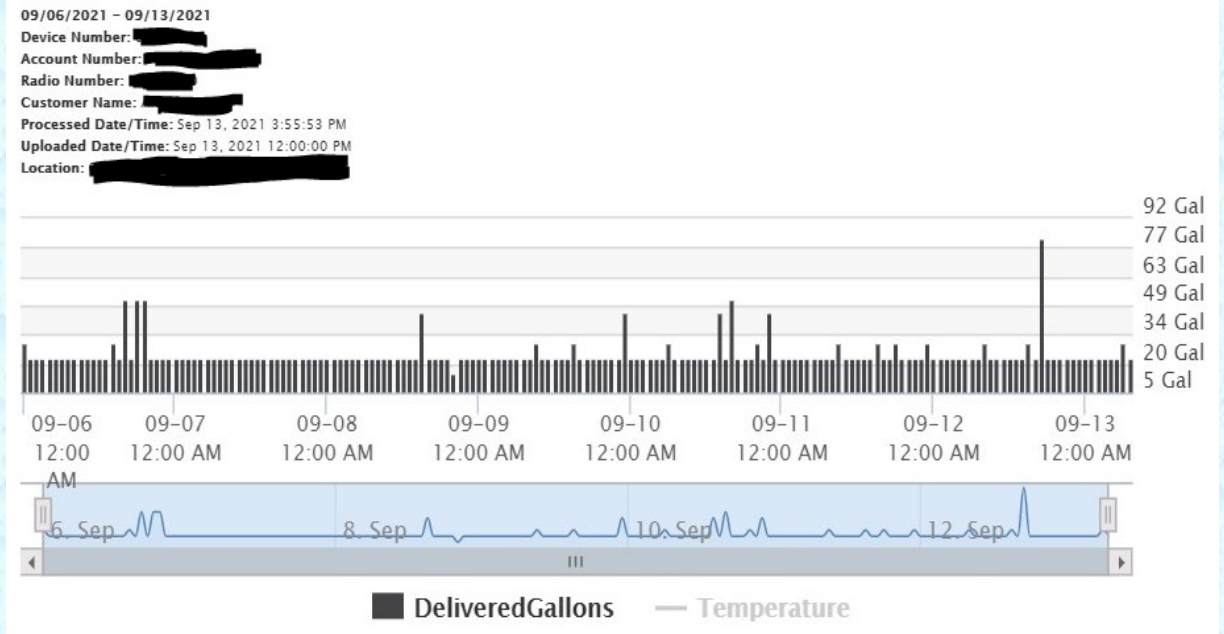
- Customer Leak identification program
- AMI
 - Badger, Sensus and Muller (KP)
- 1,200 post cards per month
- Needed to increase awareness about residential leaks

AMI Systems

Badger Beacon



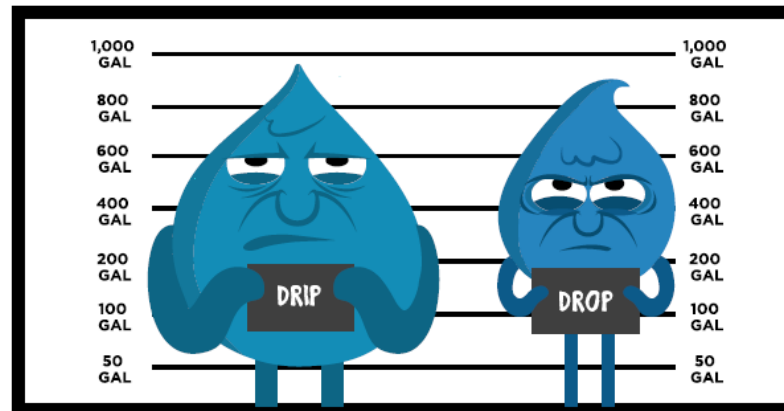
Sensus Eye On Water



Fix a Leak Week 2019

★ WANTED ★ FOR WASTING WATER

**GUILTY OF DRIPPING FROM SHOWERHEADS,
RUNNING TOILETS, SOAKING YARDS.**



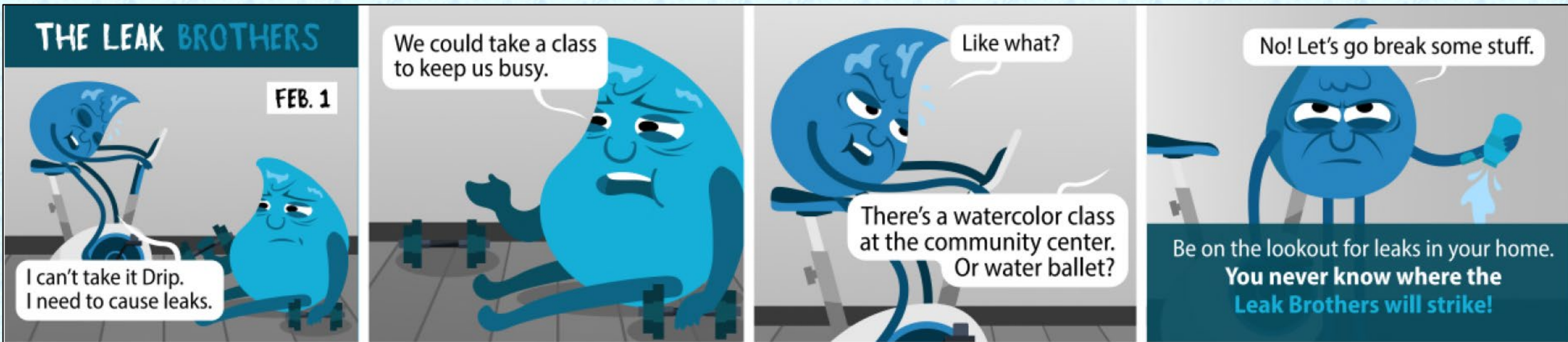
Fix a Leak Week is March 18-24, 2019



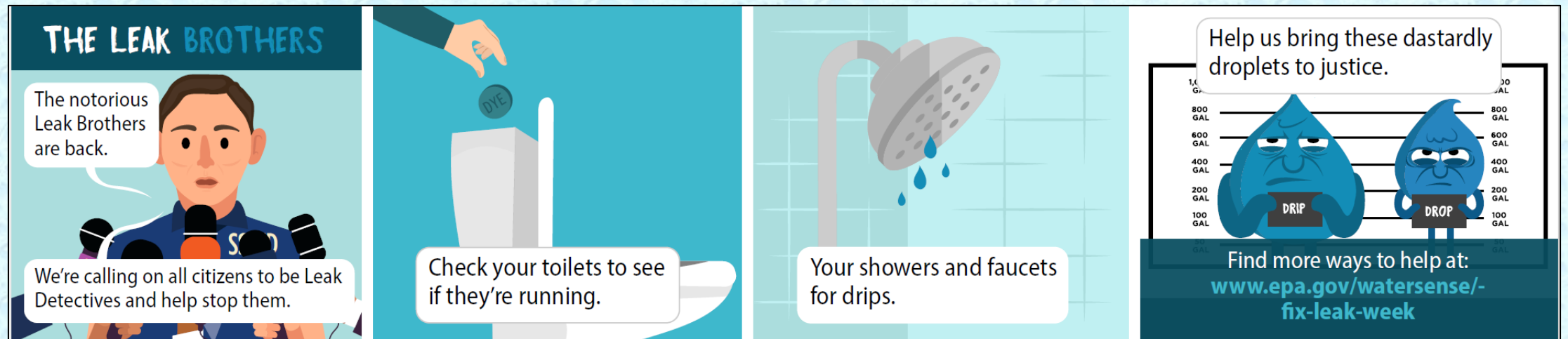
Fast Forward



They Are Back At It!



Fix A Leak Week 2020

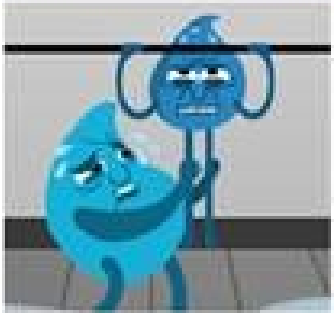


COVID!!



They're BAAAAACK!!

THE LEAK BROTHERS



They've been biding their time.



And getting ready.




Because the Leak Brothers never stop.

Find out how you can foil
the Leak Brothers at
<http://sswd.org>

Print and Online Ads



Banners




Hah. Even small leaks can waste a lot of water.

The Leak Brothers can pop up anywhere

Set up a free Leak Investigation to find out how to stop them
SSWD.org


WaterSense SACRAMENT SUBURBAN



BE ON THE LOOKOUT FOR THE LEAK BROTHERS

Set up a free Leak Investigation to find out how to stop them
SSWD.org


WaterSense SACRAMENT SUBURBAN



The Leak Brothers are on the loose

Set up a free Leak Investigation to find out how to stop them
SSWD.org

WaterSense SACRAMENT SUBURBAN



Toilet leaks are the best. They waste so much water.

The Leak Brothers can pop up anywhere

Set up a free Leak Investigation to find out how to stop them
SSWD.org

WaterSense SACRAMENT SUBURBAN



★ WANTED FOR WASTING WATER ★

GUILTY OF RUNNING TOILETS AND LEAKING FROM FAUCETS

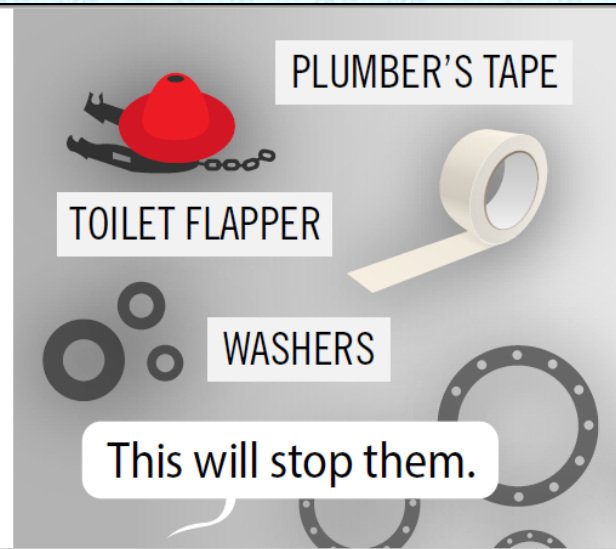
Set up a free Leak Investigation to find out how to stop them
SSWD.org

WaterSense SACRAMENT SUBURBAN

2021 Story Board



We Have A Hero!



And, She Is Amazing!



The Future

- More leaks scenarios
 - Sprinklers
 - In-track Lines
 - District Side....we are not immune!!
- Additional Characters
 - More leak causing villains?
 - A Leak Boss?



Thank You!

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