This presentation premiered at WaterSmart Innovations

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What Happens to Irrigation Controllers When They Are Discarded?

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The Problem

- What happens when irrigation equipment reaches end of life?

- When you throw something away, where is away?

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Our Responsibility

- Who should be responsible for solving these challenges?
- Can waste be avoided?
- What programs exist to mitigate irrigation waste?

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Making a Difference in Agriculture

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The Challenges with Recycling

- Inconsistent infrastructure from location to location
- Bulky materials can be difficult to ship
- Not easy to convince people to change habits
- Requires training people on a new process

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Solving Problems Together

Irrigation ASSOCIATION®

Sustainability Common Interest Group

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What about E-Waste?

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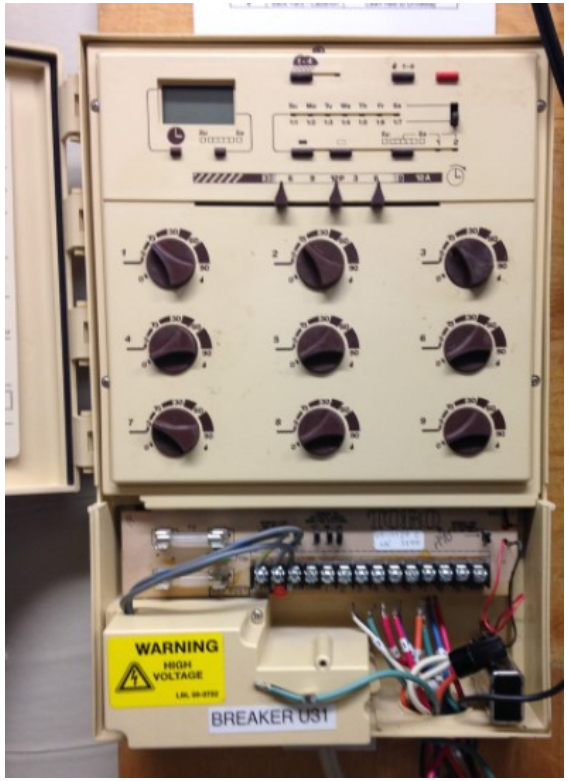
Irrigation E-Waste?



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E-Waste Isn't Often Recycled

Wasted Resources: In 2019, the U.S. generated 6.92 million tons of e-waste — that's 46 lbs per person!

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There's an Overlooked Workforce That Can Help

Wasted Talent: Of the 50 million people in the U.S. with a disability, fewer than 20% are participating in the labor force.*

*Bureau of Labor Statistics, 2014

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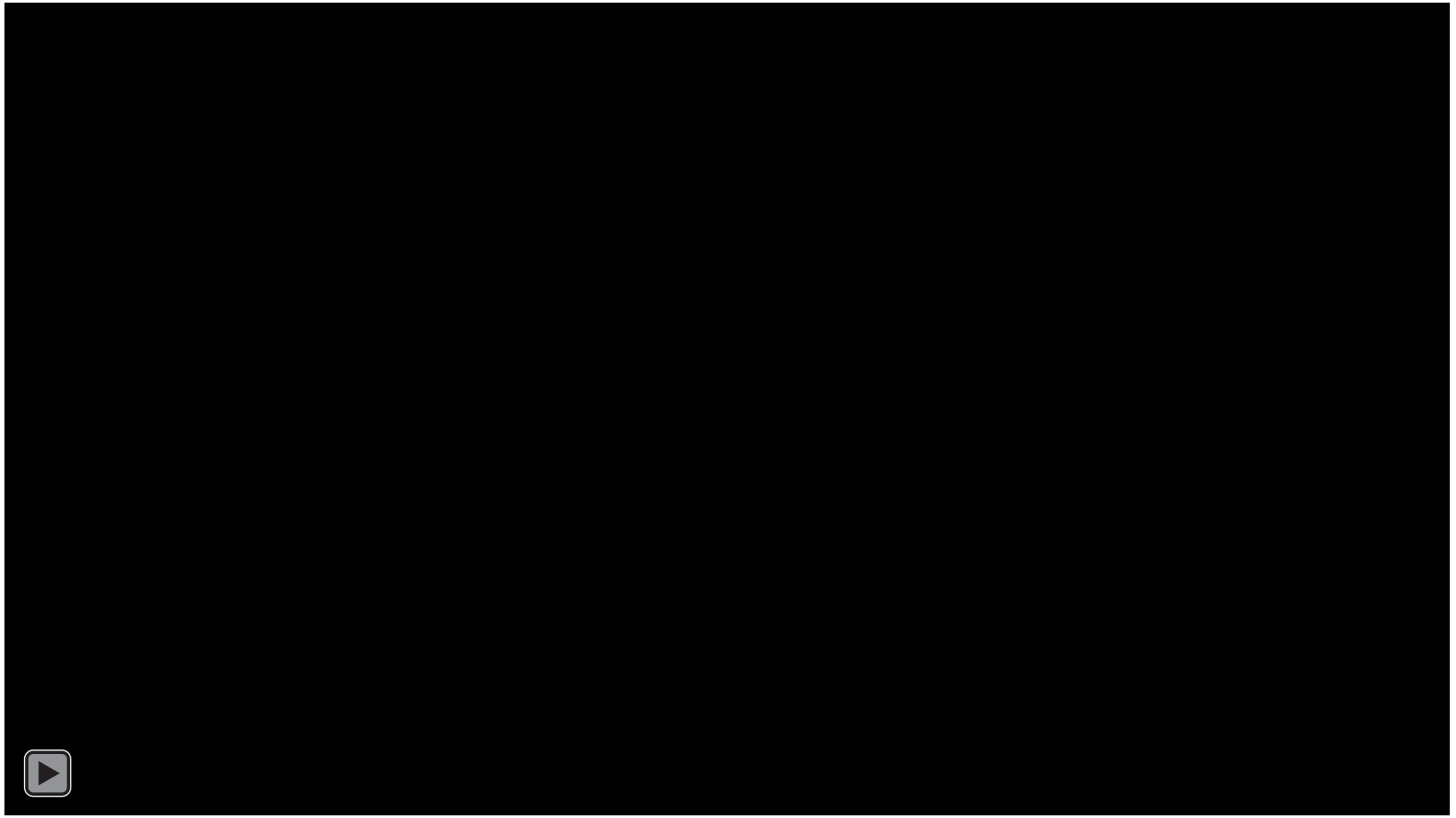
BlueStarRecyclers



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Our Solution for E-Waste Recycling

BlueStarRecyclers

Recycle electronics to create jobs for people with disabilities

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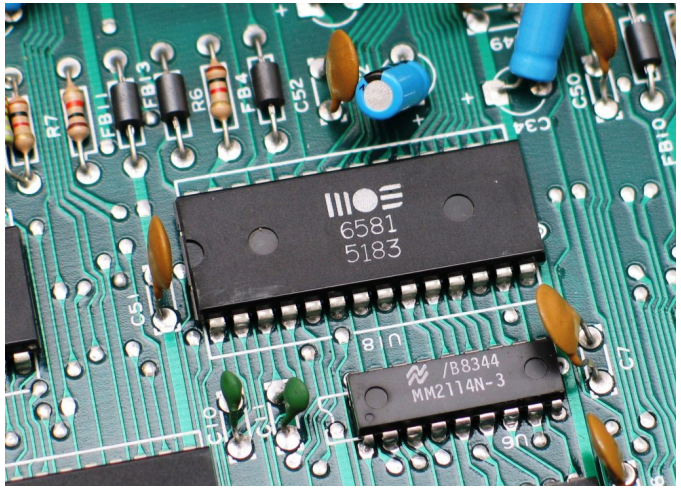
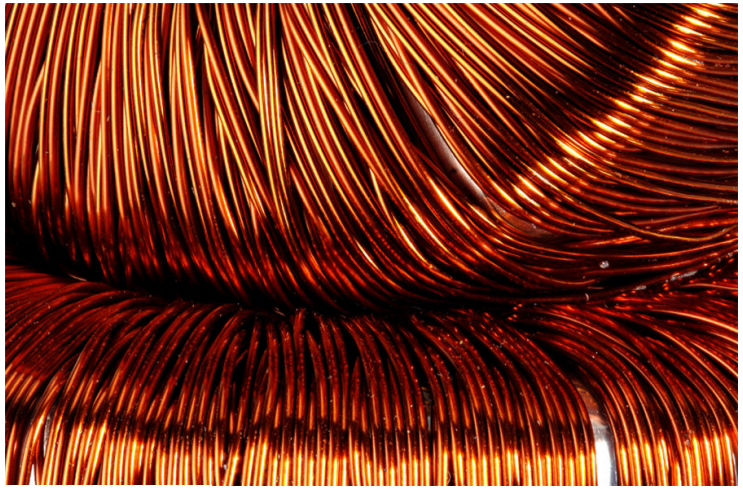
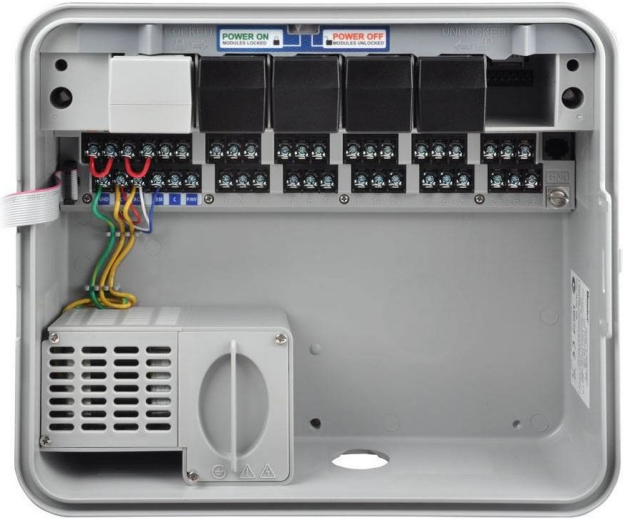
What Happens to the Irrigation Controllers That Are Recycled?







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Why is this important?

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Since 2019, we have recycled over 12,000 lbs of irrigation controllers!

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Reducing E-Waste One Controller at a Time

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How Can You Participate?

- Find a participating distributor in your area and encourage customers to drop off irrigation controllers to be recycled.

- https://corporate.hunterindustries.com/community/recycling-program
- Custom programs available, contact me to work on the details

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Thank You!

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