

# This presentation premiered at WaterSmart Innovations

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# Working with Stakeholder Groups: A Survival Guide

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# Introduction

- What/Who are stakeholders?
  - a person with an interest or concern in something, especially a business. (Oxford Dictionary)



Photo: Benjamin Child on Unsplash

# The Basics

- Purpose of the Group:
  - Goals
  - Duties
- Know Your Role:
  - Facilitator
  - Contributor
  - Leader



Photo: Redd on Unsplash

# Logistics



Photo: Kevin Woblick on Unsplash

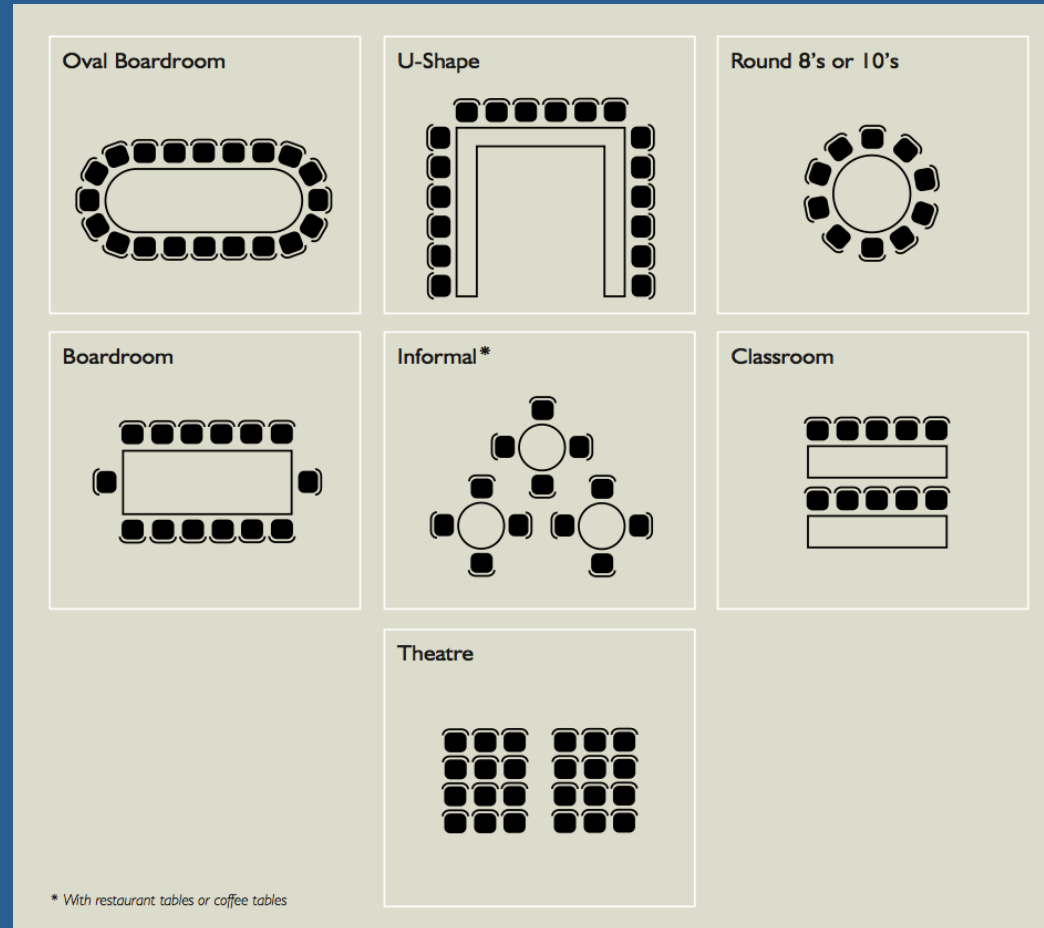


Photo: [Ballantyne Executive Suites](#)

# Meetings

- Type of Meetings
- Keep Meetings Moving
  - Ground Rules
  - Purposeful Agenda
  - Communicate Outcomes
- Dealing with multiple viewpoints
  - Strive for Consensus
  - Tabling Items

## Common Ground Rules for Meetings

1. Stay focused on task and adhere to any time limits.
2. Participate, share information, and invite questions.
3. Be specific (e.g. use examples).
4. Signal desire to speak and wait for turn.
5. Don't speak while others are speaking.
6. Agree on what important words mean.
7. Focus on interests, not positions.
8. Disagree and debate openly.
9. Respect those who disagree.
10. Listen actively.



# Virtual

- Meeting in a virtual environment
- Limitations
  - Policy
  - Technology



Photo: Sigmund on Unsplash

# Case Study - WCAC

- The Water Conservation Advisory Council (WCAC) was created in 2007
  - Mission
- 7 Legislative Charges
- Required to meet at least once per quarter
  - Open public meetings





# WCAC Membership

- Who makes up the membership?
  - 23 Members make up the Council.
  - Each member represents a different interest (Municipalities, Environmental Groups, etc.)
  - Each appointed member selects their own designated alternate.



# WCAC

- What does the WCAC actually do? How does it operate?
  - Legislative Report
  - Awards
  - Best Management Practices
  - Workgroups



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