

This presentation premiered at WaterSmart Innovations

watersmartinnovations.com





Sustainability and Landscape Irrigation

A purpose-driven company.

Purpose

Helping the world grow more with less

Vision

As the world's leading irrigation company we will drive mass adoption of smart irrigation solutions to fight scarcity of food, water and land

Our values

Dare

Make it happen

Create an impact

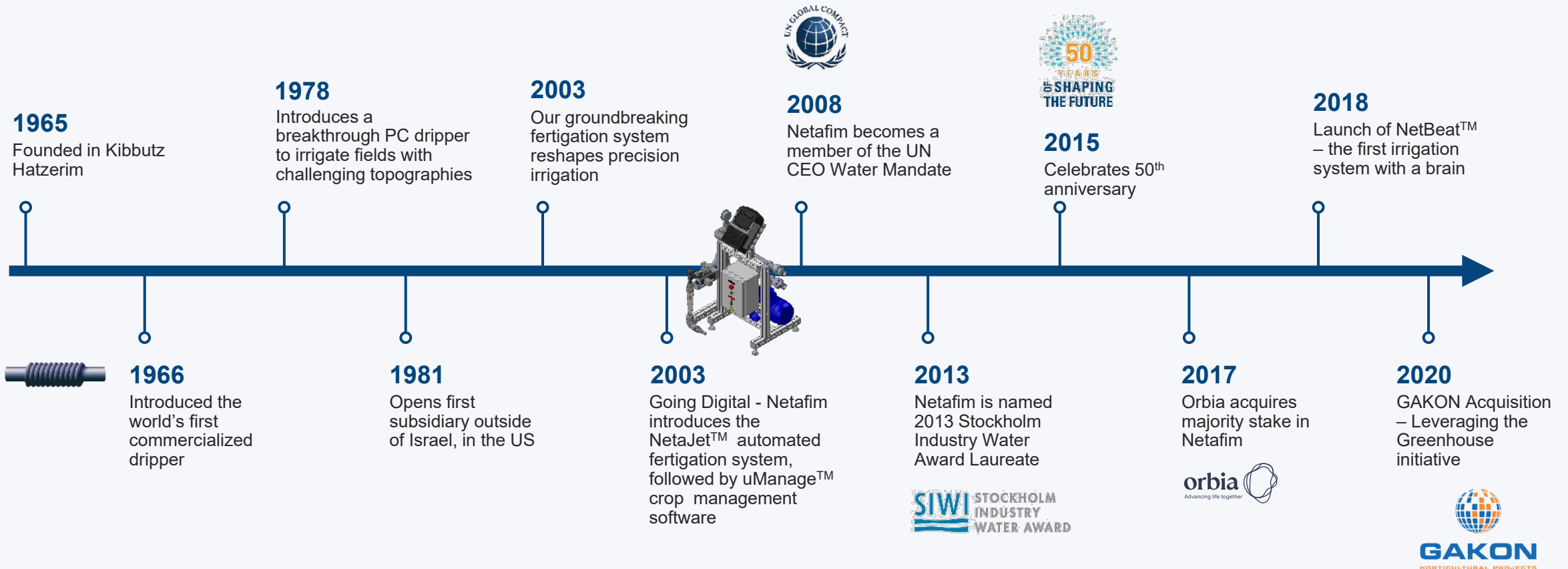
Partner for success



Our history.

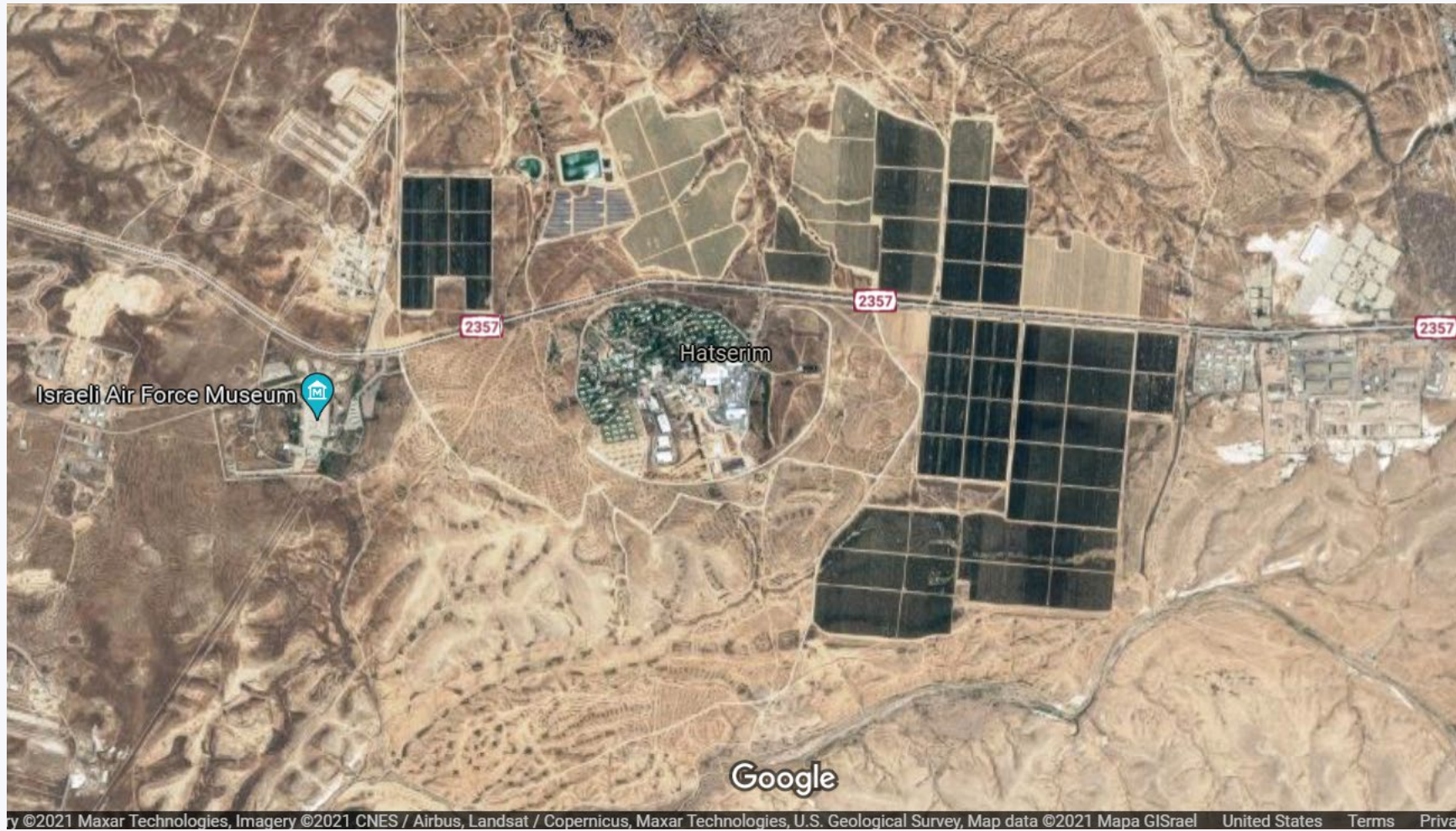


Over fifty years of irrigation innovation.

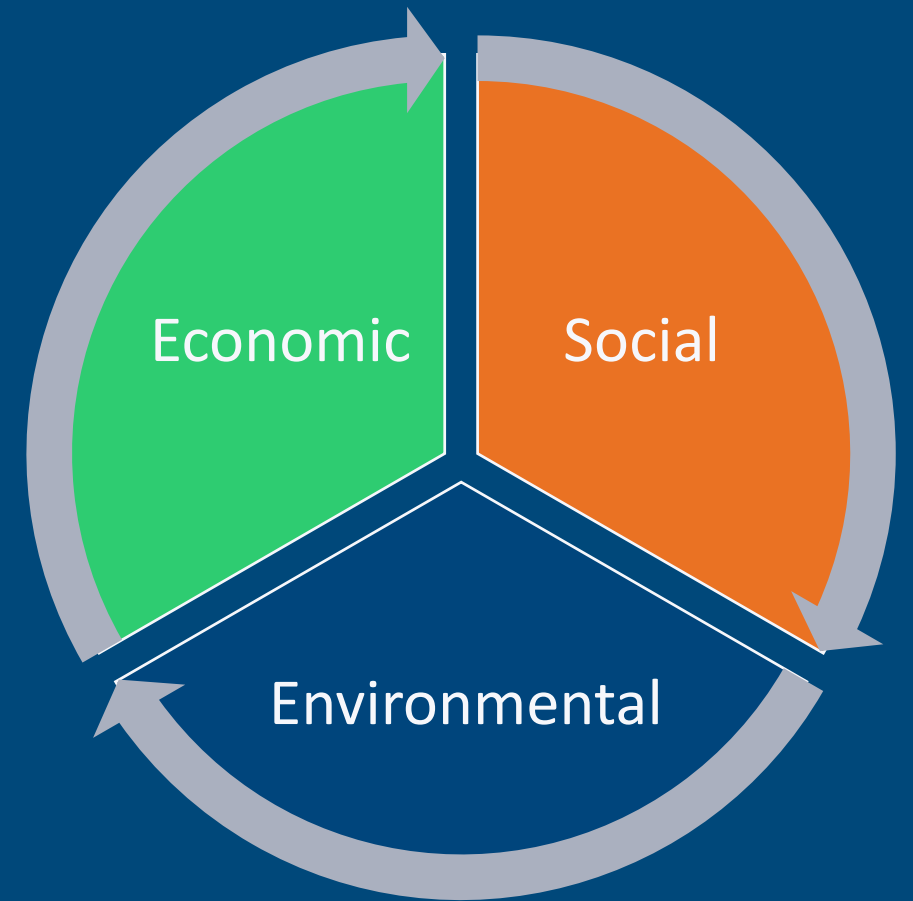






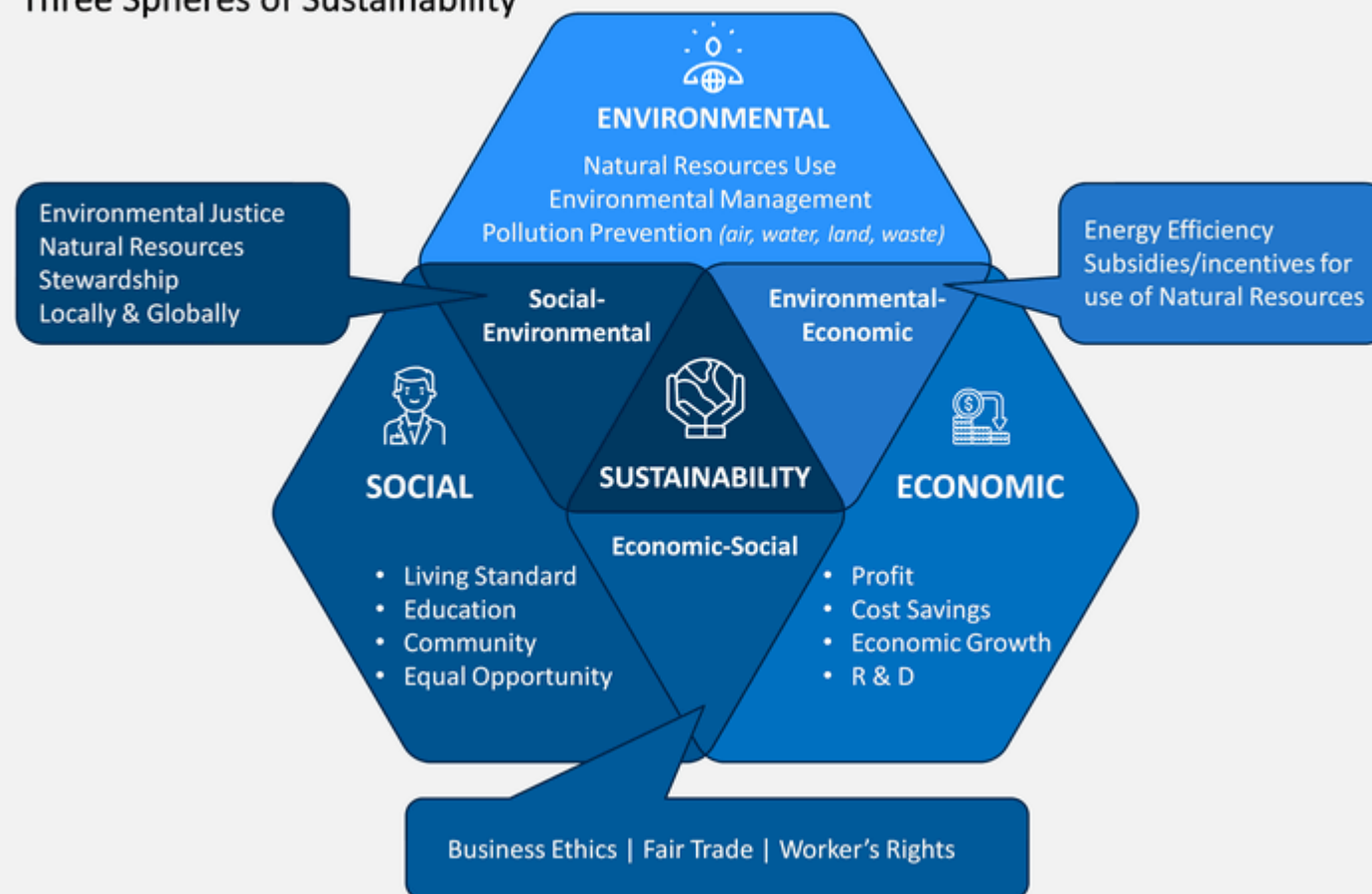


What is Sustainability?



SUSTAINABILITY STRATEGY

Three Spheres of Sustainability





UN Sustainable Development Goals





Sustainable Lifestyles

12 WAYS TO LIVE MORE SUSTAINABLY

Every day we make choices in our lives that affect the environment, the climate and other species. From what we eat to how many children we decide to have, there's a lot we can do to "choose wild" and reduce our environmental footprint to leave more room for wild animals and plants.

1. Think twice before shopping.
2. Make sure your big purchases have big environmental benefits.
3. Go #PlasticFree.
4. Boycott products that endanger wildlife.
5. Pay attention to labels.
6. Be water wise.
7. Drive less, drive green.
8. Green your home.
9. Choose Wild Energy.
10. Take Extinction Off Your Plate.
11. Choose to have a smaller family.
12. Use your voice and your vote.



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1 Why is Sustainable Living Urgent?

2 15 Ways You can Live Sustainably

2.1 1. Go zero waste.

2.2 2. Be a minimalist.

2.3 3. Eat less meat.

2.4 4. Go vegan.

2.5 5. Choose to buy from sustainable sources.

2.6 6. Drive less.

2.7 7. Conserve energy.

2.8 8. Recycle better.

2.9 9. Be more self-reliant.

2.10 10. Buy used than new.

2.11 11. Entertain by low impact activities.

2.12 12. Volunteer.

3 Conclusion



What is a Sustainable Landscape?

Sustainable Landscape Design



Sustainable Landscape Design



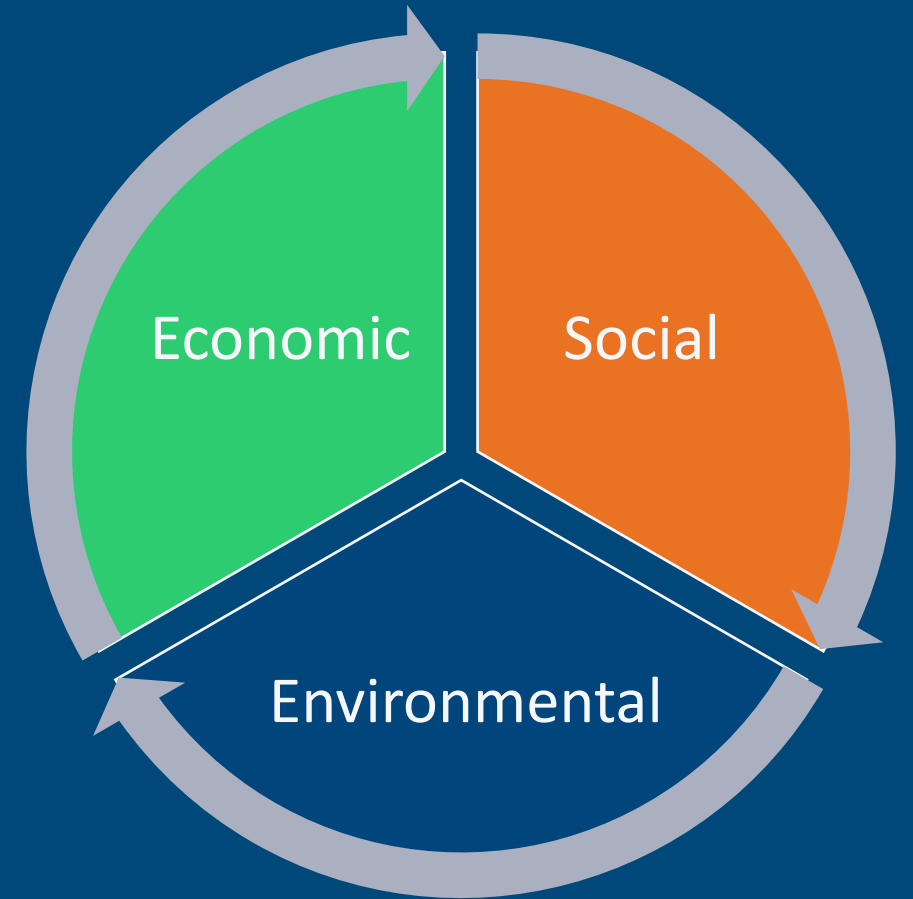
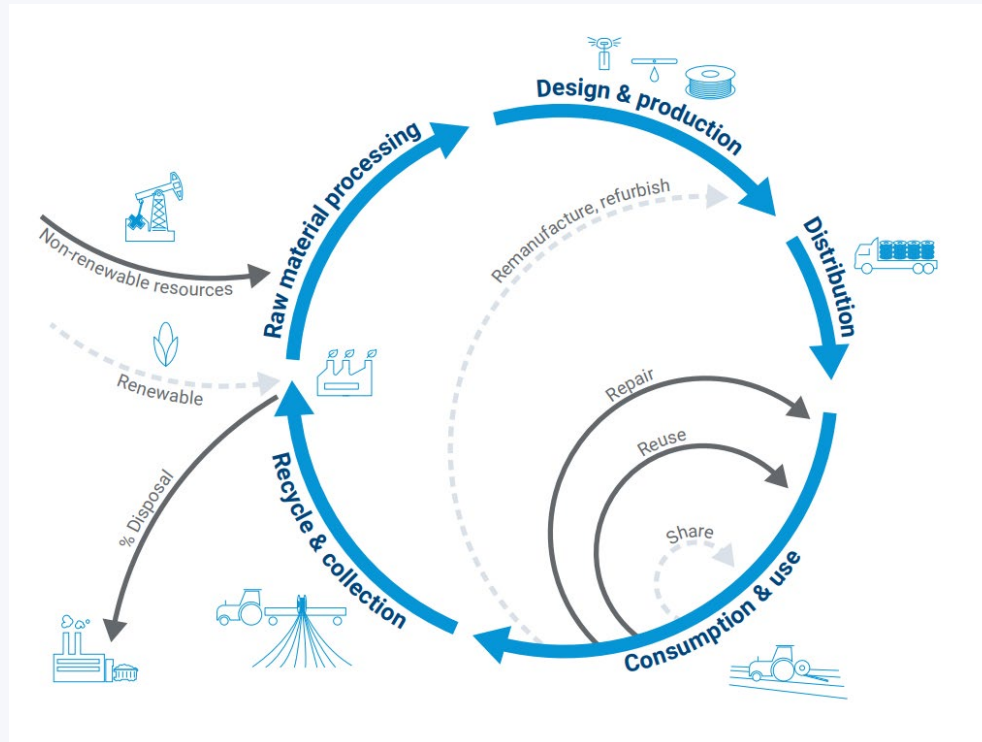
Sustainable Landscape Design



Moving Forward

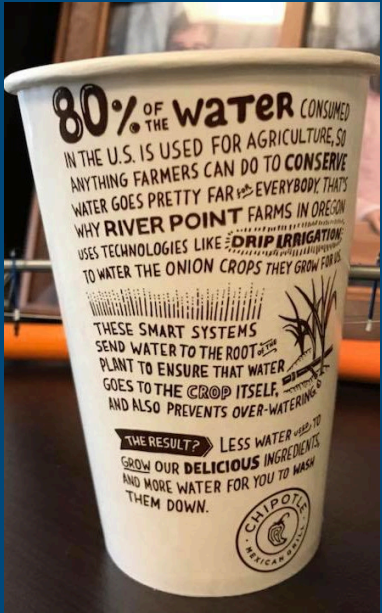


RESILIENT CITIES NETWORK





Consumer Driven Sustainability



EPA CARBON FOOTPRINT CALCULATOR

Carbon Footprint Calculator

What is your carbon footprint?

Take a few minutes to find out with EPA's Household Carbon Footprint Calculator.

Get Started



About

- Many of our daily activities - such as using electricity, driving a car, or disposing of waste - cause greenhouse gas emissions. Together these emissions make up a household's carbon footprint.
- The calculator estimates your footprint in three areas: home energy, transportation and waste. Everyone's carbon footprint is different depending on their location, habits, and personal choices.
- For an explanation of the calculator's assumptions and sources, see the [Assumptions and References page](#).

How To

- You can get a quick, rough estimate of your carbon footprint by using U.S. average values. They are provided *(along with other useful information)* in the "tool tips" throughout the calculator.
- For a more accurate estimate, use your own numbers. Gather your utility bills (electricity, natural gas, fuel oil, propane) to calculate your average use over a year. You can find your car's rated fuel efficiency at fuelconomy.gov, or you can [calculate your car's actual efficiency](#).

Download

- To work offline or see the formulas behind the calculator, you can download it as a spreadsheet. [Calculator in Excel](#)

[-] Your Current Emissions from Home Energy

Heating

What is your household's primary heating source?

Select Source

Utility

Enter your average monthly bill or other data for each source of energy your household uses. Click the icons, ⓘ, below for each U.S. average

Natural Gas ⓘ

Dollars

0 lbs.

Electricity ⓘ

Dollars

% electricity that is Green ⓘ

0 lbs.

Fuel Oil ⓘ

Dollars

0 lbs.

Propane ⓘ

Dollars

0 lbs.

Estimated pounds of CO₂/year

Your Carbon Footprint

Annual CO₂ emissions (lbs.) ⓘ

Your Current Total:
0

New Total After
Your Planned Actions:
0

U.S. Average*:
0


**for a household of 5 people in Zip Code 21704*

[Start Over](#)

[View Your Report](#)

Heating & Cooling		Estimated Annual Savings
Free	Turn up A/C thermostat in summer by <input type="text"/>	\$0 0 lbs of CO ₂
Free	Turn down heating thermostat on winter nights by <input type="text"/>	\$0 0 lbs of CO ₂
Lighting		Estimated Annual Savings
\$	Replace incandescent lightbulbs with ENERGY STAR lights <input type="text"/>	\$0 0 lbs of CO ₂
Power Source & Settings		Estimated Annual Savings
Free	Enable the power management features on your computer <input type="text"/>	\$0 0 lbs of CO ₂
\$	Increase your household Green Power usage by <input type="text"/>	\$0 0 lbs of CO ₂
Washing & Drying		Estimated Annual Savings
Free	Wash your clothes in cold water <input type="text"/>	\$0 0 lbs of CO ₂
Free	Use clothes line or drying rack instead of dryer <input type="text"/>	\$0 0 lbs of CO ₂
ENERGY STAR Products		Estimated Annual Savings
Replace the following products with ENERGY STAR models		
\$	Refrigerator <input type="text"/>	\$0 0 lbs of CO ₂
\$\$\$	Furnace or boiler <input type="text"/>	\$0 0 lbs of CO ₂
\$\$\$	Windows <input type="text"/>	\$0 0 lbs of CO ₂

Continue to Transportation






The Energy in Water

We Use a Lot of Water Everyday

Note that some states with high water use are also those with high population growth.

Did You Know?

There is  in every drop of  you use.

 The **energy** it takes to treat and deliver **water** to ten homes a year can power one home's refrigerator for six years.

Units to Know

kWh

Kilowatt Hour
(hours) x (kilowatts) / 1,000 watts = 1 kWh

GPHD

Gallons Per Household Per Day
Measures the amount of water used by a household on a daily basis. A related term, GPCD, measures use on a per person basis.

AF

Acre-Foot
The volume of water that will cover an acre of land one foot deep - equal to 324,851 gallons.


Every Drop of Water We Use Takes Energy to Move, Treat, or Heat

Extracting
Water is pumped from surface water or groundwater.







Treat
Public water systems treat water to make it safe to drink.

Heat
Homes use energy to heat water.

Treat Again
Wastewater treatment plants treat water to remove pollutants.


 Every year, **39.2 billion kWh** of energy is used to treat and distribute drinking water and **30.2 billion kWh** is used to treat wastewater.

We Can Use Less Water and Energy with WaterSense and ENERGY STAR Certified Products

	COLD		HOT			
Efficient	17.0 gphd	108 gphd	33.1 gphd	24.0 gphd	24.9 gphd	0.9 gphd
						
Typical	33.1 gphd	138 gphd	28.1 gphd	33.1 gphd	26.3 gphd	1.6 gphd


We Can Save Water and Energy when we Use Smarter Practices

In the Bathroom




Turning off the tap while brushing your teeth can save 8 gallons of water per day and, while shaving, can save 10 gallons of water per shave. Assuming you brush your teeth twice daily and shave 5 times per week, you could save nearly **8,700 gallons per year**.

In the Kitchen




Scraping dirty dishes rather than pre-rinsing them before placing them in the dishwasher could save 10 gallons of water per dishwasher load. This could save the average family more than **1,200 gallons of water per year**, which is equivalent to washing **200 loads** of dishes.

Doing Laundry



Eliminating one load of laundry per week by washing only full loads could save the average family more than **1,600 gallons of water per year**, which is enough to wash **62 loads** of laundry.


Being Smart Saves Water, Energy, and Money!



The average family can save **38,000 gallons of water per year** by retrofitting with WaterSense labeled fixtures (toilets, faucets, showerheads) and ENERGY STAR certified appliances (clothes washers, dishwashers), or the amount of water needed to supply an average family for more than 4 months.


The average family spends nearly **\$1,200 per year on water**, but can save nearly \$420 annually from retrofitting with WaterSense labeled fixtures and ENERGY STAR certified appliances.

WaterSense Labeled Homes Offer More Savings




Learn more about WaterSense labeled homes!

They are designed to help get **hot water** to the **tap faster** and are certified to ensure performance.



Visit **[epa.gov/watersense](https://www.epa.gov/watersense)** to energize yourself with savings!



References

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Who is Driving Change?



- Investors
- Supply Chain
- Customers

Morgan Stanley

INVESTOR RELATIONS

MEDIA RELATIONS

CLIENT LOGIN 

Our Insights

What We Do

About Us

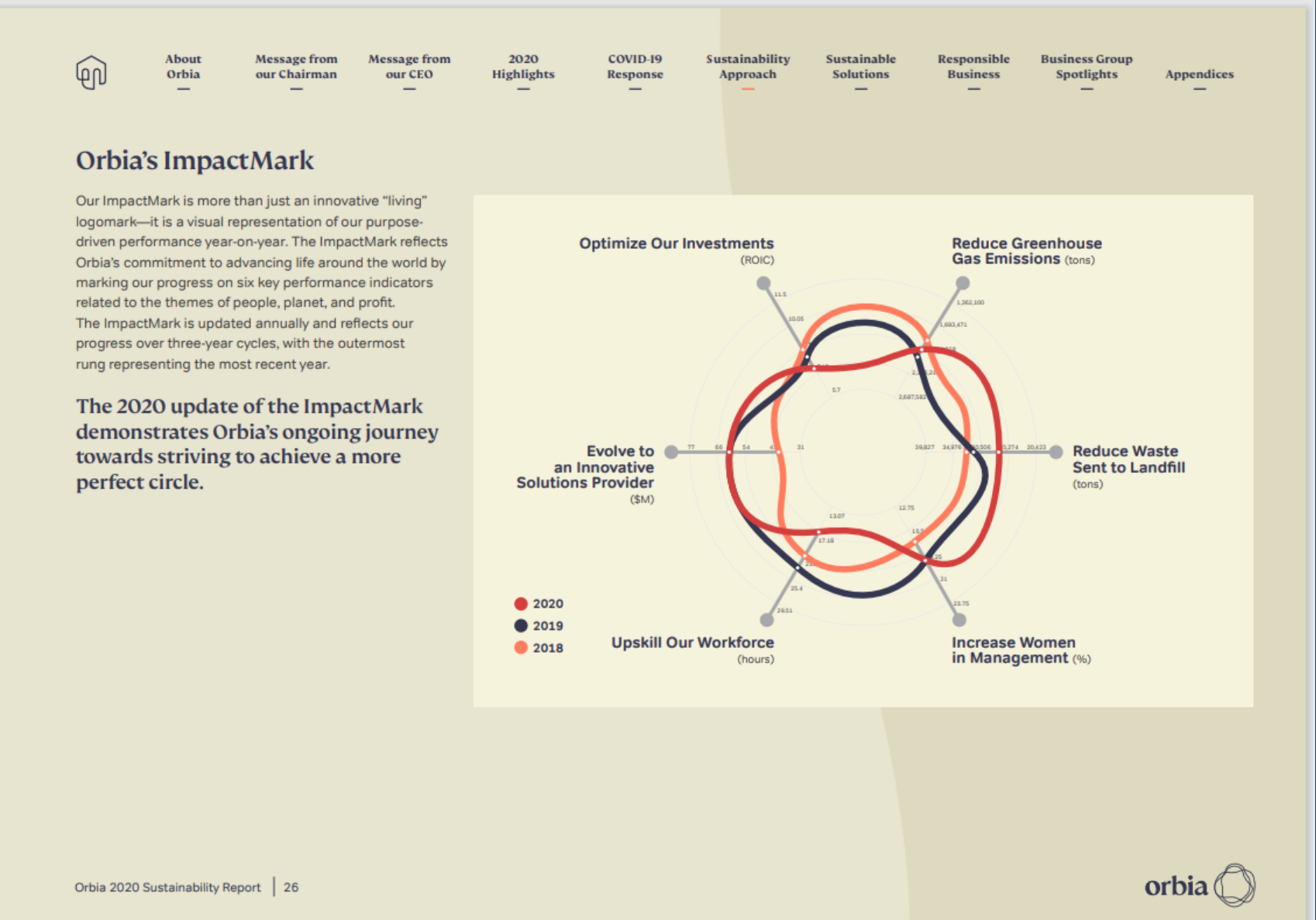
Careers



Institute for Sustainable Investing

"For us at Morgan Stanley, it is abundantly clear that the solutions to global challenges can only achieve the required scale if they can attract a critical mass of private capital. To this end, we've established the Morgan Stanley Institute for Sustainable Investing to lead work across our firm, with our clients, and with academic institutions to help mobilize capital to sustainable enterprises, via global markets and the investors who drive them."

- James P. Gorman, Chairman and CEO, Morgan Stanley



Supply Chain



[Overview](#) [Focus on People](#) [Operate Sustainably](#) [Strengthen Our Communities](#) [Our Business](#) [Reporting Framework](#)

REDUCING ENVIRONMENTAL IMPACT GREENER PRODUCTS

Our products strategy reflects the understanding that our greatest environmental impact comes from the products we sell.

The Home Depot partners with our suppliers to address global environmental concerns related to our products, including carbon emissions, water scarcity, air quality, waste and more.

Eco Options

Our [Eco Options](#) program helps our customers identify products that have less of an impact on the environment and encourages our suppliers to provide more sustainable offerings. We launched Eco Options in 2007 in partnership with SCS Global Services, a leading, independent, third-party certification body that validates environmental claims.

For a product to receive Eco Options classification, the supplier must document attributes that prove it has less of an impact on the environment than comparable products in the same category. Until all industries create and abide by a reporting formula that measures product attributes according to a common sustainability standard, we will continue to use our Eco Options program to help customers sort through green product claims.

Chemical Strategy

Our [Chemical Strategy](#), first published in 2017 and detailed in this report, is an important part of our commitment to offer greener products. It guides our efforts to work with suppliers to reduce the indoor air quality impact of chemicals used in the products we sell. Its publication was a milestone made possible by what we had learned over a decade of focusing on sustainability.

+ DID YOU KNOW

We estimate that Eco Options product sales in 2019 helped reduce greenhouse gas emissions by nearly 7 million metric tons.

The Eco Options logo, which includes a stylized green leaf and a sun icon above the text "ECO OPTIONS".

Products that qualify for our Eco Options program meet stringent criteria based on their impact in one or more of six key areas.

A circular icon with a sun-like symbol in the center.

Energy Efficiency
Save money and power

A circular icon with a water drop symbol in the center.

Water Conservation
Help protect and preserve water

74 The Home Depot | 2020 Responsibility Report

Customers



As millennials and Generation Z become a more and more influential consumer group and employee demographic, the demand for sustainability and purpose is likely to increase.

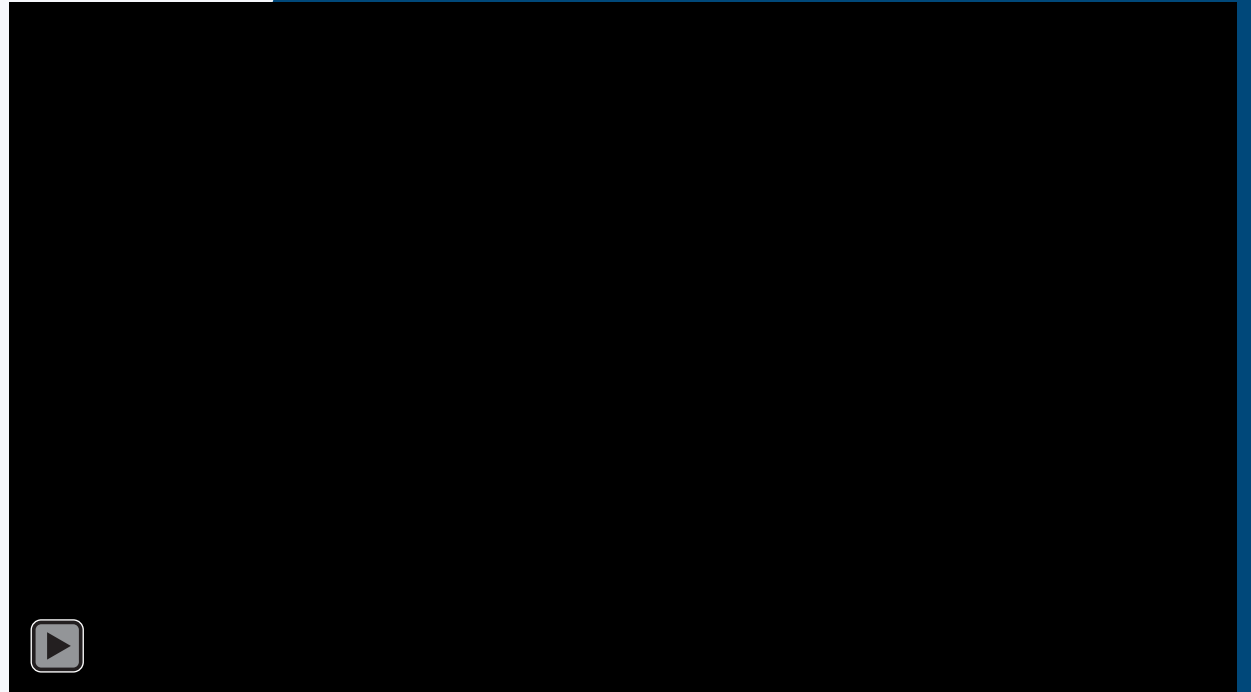
How can Water-Use Efficiency and Landscape Professionals Use Sustainability Movement?



Sustainable Landscapes



- Lessons learned from agriculture – soil health, carbon, energy use
- Right plant, right place
- Water-use efficiency
- Sustainably sourced and manufactured (manufactured for end of life?)
- Speak the language of sustainability



Thank you

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