# This presentation premiered at WaterSmart Innovations

watersmartinnovations.com





# Elsinore Valley Municipal Water District

97 square miles



155,000+ population



45,000+ connections

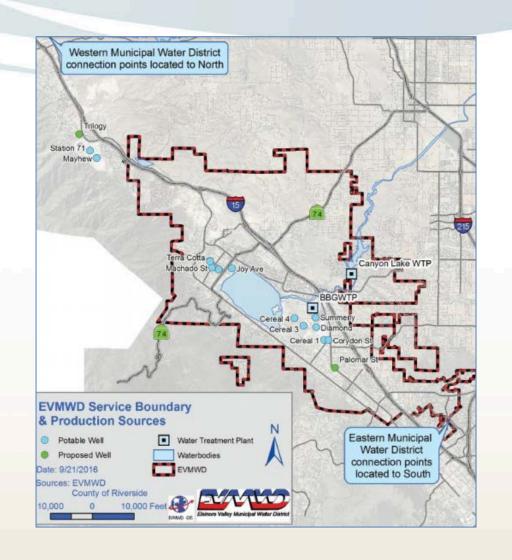
Areas served:

Lake Elsinore

Canyon Lake

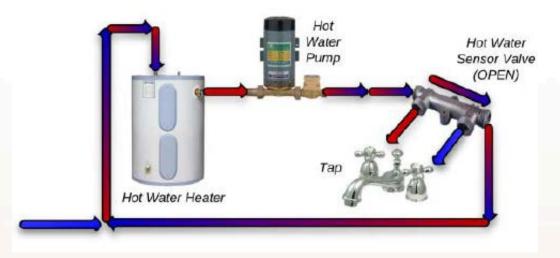
Wildomar

Parts of Corona & Murrieta



# Hot Water Recirculating System

System that recirculates cool water sitting in the hot waterline back through the cold waterline and into the water heater to be reheated and reused.



## Installation



At the hot water heater



Under kitchen sink

### Phase 1

- Pilot program FY 2015-2016
- BOR grant funded
- \$175 rebate
- 362 residential installations
  - Over 800 applications received

#### **New Rebate for Instant Hot Water**

Instant hot water recirculating systems aid in conservation efforts by allowing instant hot water to be available at the tap, saving water, energy and money. Through funding of a federal grant, EVMWD is **offering a limited number of instant hot water recirculating system rebates** to our customers.



Using an instant hot water recirculating system, customers no longer have to send cold water down the drain while waiting for hot water. Instead, recirculating pumps rapidly pull hot water from a water heater to be reheated and reused. These systems can be controlled by the push of a button, a timer, and a motion sensor.

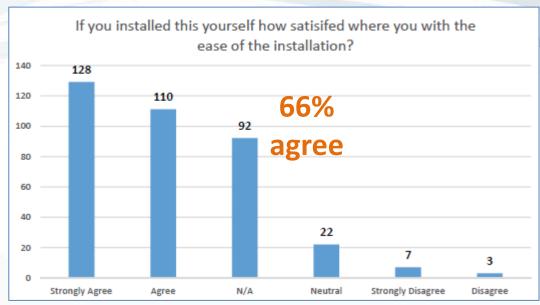
When the system is activated the pump begins recirculating cooled water that's been sitting in the hot waterline and sends it back to the water heater through the cold water line. When the water reaches a desired temperature a control turns off the pump. This process is similar to turning on the hot water faucet and letting the water run until it gets hot, but instead of the water going down the drain it is simply returned back to the water heater, saving energy and water.

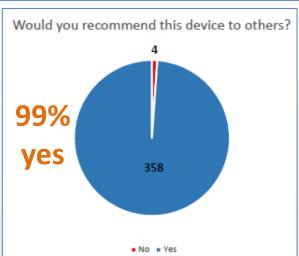
Rebates available for up to \$175. For application, listing of qualifications and rules for participation in the program, please visit <a href="https://www.evmwd.com/hotwater">www.evmwd.com/hotwater</a> or call (951) 674-3146

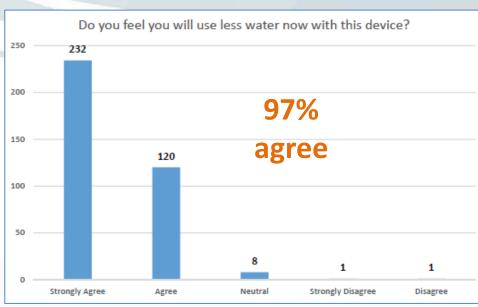


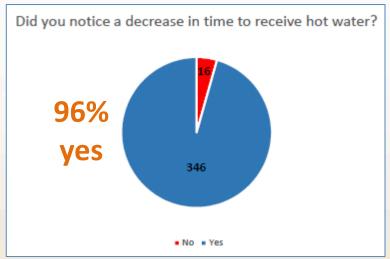


# Customer Response









### **Previous Studies**

- Watts Brand Estimated 11,000+ gallons each year
- BestHotWaterRecirculators.com 5,000 to 10,000 gallons each year

#### Without a hot water recirculation system:

Time to 95° F (shower): ~2-3 minutes Time to 120° F (washing dishes): ~3-4 minutes

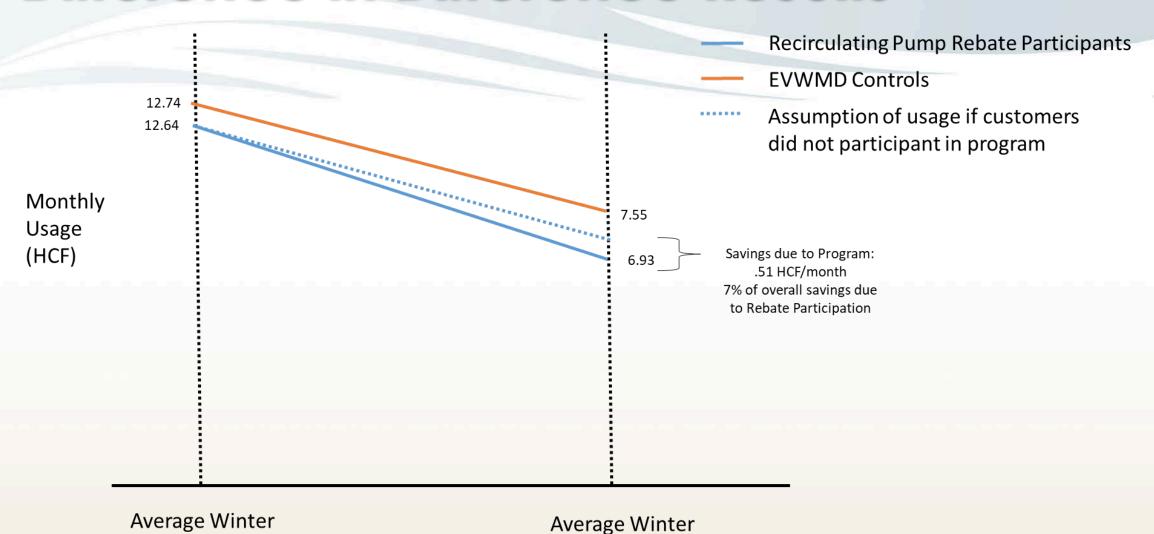
#### With a hot water recirculation system:

Time to 95° F (shower): 2 seconds Time to 120° F (washing dishes): 4 seconds

# Methods for Data Analysis

- 291 Customers
- 42 Neighbor Controls
- Average Winter Usage (January, February, March)
- 2014 compared to 2017 Both years had Stage 2 of water drought stages and surcharges
- Difference in Difference Design

### Difference in Difference Results



Month 2017

Month 2014

# Water Savings

- .51 hcf/month after control effect
- Average reduction 7% per customer
- 4,500 gallons per customer saved
- 5AF of water saved in 1 year

#### At A Glance 358 **Participants** 15-16 2015-2016 Time Period 6 Cities **Total Program Related Gallons** Million 1.6M Saved in 1 Year **Gallons Saved per Customer for** 4,500 the Year **Amount of Above Ground** Swimming Pools (15ft round x 4ft) that the Water Saved per **Customer that Could Fill Up** Average Reduction in Usage per 7% Customer

# Next Steps...

- Phase 2: FY 18/19, fund 200 rebates
  - 117 applications approved in 5 months (30% in 1st month)
  - \$20,391.48 in rebates
  - 1.6 AFY savings
- FY 19/20, expand program to 400 rebates
  - Potential savings 5.52 AF

### Customer Feedback

- "Thank you. Love this thing!" Carl G. 2/20/19
- "It has changed our life. You can't imagine how long it took to get warm water in our bathroom. And the water is soooooo cold. Thank you for informing us about this amazing product. We are really grateful." Irene P. 2/20/19
- "Thank you so much Haley! I must say that it makes me smile to get hot water so quickly now. Wish I had done this change years ago but didn't know about such a device, or they are still relatively new in the industry. So happy not to be wasting water now while waiting for heat." James G. 2/27/19
- "Must say that I was unaware of the existence of the Hot Water Recirculating System and it has proved to be helpful in placing hot water needs quicker and saving water. Too early in our usage to say by how much savings. Installation was quite simple. A suggestion much appreciated." Dennis M. 3/21/19

### What We Learned

- 1. Simplify application
- 2. Marketing material
- 3. Implementation schedule

Elsinore Valley  Municipal Water District  Municipal Water  Management Water  Municipal Wat		
Hot Water Re	circulating System Rebate Pr Rebate Request	rogram
	Applicant Information	
Applicant Name:		
Daytime Phone Number:	Email:	
Property Address:	City: State:	
Water Service Account Number (include copy	of recent bill):	<ul> <li>Now Offering Rebate for Instant Hot Wa</li> </ul>
Hot Wat	ter Recirculating System Information	EVMWD announces the return of the Hot Water Recirculating System Rebate!  Why wait for hot water? Get it in an instant!
rand/Model:		Save water and money with instant hot water available at the tap.
urchase Date:	Installation Date:	
	Disclaimer	
	Vater Recirculating System Rebate Program ("Progra are no longer available. The Program may be modifi	
	WD) makes no representation or warranty, whether particular purpose, relating to contracted services o	

ivated, the pump begins recirculating cold water that's been sitting in the hot waterline and sends it back to the water heater through By participating in the Program, applicant waives and releases EVMWD and its contractors and ager the cold waterline. When the water reaches a desired temperature, a control causes of action arising out of or relating to the installation or use of devices in connection with this turns the pump off. This process is similar to turning on the hot water faucet recommend, endorse, qualify, guarantee or make any representations or warranties regarding the s and letting the water run until it gets hot, but instead of the water going down financial stability or performance of any vendor listed on its website. Any and all claims the applicar

defect or failure of performance of a contracted service or device purchased by the applicant should the drain, it is simply returned back to the water heater, saving energy

Rebates are available for up to \$175 per property. For additional program information, application, and terms and conditions, please visit www.evmwd.com/rebates or call (951) 674-3146.



#### Signature (required)

By signing below, the applicant agrees to comply with the program terms and conditions, as well as codes, including covenants, conditions and restrictions, as applicable. The applicant has read, under and conditions of the program as outlined and certifies that the information on the application is co

contractor or manufacturer/distributor

Applicant Signature:

Submit completed Rebate Request with a photo of your installed system, a copy of your original re

EVMWD — Hot Water Recirculating System Rebate

31315 Chaney Street

We must receive a photo of the installed system, a copy of your original receipt, and a copy of your current water bill or your rebate cannot be processed

# Story

App #48

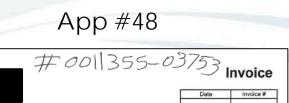


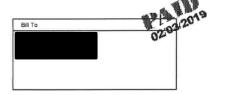
App #121



App #122







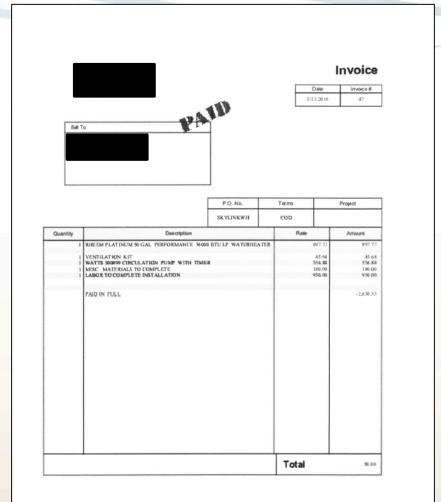
P.O. No.	Terms	Project
VERBAL	COD	

2/22/2019

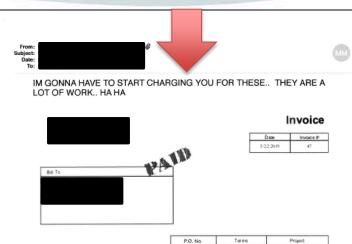
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Quantity	Description	Rate	Amount
1	RHEEM PERFORMANCE PLATINUM 50 GAL 12 YEAR 36000 BTU LP	897.77	897.7
	TANK WATER HEATER		
1	VENTILATION KIT	45.68	45.6
1	WATTS 500899 CIRCULATION PUMP, WITH TIMER	556.88	556.8
1	MATERIALS TO COMPLETE INSTALLATION	180.00	180.0
1	LABOR TO COMPLETE INSTALLATION	950.00	950.0
	JOB COMPLETE		
	PAID IN FULL		
		Total	\$2,630.3

App #121



#### App #122



Quantity	Description		Rate	Amount
1	RIEEEM PLATINUM SUGAL PEFORMANCE 36000 B	TU LP WATERHEATE	R 897.77	897.7
1	VENTILATION KIT	45.68	45.6	
1	WATTS 500890 CIRCULATION PUMP WITH TIMER		556.108	556.R
1	MISC: MATERIALS TO COMPLETE		180.00 950.00	1.90.0
1	LABOR TO COMPLETE INSTALLATION		950.00	990.0
	PAID IN FULL			-2,630.3
	Y			
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			1 1	
			Total	

### Contact Us

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