This presentation premiered at WaterSmart Innovations

watersmartinnovations.com



Legalized Marijuana: Water-Efficient Weed Can Be More Than A Pipe Dream



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October 3, 2019

As the legalization of marijuana continues and customer demand increases, the number of indoor and outdoor plant cultivation sites are also expected to grow.

Likewise, we can expect water demands for this commercial and agricultural sector to increase in the years ahead.

In some areas, cannabis industry water demand increases may be substantial.

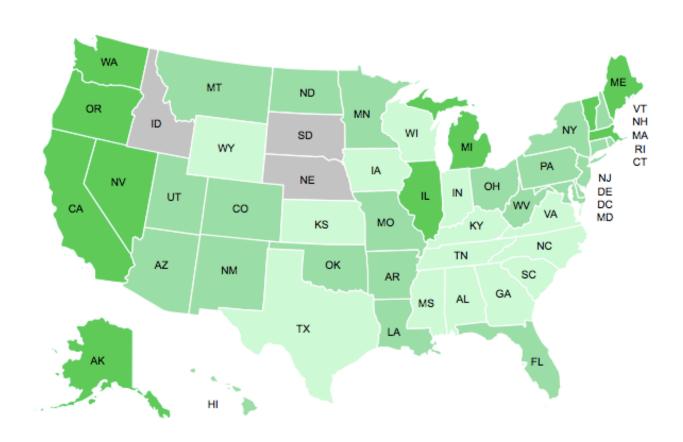
Overview



- Expanding Legalization of Marijuana
- Growth of U.S. Cannabis Industry
- Water Demands of Cannabis
- Environmental Impacts of Cannabis Industry
- Cannabis Site Water Audit Approach
- Water Efficiency at Cannabis Greenhouse Operations



Expanding Legalization of Marijuana



Source: Wikileaf.com

Cannabis and The Law

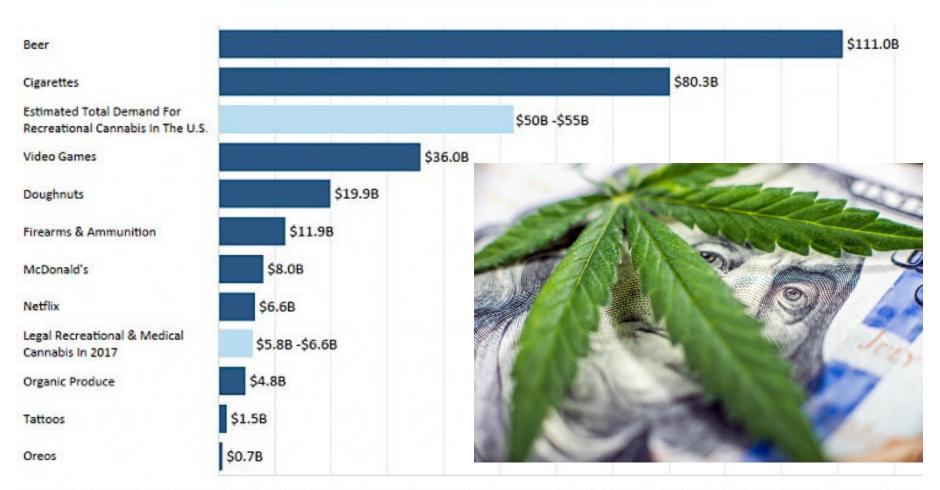
- States: more expected to allow in 2020+
- Feds: marijuana is still largely illegal!
 - Schedule 1 drug classification
 - Dispensary banking issues
 - 2018 Farm Bill legalized hemp and CBD production
 - 2018 FDA approved first cannabis-derived drug
- Ongoing US Drug Enforcement Administration (DEA)Cannabis Eradication Program
 - "The DEA is aggressively striving to halt the spread of cannabis cultivation in the United States..." (more on that soon)



Growth of U.S. Cannabis Industry

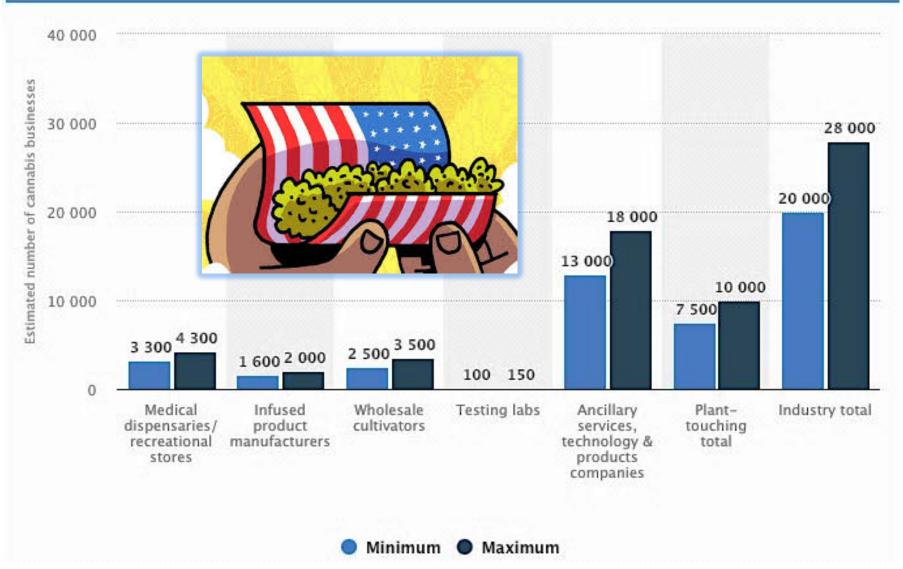
- Lots of Americans really like it
 - 55+ million use cannabis (est.)
 - 60% support legal pot (est.)
- Multiple medicinal and recreational products
 - Flower/smoke, edibles, topicals, tinctures, pills, beverages
- Global medicinal market \$12 billion in 2018
 - Projected \$146 billion by 2025
- Illegal market size and growth?
- Local growing operations –and water demands–also expected to increase
 - Indoor greenhouses
 - Will retail pot shops become as common as liquor stores?

Annual U.S. Cannabis Sales Vs. Other Industries & Goods



Source: Brewers Association, Alcohol & Tobacco Tax & Trade Bureau, Entertainment Software Association, Goldstein Research, IBIS World, Netflix, Nielsen, Nabisco Copyright 2018 Marijuana Business Daily, a division of Anne Holland Ventures Inc. All rights reserved.

Number of cannabis businesses in the U.S. as of 2017







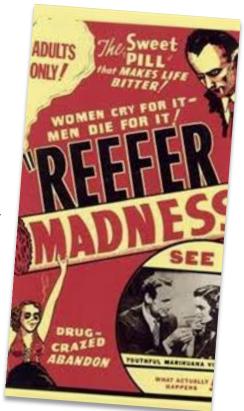


Planet Water Feature

The sophisticated 18-foot outdoor water feature uses vibrant LED lights with fog to create a glowing effect which can be seen from the 65,000 hotel rooms that look directly onto the Superstore location.

Water Demands of Cannabis

- Historically illegal crop
 - Limited water demand and other statistics
- Cannabis plant water use—estimates vary widely
 - Indoor: 2.3 GD/plant (widely quoted by industry)
 - Outdoor: 6 GD/plant (Cal. Fish & Wildlife, 2018)
- Many factors influence plant water demand
 - Indoor or outdoor cultivation, irrigation, soil, plant growth stage and strain
- Irrigation
 - Indoor: single emitter/plant
 - Outdoor: drip, rainfall
- Total volume required to produce 1 pound of finished flower
 - Many estimates: 100-200 gallons, 480 gallons, and 900 gallons





Colorado Study: Indoor, Greenhouse, And

Outdoor Farm Sites

Energy Use in the Colorado

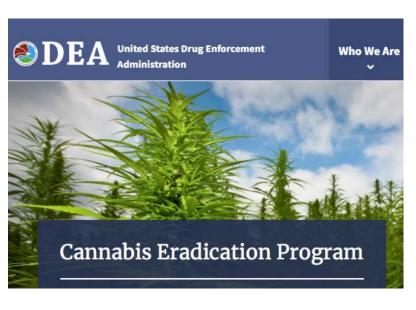
Industry

- Grow cycles ranged from 105 to 149 days
 - Example: 112 day indoor grow cycle
 - 10 days in clone
 - 39 days vegetative state
 - 63 days in flower

Source	Facility Type	Electricity Consumption Rate (kWh/lb. of flower)	Water Consumption Rate (gal/lb. of flower)
Anonymous	Indoor	1,256	184
The Clinic (Historical)	Indoor	1,202	564
The Clinic (Current)	Indoor	1,136	564
Midwest Ranch	Greenhouse	236	91
Pot Zero	Outdoor	1.75*	968*
Scientific Literature	Mix	2,600-3,259	<u> </u>
Median		1,202	564

^{*} A kWh and gal respectively per lb. of total useable product (102 pounds of flower and 887 pounds of trim)

Source: The Cannabis Conservancy, Energy Use in the Colorado Cannabis Industry, Fall 2018.



DEA 2018 Cannabis Eradication

- 2,820,170 plants (indoor and outdoor)
- 316,632 lbs. bulk processed flower

Est. 317 MG to 1.6 BG water demands in 2018?

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Environmental Impacts of Cannabis Industry

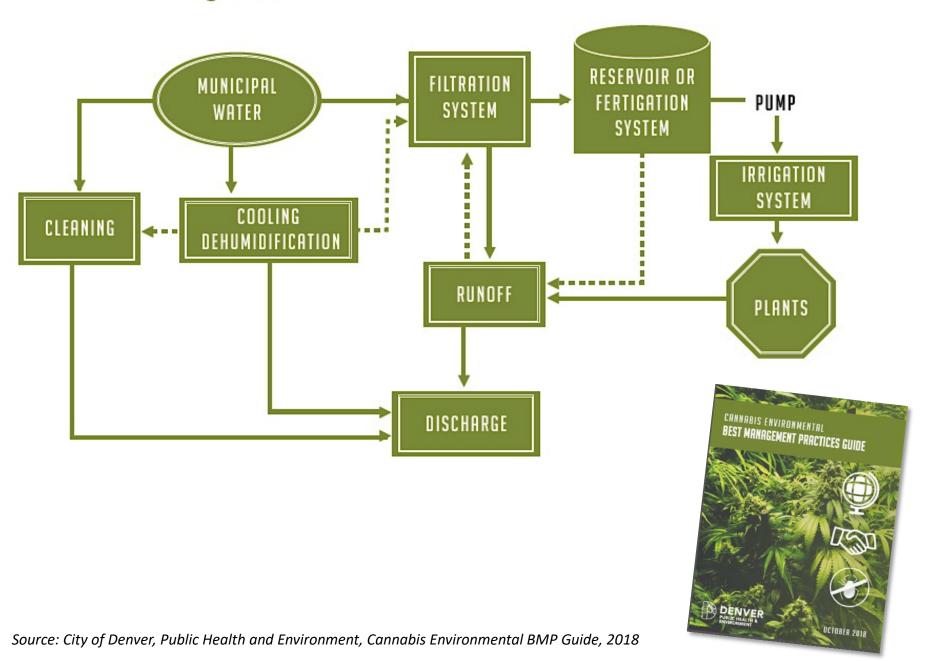
- - Demand impacts on local supply source(s)
 - Water quality impacts
- Chemicals
 - Fertilizers, pesticides, herbicides, fungicides
 - Maintenance
- Wastewater/Sewer
- Energy
 - Artificial lighting
- Plastics and solid waste
 - Indoor growing trays
 - Irrigation drip lines, emitters, stakes
- Stream diversions, dewatering
 - Legal and illegal growing operations



Cannabis Site Water Audit Approach

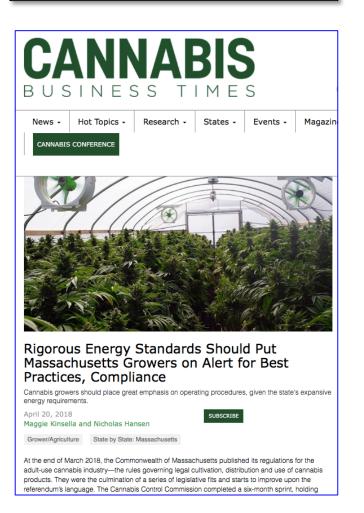
- 1. Data collection (meter data—water, sewer, energy and chemical use, plant stains and inventory by growth cycle, irrigation methods and practices, costs)
- 2. Facility tour (plumbing layout, HVAC system, RO system, etc.)
- 3. Measurements and site data analysis
 - Water balance, condensate quality and quantity
- 4. Identify problem areas (leaks, waste, equipment, etc.)
- Identify short- and long-term efficiency and reuse options, alternative sources
 - Greenhouse BMPs
 - Cannabis industry benchmarks and goals, e.g., gal/day/plant
 - Condensate reuse est. 2-6 cycles (partial plant water demand)
- 6. Cost-effectiveness analysis
- 7. Report: Findings and recommendations

Figure 3: Water Flow for Cannabis Cultivation Facilities





Approved by the Commission: April 4, 2019



Water Application Methods for Indoor Cannabis

Hand watering requires little equipment and expense initially, but the amount of applied water varies greatly. Much larger potential for water being wasted through either over application or by missing plant roots.

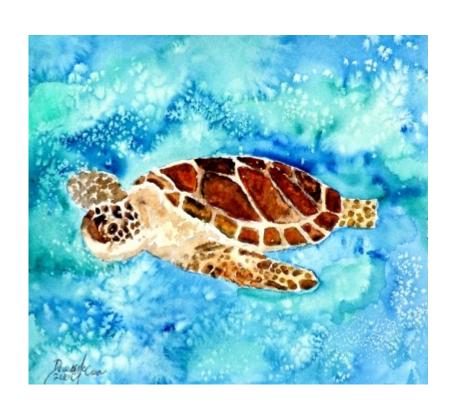
Wick systems employ a reservoir that provides water and nutrients to a plant via capillary action through wicking material. Option for seedlings and newly vegetating plants.

Flood Tables utilize large, shallow tables that flood and provide a layer of water and/or nutrients to plants growing in hydroponic mediums. Large amounts of water are used but the water can often be recycled and used again after treatment via filtration and cleaning.

Drip watering directly to each plant. Water volume can be controlled directly or on an automated schedule and virtually eliminates excess water waste and runoff.

Water Efficiency at Cannabis Greenhouse Operations Emerging Standards and Practices

- Leaks
- Filtration-carbon
- Irrigation-drip, wick, flood tables, hand watering
 - Drip and spray nozzle sizing
- Irrigation schedules
- Water recycling: runoff, condensate
- Piping, sediment filters, holding tanks
- Green cleaning products
- Maintenance practices
- Staff education and training



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