

# This presentation premiered at WaterSmart Innovations

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# Performance-Based Incentives Encore Are Custom Projects Saving Water?



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Metropolitan Water District of Southern California

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82

Projects  
Completed  
Since 2013

12 TAF

Estimated Lifetime  
Water Savings

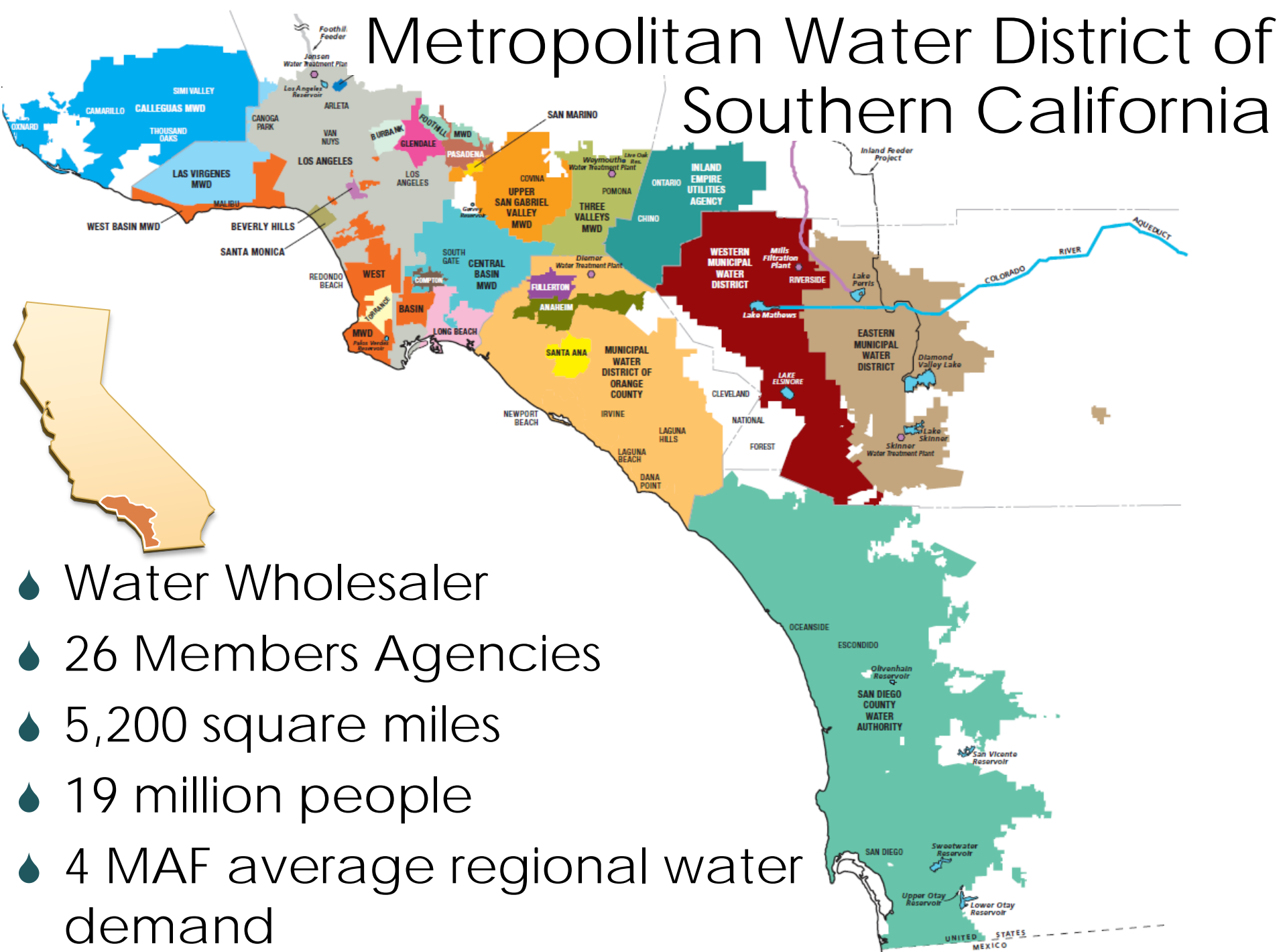
What are these projects?

Where are these projects?

How long will these projects last?

Who is paying the incentives?

# Metropolitan Water District of Southern California



- 💧 Water Wholesaler
- 💧 26 Members Agencies
- 💧 5,200 square miles
- 💧 19 million people
- 💧 4 MAF average regional water demand

# Metropolitan Offers Standard Commercial Rebates



Plumbing Fixtures



Landscaping Equipment



Food Equipment



HVAC Equipment



Medical and Dental Equipment

What if a Rebate for a Standard  
Device does not Attract a  
Commercial/Industrial  
Customer?

How to Encourage Long-Term  
Water Management as a  
Standard Business Practice?



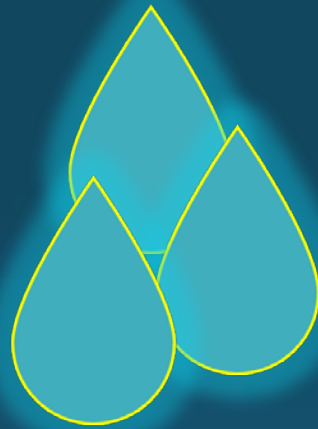
# Water Savings Incentive Program

Your property is unique;  
your water savings can be too

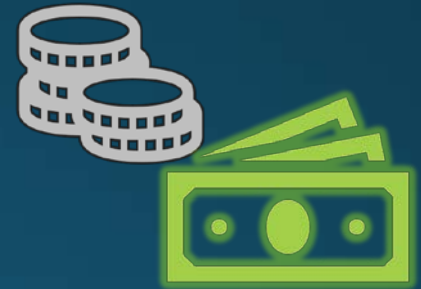
# Custom Projects are Individually Reviewed



Engineering  
specs

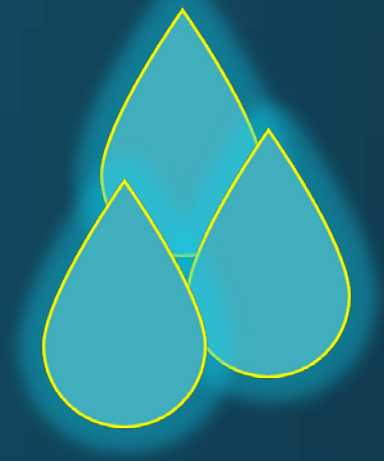


Estimate Lifetime  
Water Savings



Estimate  
Incentive

# Estimating Lifetime Water Savings



Estimate via Engineering Specs

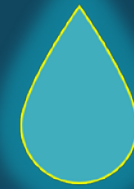
or

Monitor Water Consumption for a Year

# Estimating Incentive



$\$/AF$



Base  
conservation rate

Estimated Lifetime  
Water Savings

Capped at 50% Eligible Project Costs

# Difficulties

Executing contracts

Gathering water bills

Managing contracts

# Streamlined Process



Commercial  
Rebates



THE METROPOLITAN WATER DISTRICT  
OF SOUTHERN CALIFORNIA

English ▾

Commercial ▾



Rebates

Water Savings Incentive Program

Retailer Tools

Contractor Resources

Contact Us



## WATER SAVINGS INCENTIVE PROGRAM

Your property is unique; your water savings project can be too

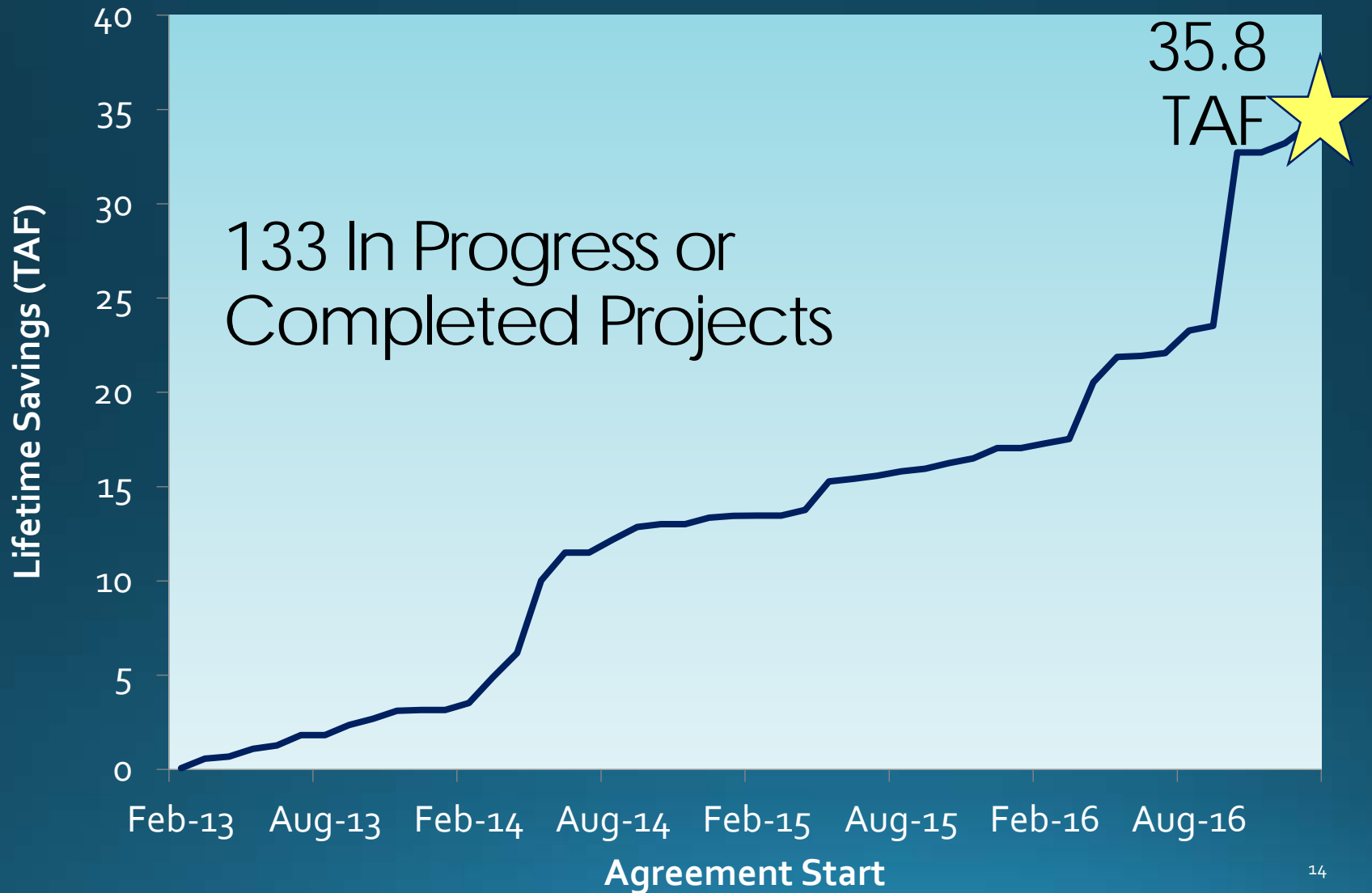
The Water Savings Incentive Program (WSIP) is designed for non-residential customers improving their water efficiency through upgraded equipment or services that do not qualify for standard rebates. WSIP is unique because it provides an incentive based on the amount of water customers save. This “pay-for-performance” design lets customers implement custom projects for their sites.

**Any project that saves at least 10,000,000 gallons of water could qualify for WSIP funding. Examples of successful projects include:**



**WSIP FAQs**

# Program Estimated Lifetime Water Savings





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# Completed Projects



Altman Specialty Plants  
Capture, Treat &  
Reuse Nursery Runoff  
3,421AF (10 yrs)



Stone Brewing Co.  
Industrial Recycled  
Water System Retrofit  
440 AF (10 yrs)

# Actual Water Savings Might Exceed Initial Estimation

## Completed Projects

	Savings Estimate w/ Monitoring
Altman Specialty Plants, Inc.	+ 5.9%
The Boeing Company	+ 2.5%
Top 20 Projects (by dollar)	+ 1.3%

# Performance-Based Incentives Encore Are Custom Projects Saving Water?

# YES!



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