This presentation premiered at WaterSmart Innovations

watersmartinnovations.com
Empowering Homeowners to Score Landscape Water Savings
BROWN IS THE NEW GREEN

Join us in fighting the drought!

save20gallons.org

Santa Clara Valley Water District
WATERSMART MAKEOVER

BETTER BY A YARD

Class, design assistance lead to DIY landscape renovation
Challenges

New frontier

Inefficient irrigation

Savings not easily tapped

Tough for water agencies

Expensive for homeowners
SAN DIEGO COUNTY WATER AUTHORITY

WaterSmart Landscape Makeover Program
The Results

WSLM Series (four in-person classes)
- 36 series conducted countywide
- 760 homeowners graduated
- Average turf conversion area > 1,000 sf

Key Evaluation Finding

“Water use among WSLM participants decreased in a materially and statistically significant level...averaging 32.8%”
More Challenges...

- Funding
- Technical training
- Expand reach & keep it fresh
Funding
Technical Training

SAN DIEGO COUNTY WATER AUTHORITY
WaterSmart Landscape Makeover Program
Expand and Refresh

- Living curriculum
- 3-Hour Design Workshop
- Videos On Demand
- Online Learning

SAN DIEGO COUNTY WATER AUTHORITY
WaterSmart Landscape Makeover Program