

# This presentation premiered at WaterSmart Innovations

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# Sustainable Water Allocation: One City's Solution



Cathy Rymer  
Water Conservation Coordinator  
[cathy.rymer@chandleraz.gov](mailto:cathy.rymer@chandleraz.gov)  
480-782-3589

Deina Burns  
Water Conservation Specialist  
[deina.burns@chandleraz.gov](mailto:deina.burns@chandleraz.gov)  
480-782-3583

[www.chandleraz.gov/water](http://www.chandleraz.gov/water)

# SUSTAINABLE WATER ALLOCATION

- Overview of Chandler's Water Allocation Policy
- Integrating Water Policy with Land Use Planning and Economic Development
- Steps of the process

For all the details read [Ordinance 4634](#), or Chandler City Code: [Article VI. 52 - Sustainable Water Allocation Regulations](#)

A photograph of a modern building at dusk. The building has a multi-story structure with a covered walkway on the ground floor. In the foreground, there is a large, abstract, golden sculpture of a figure with arms raised. The sky is a deep blue, and the building's lights are on, creating a warm glow. The overall scene is a mix of modern architecture and art.

# STRATEGIC WATER VISION

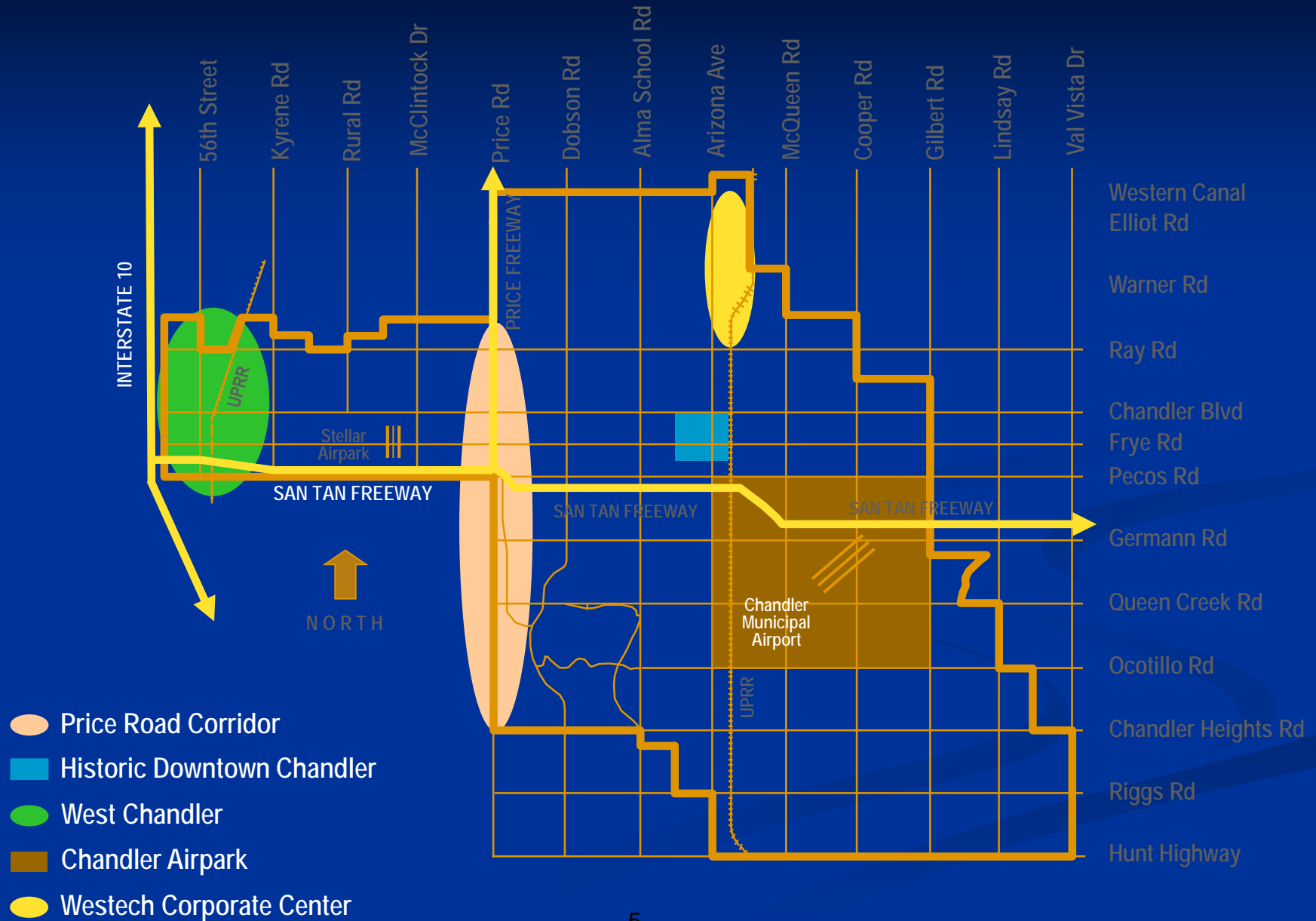
- **Build a vibrant community**
- **Water and infrastructure available for the last building**
- **All Departments work together to encourage business development**
- **Strong focus on Employment Corridors and Downtown Revitalization**
- **Strategically manage remaining water supplies**

# CHANDLER FACTS

- 253,000 current population - 71.5 square miles - 22 miles southeast of Phoenix
- Governance: Elected Mayor and Council
- City owns and operates
  - Potable Water System
  - Waste Water Treatment System
  - Reclaimed Water System



# Key Employment Centers



# Why Do We Need A Policy?

- Limited Undeveloped Land
  - Limited Opportunities for New Large Employers
- Finite Supply of Water
  - Make Every Drop Count
- Uncertainties of Build-out Planning Projections
  - Water Use and Land Use Projections Can Change
- Uncertainties with Future Large Water Users



# CHANDLER FACTS

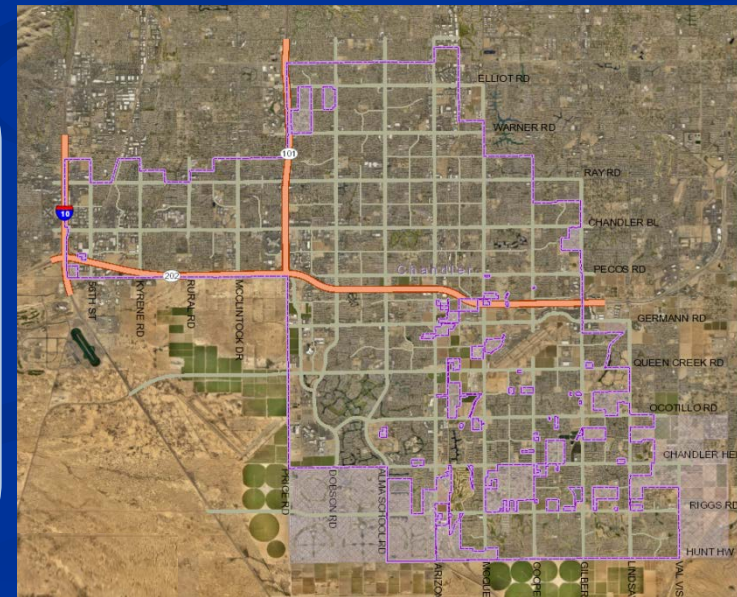
## Water

- Finite Supply (80% committed)
- Surface water, groundwater, reclaimed
- Assured Water Supply Requirements



## Land

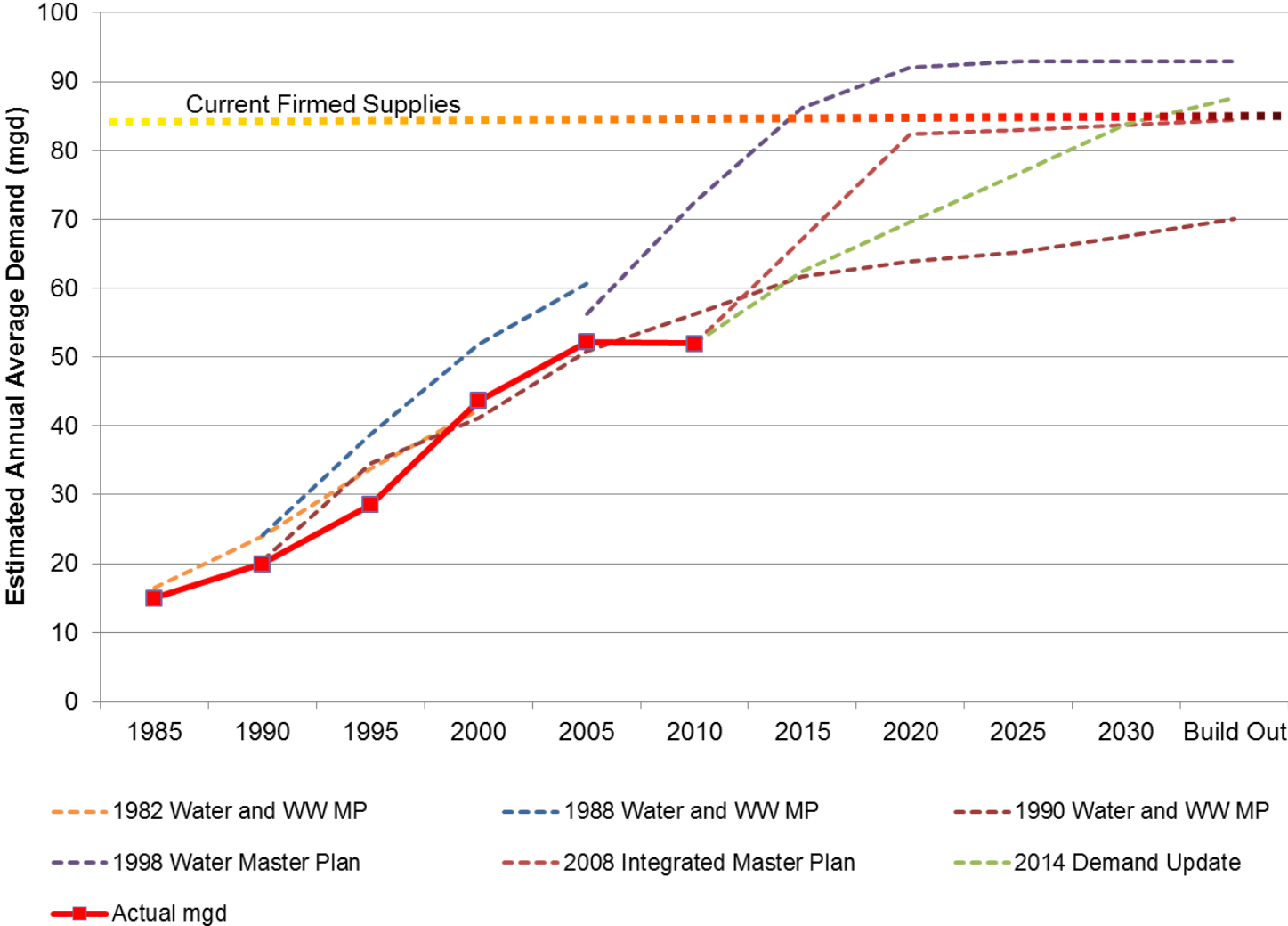
- Finite Supply
- Total Area = 65 sq.mi.
- City is 85% developed
- Remaining undeveloped land
- 15% Residential
- 40% Non-Residential



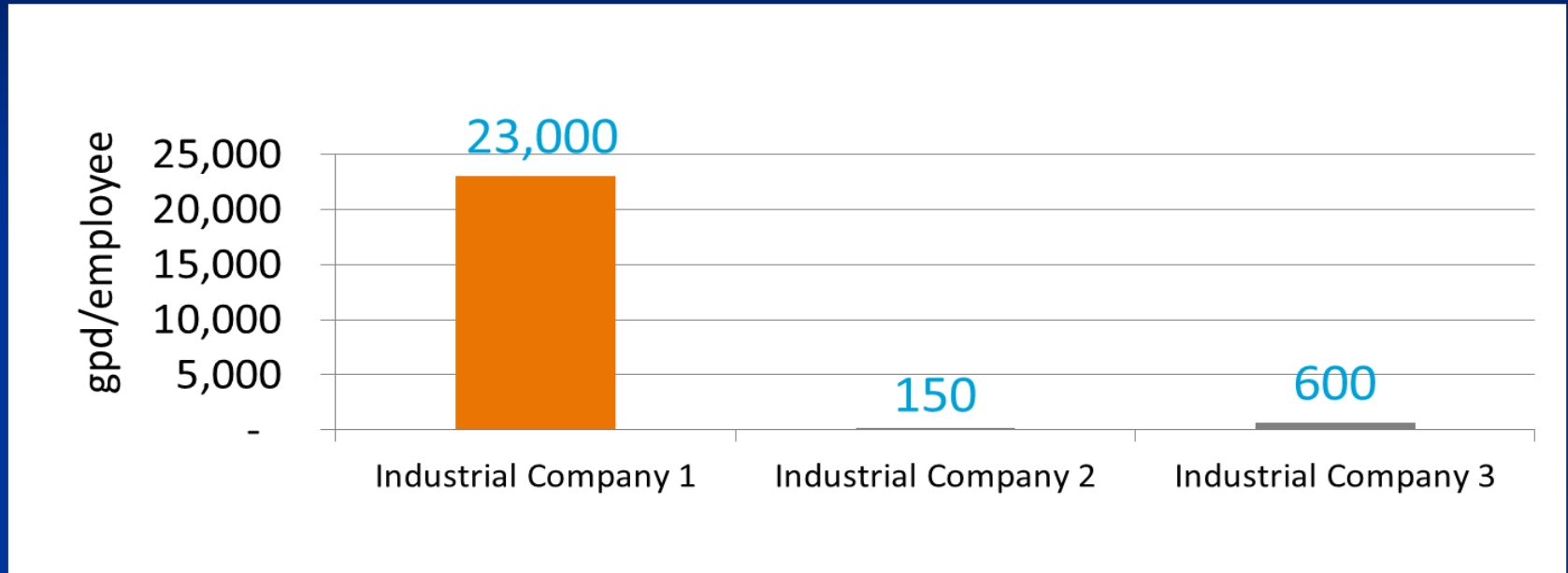


# Estimating Future Demands Is Not An Exact Science

## City of Chandler Water Demand Master Plan Estimates



# Example: Water Use Per Job/Employee



# CITY OF CHANDLER WATER ALLOCATION POLICY



Aligns water policy with City's Strategic Goals



Protects Chandler's water resources

Protects existing users & reserves water for future users



Targets "high volume water users"



Minimizes staff time to implement (and monitor)

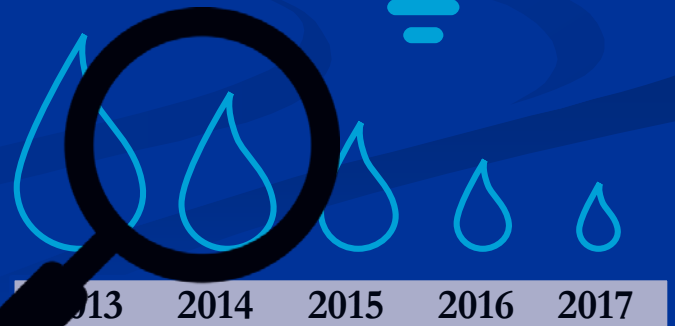
# How Did The Water Allocation Policy Begin?

- September 2013 – Meeting with City Council
  - City's water operations and resources discussion
  - Concerns about new high volume water voiced
  - City code did not specifically prevent new water connections
  - Staff began developing a water allocation policy
- May 2015 – Water allocation ordinance adopted



# Water Policy Development Critical Components

- Talk and LISTEN to
  - Land Planners
  - Permit Reviewers
  - Economic Development
  - Legal Department
- Understand the development process
- Examine past water use data



# Collaborative Effort

## Outreach

- 9 meetings with commercial, industrial, multi-family developers, data center developers, existing large industrial user

## Stakeholders

- Intel, Basha's, Snell & Wilmer, Grady Gammage, Valley Partnership, Southwest Value Partners

## Staff

- City Manager's Office
- Economic Development
- Law
- Planning
- Permit Review

# Past Approach: Limit Water On A Per Acre Basis

- Does not work for a municipal setting as it ...
  - Limits multi-story buildings
  - Limits water intensive industries
  - Artificially raises selected land values

# Concept: Allocate Water Using The Water Meters

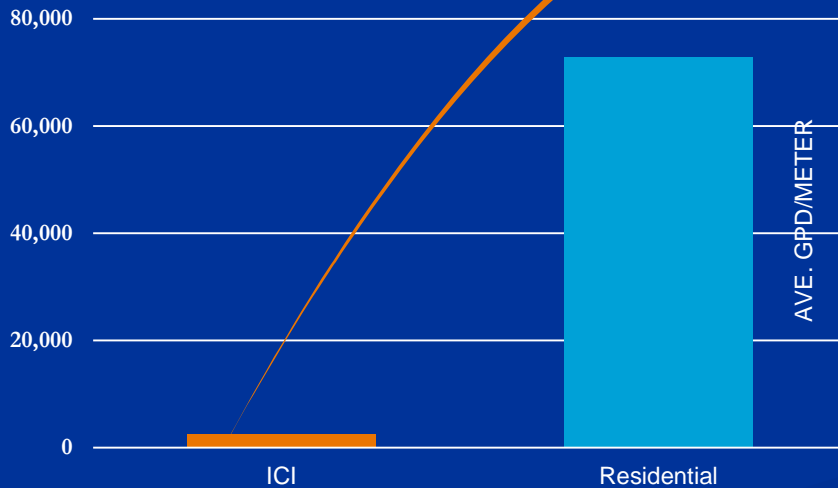
- Several paths to get project approved.
- Only “hard stop” in development process. Every new development must apply for water meter.
- Which new water meters should be regulated?



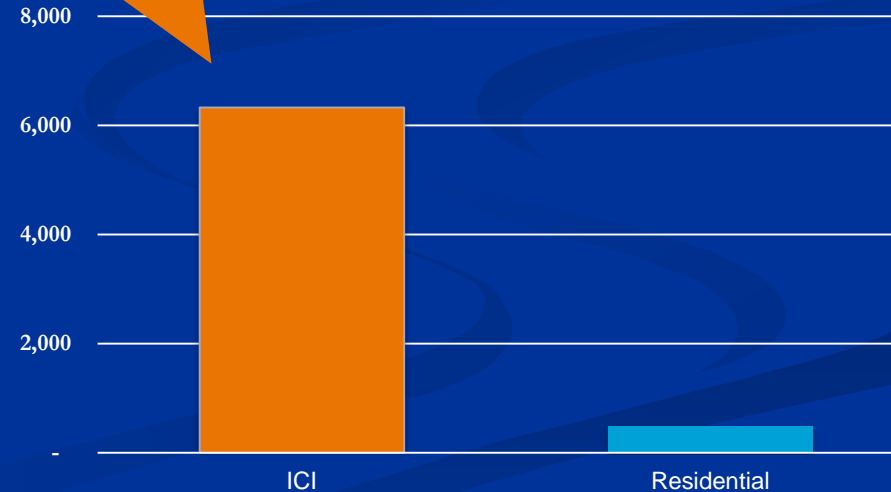
# What Did The Existing Data Tell Us?

- A small group uses most of the water
- ICI meters can use lots of water

City of Chandler  
Number of Water Meters  
2011



City of Chandler  
Water Use Per Meter  
2011



# Residential Water Users Exempt from Water Allocation Policy

- Existing ordinances and practices in place to manage residential demand
- Enforcement will be difficult and labor intensive

**95% of all meters are residential**



# 3-inch or Larger Meters Are Classified as High Volume Water Users

Meter Size	Max flow (gpd)	30% Max flow (gpd)
2-inch	288,000	86,000
3-inch	648,000	194,000
4-inch	1,728,000	518,000
6-inch	3,600,000	1,080,000
10-inch	9,360,000	2,800,000

Average Annual Water Use (gpd)

3" meters      4" meters      6" meters

# High Volume Water Users



Less than 1% of all new meters will be equal to or larger than 3 inches

Parcels using over 50,000 gpd ✓

Use more than Tier I (base) allocation (based on building size) ✓

3-inch and larger meters ✓

# Managing New High Volume Users



# WATER ALLOCATION POLICY

## Strategically Manage Remaining Supplies

New policy  
excludes:

- Existing meters
- All residential meters (SFR and Multi-family)

New policy  
manages:

- New large volume water users (3-inch or larger meters)
- New multiple water meters on one parcel (combined use of more than 50,000 gpd)
- Allocates water using a tiered method

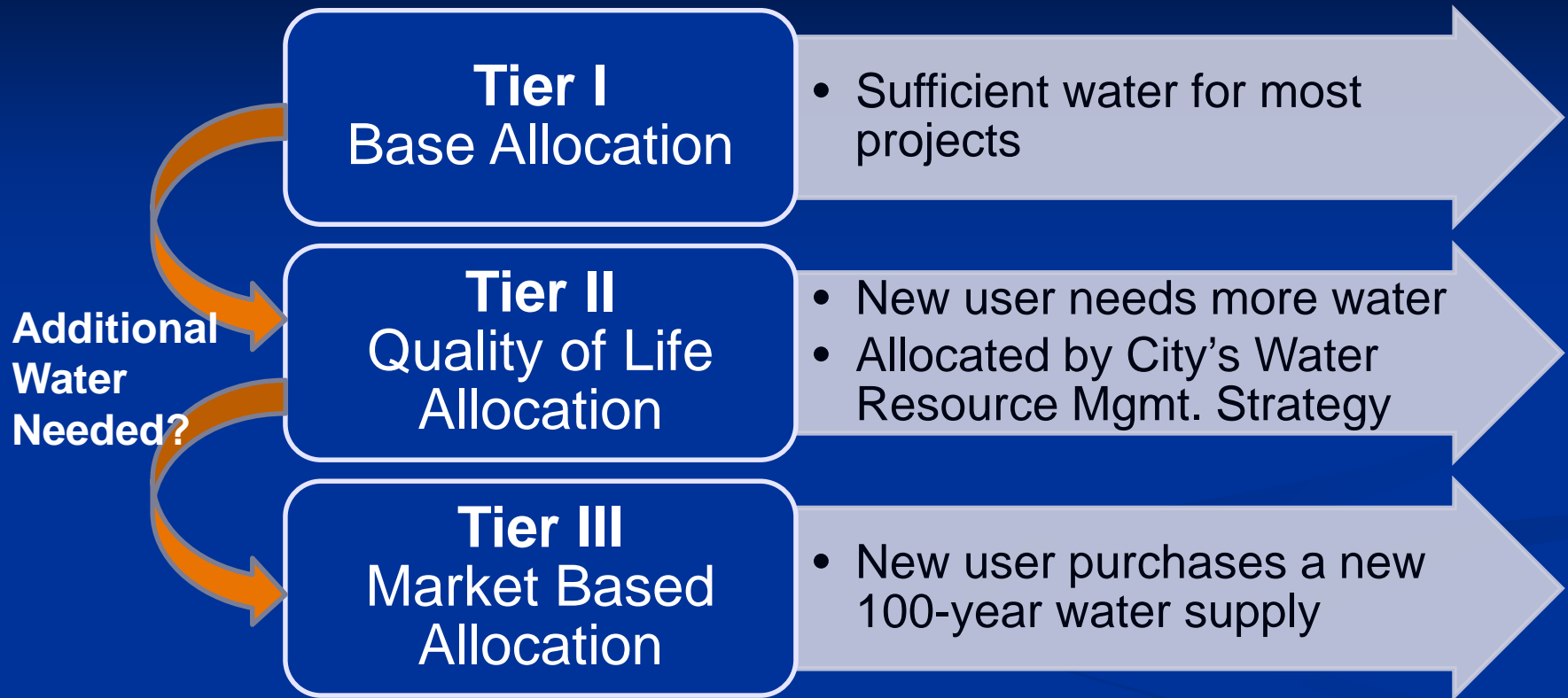


# Consequences of Water Allocation Policy

- Linked Water Planning to City's Strategic Goals
- Better coordination among city departments



# Water Allocation Tiers





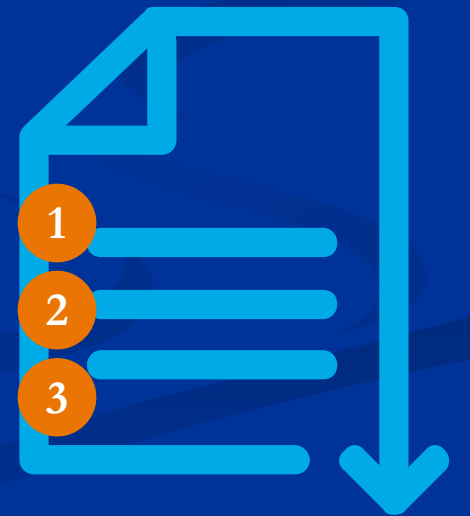
# New ICI Users With 3-inch or Larger Meters

## Approved Tier I (base) Allocations

Term (s)	City Ordinance Reference	Tier I Water Use Rate
<b>Office, industrial/ warehouse</b>	38-3	115 gallons per day per 1,000 square feet gross floor area
<b>Retail/commercial</b>	38-3	200 gallons per day per 1,000 square feet gross floor area
<b>Hotel</b>	35-200	356.5 gallons per day per guest room
<b>Privately owned recreational facilities</b>	38-3	500 gallons per day per 1,000 square feet gross floor area

# Policy Administration – Enforcement

- Sign contract
- Over water use penalties (3-year rolling average)
  - First time – pays for excess water use
  - Second time - water reduction plan program initiated
  - Third time – legal action



# Take Home (Lessons Learned)

- Let's develop policies that:
  - Align with City's strategic goals
  - Impact only a specific audience (high volume water users)
  - Use staff time efficiently
    - Minimize time spent by staff to implement and monitor

More Information, please check out these links:

<http://www.chandleraz.gov/> , Chandler Ordinance and City Code:  
Ordinance 4634, or Article VI. 52 - Sustainable Water Allocation Regulations

Or contact: [gregg.capps@chandleraz.gov](mailto:gregg.capps@chandleraz.gov)

# Conclusions / Questions

## Sustainable Water Allocation: One City's Solution



*Thank You*

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