

# This presentation premiered at WaterSmart Innovations

[watersmartinnovations.com](http://watersmartinnovations.com)



# Plants: Why Won't You Take a Good Photo!?!

Stephanie Anagnoson  
Castaic Lake Water Agency



# The Santa Clarita Valley



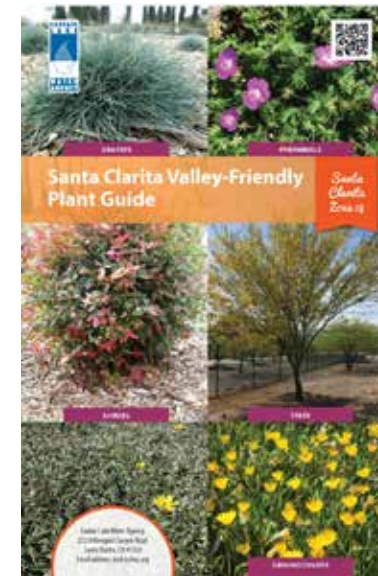
# The Santa Clarita Valley





# CLWA Plant Publications

- u Colorful Landscapes for Water Conservation (print booklet)
- u Santaclaritagardens.com (web site)
- u Santa Clarita Plants (print-able pdf)
- u Santaclaritaplants.clwa.org (web site)
- u Thrifty Thirty (printed folded flyer)

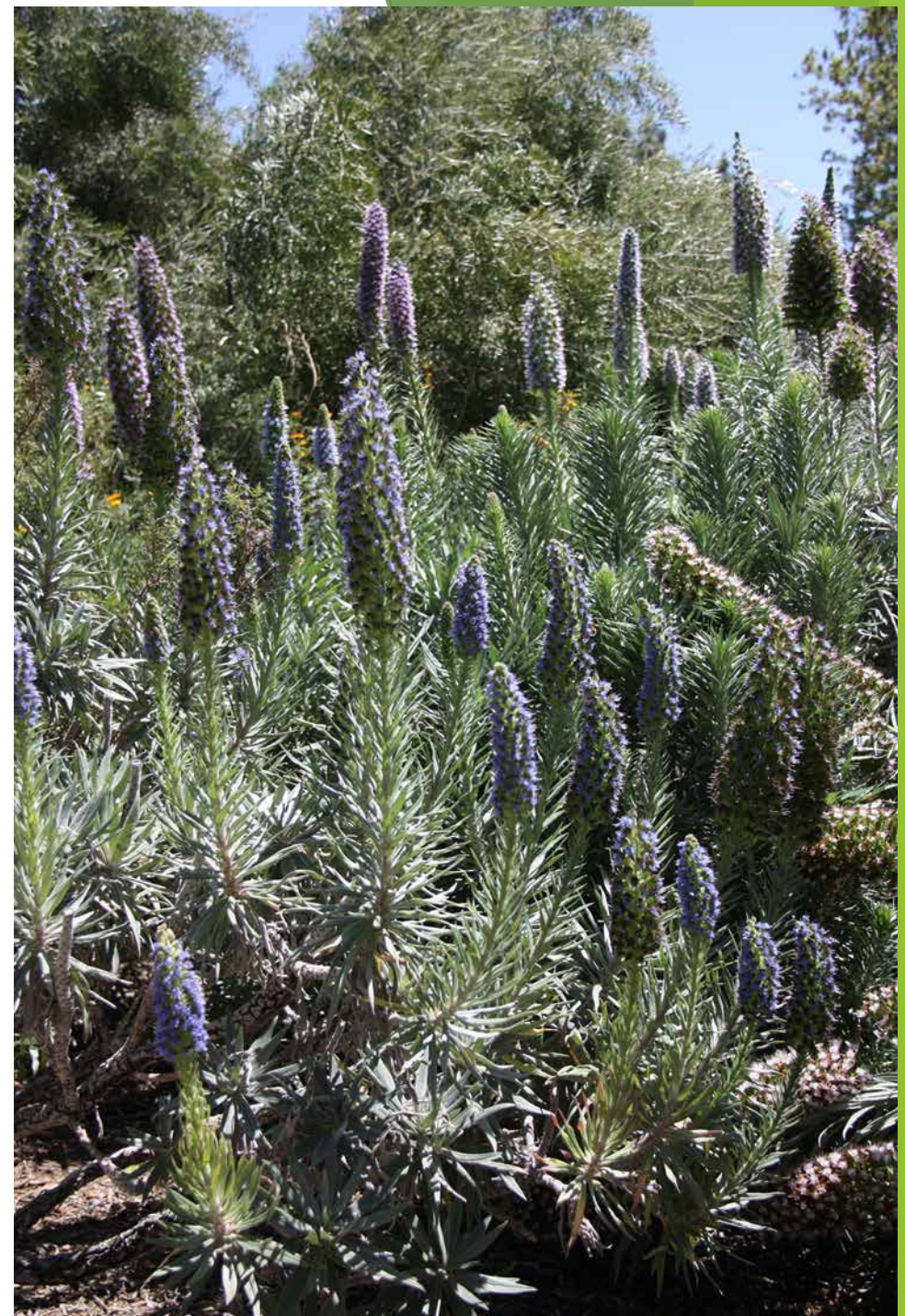


Plants need to be viewed as a whole plant.





# Pride of Madeira





# Dymondia





# Palo Verde





Plants need to be in bloom to be appealing.





Plants need to be in bloom to be appealing.





Plants need to be mature to be appealing.





Plants need to be mature to be appealing.





Plants need to be mature to be appealing.





Plants need to be mature to be appealing.





Plants need to be mature to be appealing.





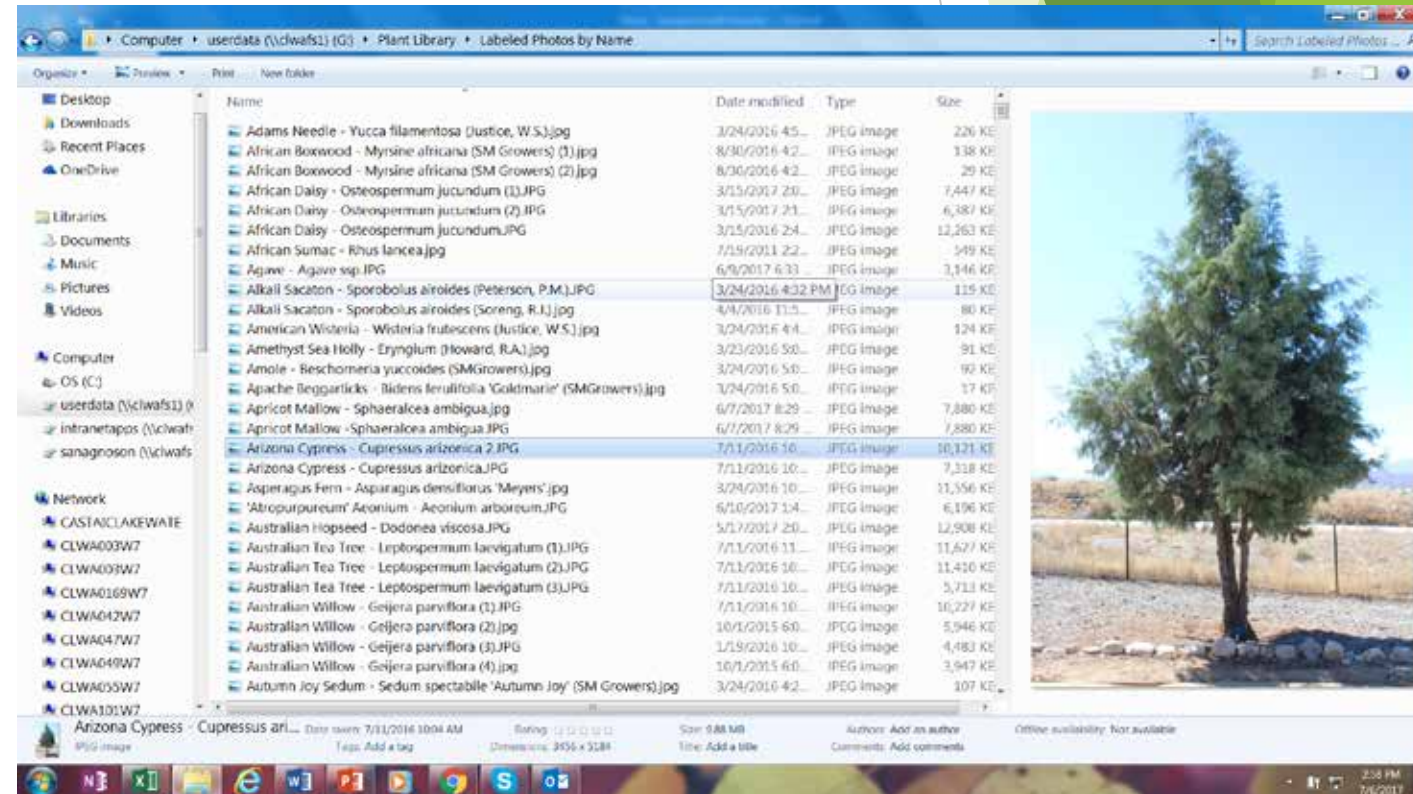
Plants need to be mature to be appealing.





# The Solution

- u A plant library with
  - u Photos of plants as a whole in the landscape
  - u Close up as well
  - u Labels with their names





# More of a Solution

- u Take photos in portrait and landscape format
- u Take photos from multiple angles that provide visual interest:
  - u whole landscape to start (use multiple angles).
  - u specific section(s) in the yard
  - u the plant as a whole then take a few detail (flower, leaf, etc.) photos.

# Still More of a Solution

## Free (with permission)

- u Ask nurseries for permission to use photos - San Marcos Growers
- u Check with the federal agencies - Smithsonian, Department of Botany

## Not Free

- u iStockphoto and Adobe Stock photo have options



# Questions

