

This presentation premiered at WaterSmart Innovations

watersmartinnovations.com



Crowdsourcing Creativity Through Contests

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What is MNGWPD?





The District consists of 15 Counties ...



... and 93 Cities



With 5.7 million people in the Metropolitan Statistical Area...



...Metro Atlanta is currently the 9th largest region in the US

Transportation Hub





98% of Our Water is Supplied through Surface Water Sources



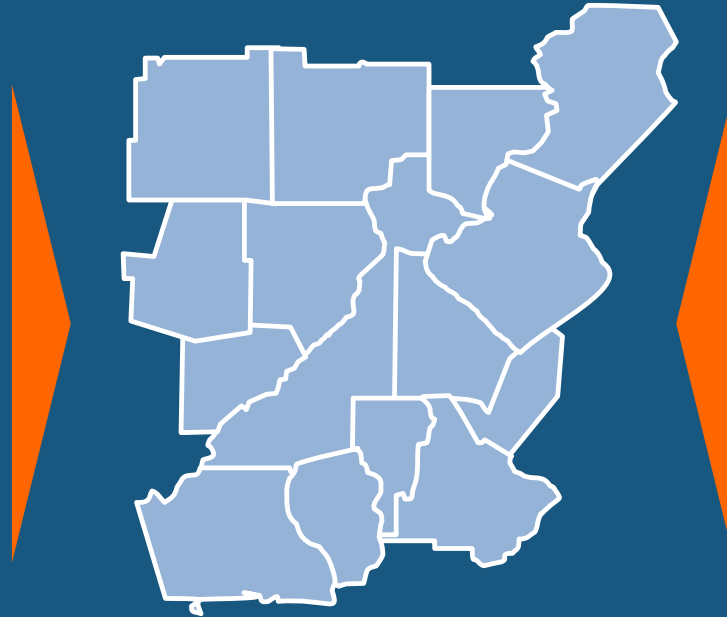
The District is Responsible for 3 Plans

Regional Water Resources Plans



- ▶ Water Supply & Water Conservation Plan
- ▶ Wastewater Management Plan
- ▶ Watershed Management Plan

Regional Water Resources Plans



Metro Water District
develops regional plans

Local governments
responsible for
implementing plans

Georgia EPD approves
plans and enforces
implementation via permits

Education and Outreach



Middle School Essay Contest



High School Video Contest

Metropolitan North Georgia Water Planning District

2016 High School Video Contest Don't Blow It!

Submission Deadline: April 1, 2016.

Eligibility

Ninth, tenth, eleventh and twelfth grade students that attend schools located in Bartow, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Fulton, Forsyth, Gwinnett, Hall, Henry, Paulding and Rockdale counties are invited to participate in the video contest. Entries can be a team or individual effort.

Guidelines

- » Go to www.northgeorgiawater.com for details on submitting a video for the contest.
- » Team members must be from the same school.
- » The video must be between 30-60 seconds in length.
- » No professional assistance or use of copyright material is allowed, including background music.
- » Each student participating in the contest or appearing in the video must complete an entry/release form.
- » One video per team or individual.
- » Deadline is **Friday, April 1, 2016**.

Questions regarding the contest should be sent to education@northgeorgiawater.com

Judging

Submissions will be judged based on the following criteria:

- » Incorporation of the "Don't Blow It!" message. Use the "Don't Blow It!" messaging fact sheet for background information on the issue.
- » Composition (length, technical construction, audio quality).
- » Entertainment value.
- » Accuracy of information.
- » Creativity.

Prizes

- » **1st Place** **\$1500**
- » **2nd Place** **\$1000**
- » **3rd Place** **\$500**

50% of the prize money will go to the individual or team who submits the video and 50% to the high school they attend. Winners will be notified directly.



High School Video Contest

Metropolitan North Georgia Water Planning District
2016 High School Video Contest "Don't Blow It!"

1st Place \$1500 | 2nd Place \$1000 | 3rd Place \$500

Entry/Release Form

Deadline: April 1, 2016

Each student participating in the contest or appearing in the video must fill out a form.

Name _____

High School _____

School Address _____

City _____ County _____ Zip _____

School Phone Number _____

Teacher's Name _____

Teacher's phone number or email _____

Is this a team project? Yes No If yes, list your team name _____

List the names of all individuals that created and/or appear in the video.

Video Title _____

Brief Description of Video _____

Video's YouTube Link _____

Length of Video _____ seconds

I hereby grant Metropolitan North Georgia Water Planning District (Metro Water District) and its affiliates and assigns the irrevocable and unrestricted right to edit, use and publish submitted video, for water resources education and any other purpose and in any manner and medium; and to copyright them. I also grant permission to release said materials for publication online and to be used in conjunction with social media platforms. I hereby release the Metro Water District and its affiliates and assigns from all claims and liability relating to said material and the use of my name in connection with them when appropriate. I acknowledge that receipt of prize money constitutes payment in full without further consent or compensation. I have read and understand the contest rules of entry and guidelines.

Student's Signature _____ Date _____

Parent/Guardian Signature if student is under 18. _____ Date _____

Student's Instructor or Principal _____ Date _____

High School Video Contest



It may sound unlikely, but plant material can do significant harm to local streams. Every day, landscaping activities impact our local rivers, lakes and streams. Leaves, sticks, grass clippings, and plant material that enter storm drains from residential yards can contribute to water pollution and street flooding.

Here are the facts....

1. Leaves, grass clippings, and organic matter can increase oxygen demand and excess growth of algae, which can lead to oxygen depletion in the waterway and a reduction in water quality.
2. Yard trimmings can carry pesticides and fertilizers into a local waterway.
3. An accumulation of plant material in the storm drain system can cause blockages in pipes and culverts leading to local street flooding and hazardous conditions for drivers and pedestrians.

So remember... Don't blow it!

- » Refrain from blowing yard trimmings into the street or down a storm drain.
- » Compost or use your yard trimmings as mulch on your property away from a stream, storm drain or the street.
- » Bag your leaves and check with you local sanitation department about when yard trimmings are collected in your community.



High School Video Contest

High School Video Contest Judging Rubric

Points	Content Accuracy of Information	Incorporated the Message	Entertainment Value And Creativity	Composition (length, technical construction, audio quality)
0	Demonstrates limited knowledge or understanding of the topic.	Incorporates little or some of the message.	No original or creative elements.	The composition is poor. <ul style="list-style-type: none"> - The length is too short or too long. - The editing and video's audio quality makes it very challenging to understand. - The video was not well conceived or showed poor organization of the content.
1	Demonstrates very general knowledge of the topic.	Incorporates most of the message.	Demonstrates some original and creative elements.	The composition is satisfactory <ul style="list-style-type: none"> - The length is appropriate. - The video was well edited and the audio quality is easy to understand. - The video was organized and easy to follow.
2	Demonstrates knowledge of the topic	Incorporates all of the message.	Demonstrates many original and creative elements that surprised and delighted the viewer.	The composition is excellent. <ul style="list-style-type: none"> - The editing is well done. - The video was well conceived and showed good organization of the content.
3	Demonstrates strong knowledge of the topic.			

The following is the minimum score require to be considered a top 10 finalists:

Content/Accuracy of Information – 2

Incorporate Message – 1

Entertainment Value/creativity – 1

Composition – 1

2014 High School Video Contest 1st Place Winner



2015 High School Video Contest 1st Place Winner



2016 High School Video Contest Overall Winner



Calendar Photo Contest



2016 Calendar
Water Reflections

Calendar Photo Contest



WHAT IS THE
METRO WATER
DISTRICT?

LATEST
WATER STATS

CONSERVE
OUR WATER

PROTECT
OUR WATER

WATER
LITIGATION

I am looking for...

To search type & hit enter...

Home > Education & Awareness > Calendar Photo Contest

EDUCATION & AWARENESS:

[Overview](#)

[Resources](#)

[High School Video Contest](#)

[Middle School Essay Contest](#)

[Calendar Photo Contest](#)

[Clean Water Campaign](#)

[My Drop Counts](#)

[Kids Club](#)

Calendar Photo Contest

2016 Water Reflections Calendar Photo Contest



[2014 Photo Contest Images](#) | [2015 Photo Contest Images](#)

Water Reflections Calendar Photo Contest

Metro Atlanta is home to many beautiful water features including Lake Lanier, Allatoona Lake and the Chattahoochee, Flint, Yellow and Etowah Rivers. These lakes and rivers provide Metro Atlantans with more than just recreational and photo opportunities; they also serve as valuable resources for our region's water supply! As good stewards of our natural environment, it is imperative that we protect our water supply from point source and nonpoint source pollution and conserve whenever we can.

Each year, the Metro Water District holds a photography contest to promote an awareness of the need to protect our shared water resources. Entries should capture the beauty, heritage, activities and character of metro Atlanta's water resources. 2016 winning photographs will receive a cash prize, an annual membership to [Friends of Georgia State Parks & Historic Sites](#) and will be included in the 2017 Water Reflections Calendar. [Preview the 2016 Calendar here.](#)

Ideas for Images:

- Natural and built water features/landscapes
- People enjoying recreational opportunities and events
- Wildlife
- Stormwater challenges
- Green Infrastructure
- People conserving water and using it wisely
- Photos taken during all months of the year are welcomed and encouraged

Stormwater Pollution Prevention in Action!

This year, an additional prize will be awarded for the best photo that highlights stormwater pollution prevention in action. Show us what you do in and around your home or business to prevent point source and nonpoint source stormwater pollution. Great creative! Visit the [Clean Water Campaign](#) website and the District's [Stormwater in Our Region and Plan](#) page for ideas.

NEW & NEWSWORTHY

June 2, 2016

[Metropolitan North Georgia Water Planning District Celebrates 15 Years of Innovation and Successful Water Stewardship](#)

March 18, 2016

[Metropolitan North Georgia Water Planning District Wins Inaugural Southface Fulcrum Award](#)

December 28, 2015

[14th Annual Middle School Water Essay Winners Announced](#)

October 8, 2015

[Metropolitan North Georgia Water Planning Agency Wins EPA WaterSense Award for Promoting Water Efficiency](#)

September 22, 2015

[Georgia Sales Tax Holiday for WaterSense and ENERGY STAR Products](#)

UPCOMING EVENTS

[Joint Basin Advisory Council](#)
July 28 @ 9:00 am - 12:00 pm
Atlanta GA

[Data and Monitoring Subcommittee](#)
July 28 @ 10:00 am - 11:30 am
Marietta GA

[Education Subcommittee](#)
August 3 @ 10:00 am - 11:30 am
Atlanta

[Water Supply and Water Conservation Subcommittee](#)
August 3 @ 12:45 pm - 1:45 pm
Atlanta

[Wastewater Subcommittee](#)
August 3 @ 2:00 pm - 3:00 pm
Atlanta

[View More...](#)

How Do We Use the Videos and Calendar Photos



2014 Activities & Progress Report

Metropolitan Atlanta Water Planning District



How Do We Use the Videos and Calendar Photos



02:56

HD

Important Takeaways

- There are several layers of engagement and outreach involved
- Contests require staff time and some money
- Don't reinvent the wheel
- Be specific about what you need
- The quality of the submissions vary greatly



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