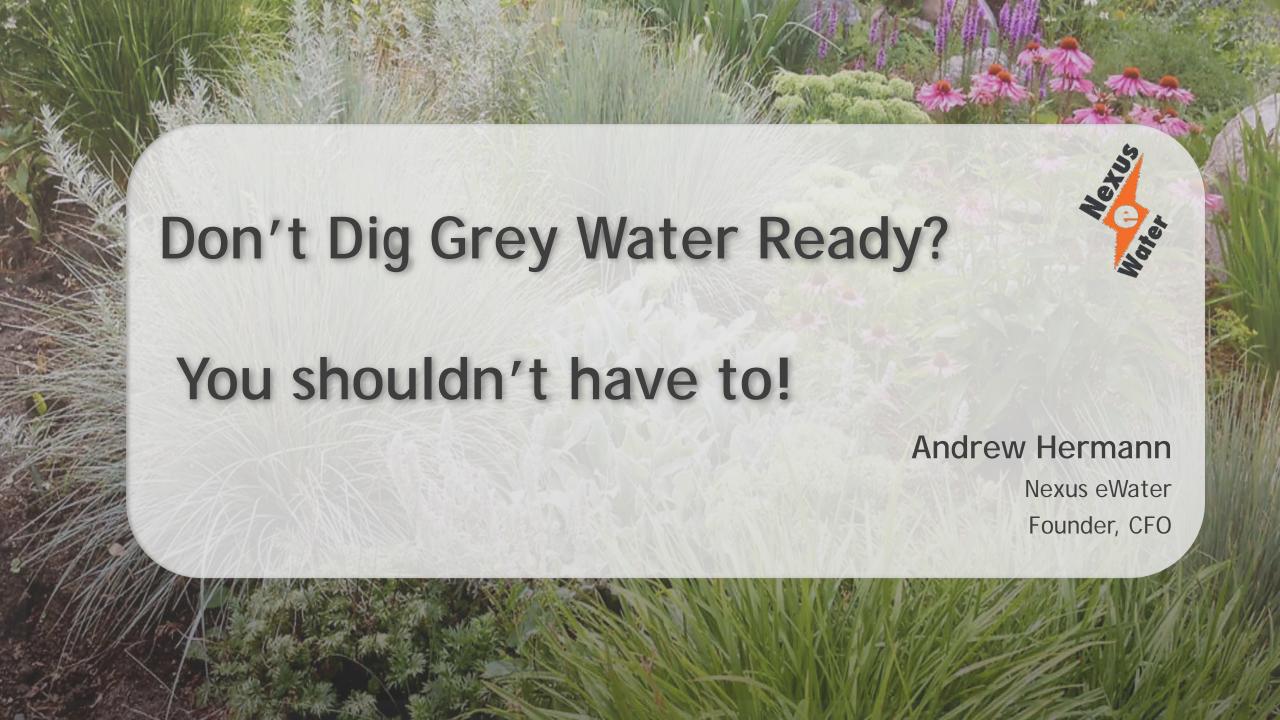
This presentation premiered at WaterSmart Innovations

watersmartinnovations.com





Grey water: Good. Digging holes: Bad



- Make grey water adoption feasible, not just possible
- Eliminate objections to retrofits
- Decrease overall cost of grey water
- Boost rates of adoption

FLAVOR 1: Stub Outs for single fixtures



- Simple and effective
- Cheaper installation costs
- Manually controlled and operated
- Limited to untreated reuse only

FLAVOR 2: Dual Plumbing



- Consolidate grey water at one location
- Part of home infrastructure
- Enables automatic distribution
- Facilitates treatment systems

Which is best? Beauty is in the eye of the beholder







Great for enthusiasts



Convenience makes it a winner



Dual Plumbing is clearly a better solution for most, but....



2005: Canberra, Australia

- 'Greywater ready' mandated
- All new homes to have dual plumbing
- All new homes to have reuse line to toilets and laundry
- Grey water treatment still rare





PROBLEM 1: You're in the dark... How will you know?







DOES THIS HAVE DUAL PLUMBING?

OR DOES THIS?



PROBLEM 3: It's still not simple... and it all costs more money!



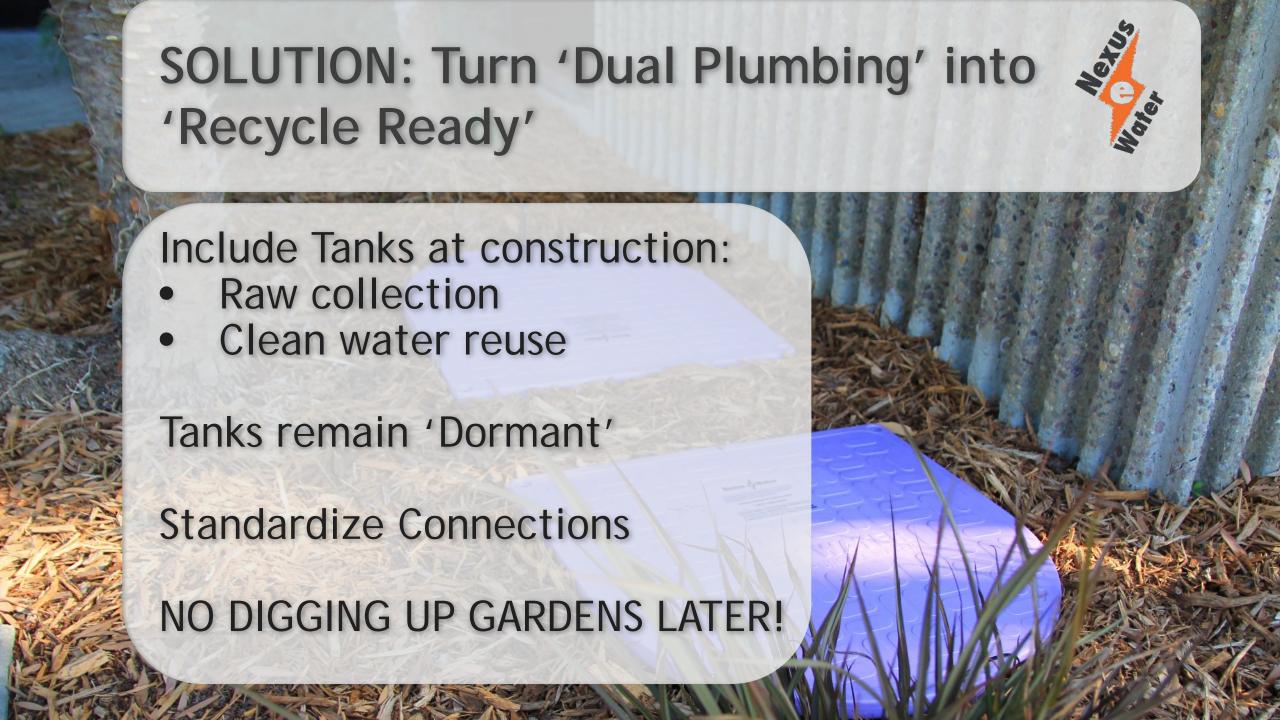


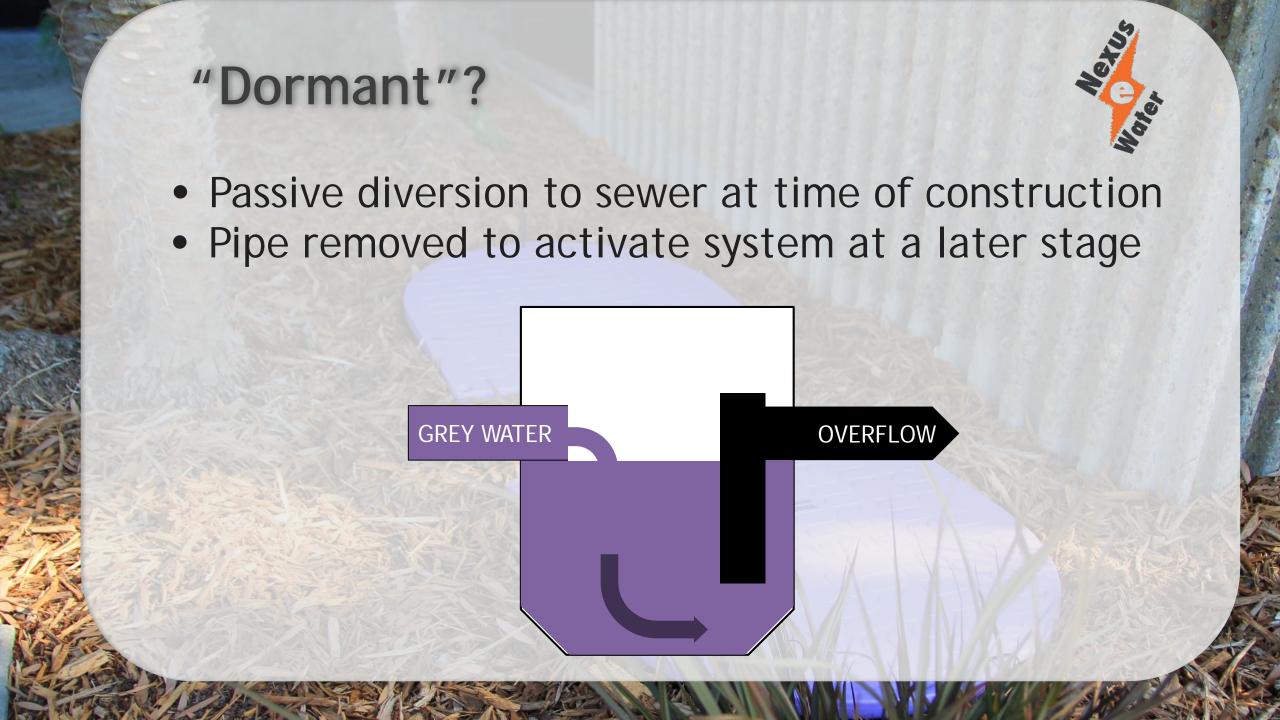




DIG BY HAND...

DESTROY THE SIDE YARD...





Industry Standards....





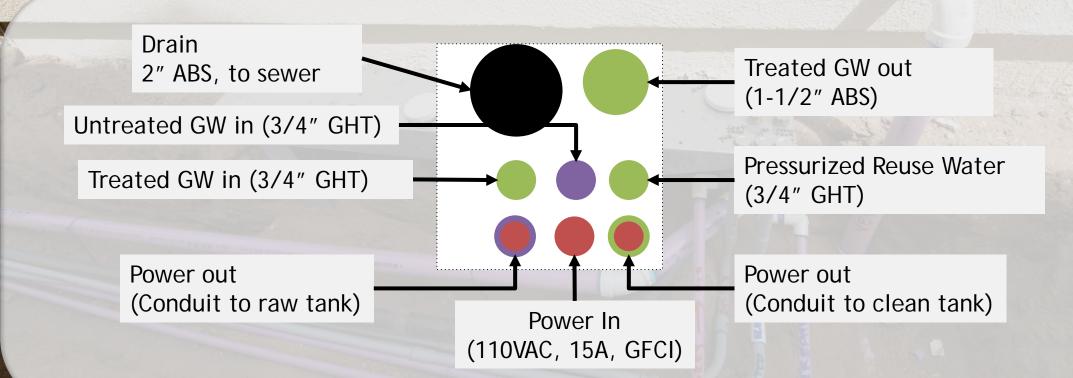






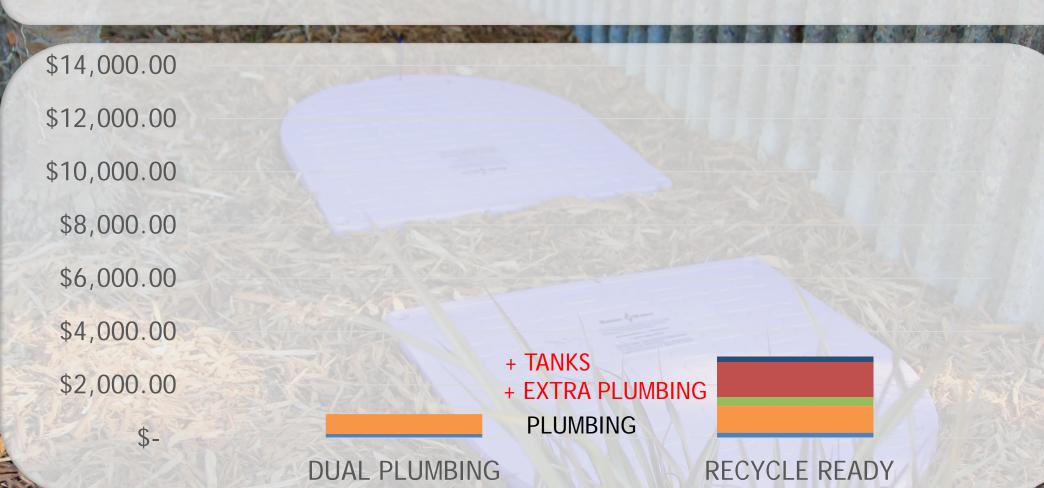
Grey Water Connection Template





Costs during Construction





Costs after Construction

DUAL PLUMBING



\$14,000.00

\$12,000.00

\$10,000.00

\$8,000.00

\$6,000.00

\$4,000.00

\$2,000.00

\$-



- + RE-PLUMBING
- + DIGGING
- + ENGINEERING
- + PERMITTING
- + CONTRACTOR
- + TANKS

TREATMENT SYSTEM

TDENICLI

RECYCLE READY

Overall Cost to Homeowner





\$12,000.00

\$10,000.00

\$8,000.00

\$6,000.00

\$4,000.00

\$2,000.00

\$-

