

# This presentation premiered at WaterSmart Innovations

[watersmartinnovations.com](http://watersmartinnovations.com)



# Transforming a Community Landscape

## The CLC Renovation Project Partnership



**October 6, 2016**



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Corporate Marketing Brand Manager

Rain Bird Corporation



*Santa Margarita  
Water District*

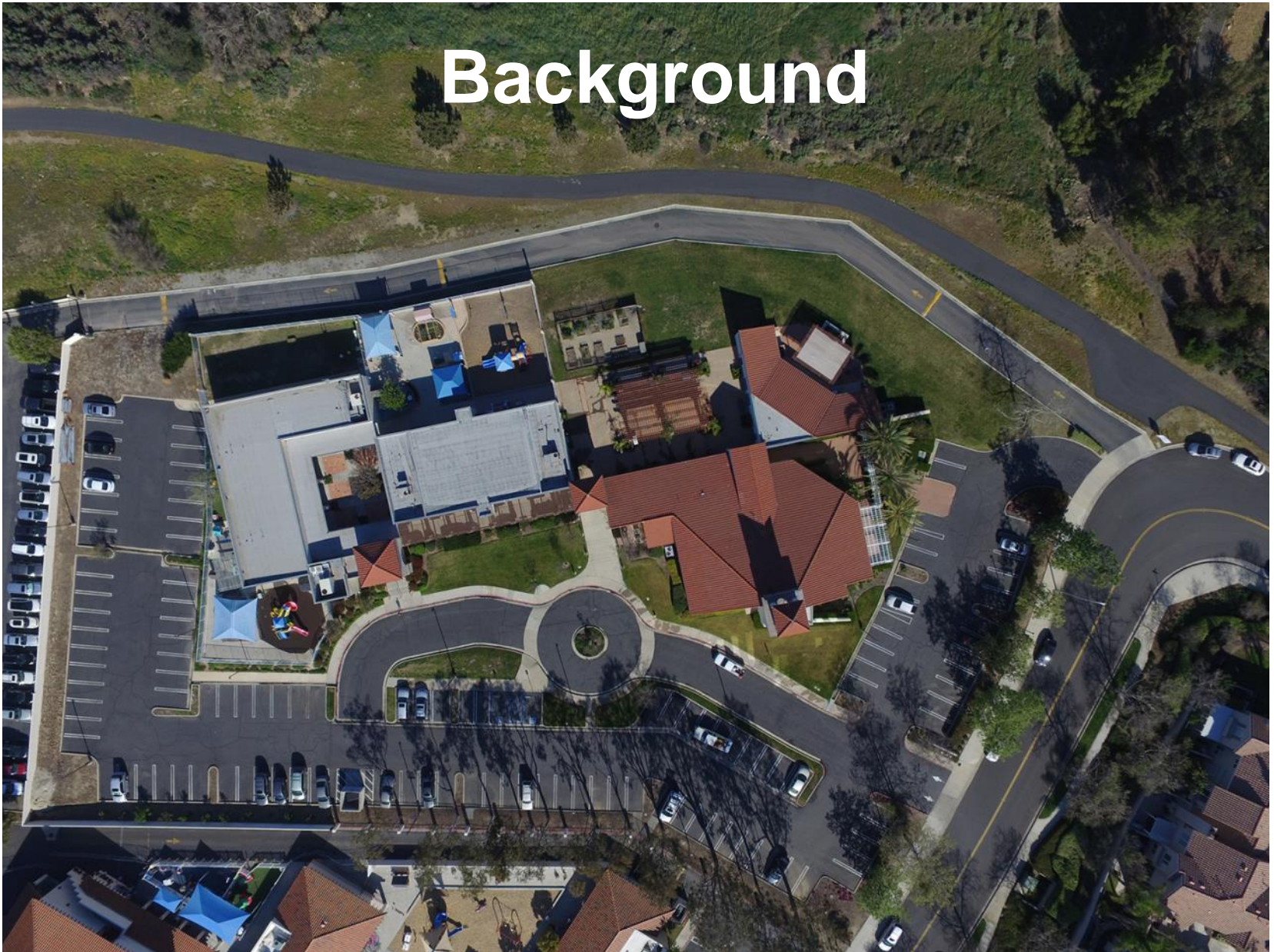
**Nate Adams**

Water Efficiency Administrator

Santa Margarita Water District



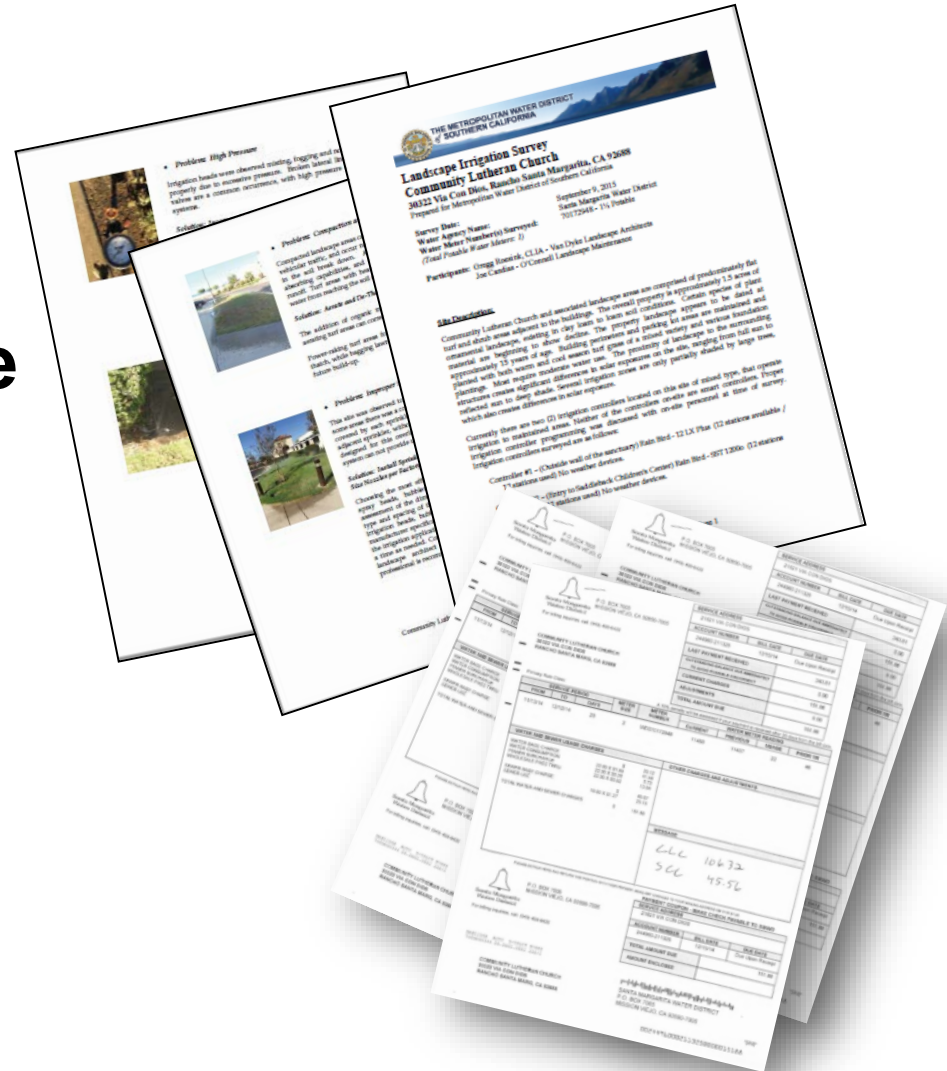
# Background





# Water Agency Resources

- Free commercial site survey
- Turf removal rebate program
- Historical water usage data
- Expertise & relationships





# Challenges

- **Limited resources, non-profit organization**
- **Rebate eligibility deadline**
- **Existing system problems**
- **Labor, estimating the work involved**
- **Attitudes of the congregation, preschool parents and maintenance contractor**
- **Balancing conservation with aesthetics**

# Building the Partnership



Alignment of values = great partnerships.

# Lessons Learned

- **Non-profits can be excellent candidate sites, high visibility and willing to accommodate.**
- **Commercial organizations can be willing to contribute in exchange for exposure.**
- **You don't always need a new program.**
- **Volunteers make a big difference.**
- **It takes a little faith.**



# Leveraging the Success

**RAIN BIRD** 25 WAYS TO SAVE 25%

**Solutions** View Rain Bird's Water Efficient Solutions

**Gallery** See Photos From Start to Finish

**Partners** Learn More about Rain Bird's Project Partners

**25 Ways** Find Tips on How You Can Save 20% or More

See how Community Lutheran Church in Rancho Santa Margarita, CA is working to save more than 500K gallons of water each year

**The CLC Landscape Renovation Project**

Community Lutheran Church (CLC) in Rancho Santa Margarita, CA, was struggling with an outdated 30 year old landscape and inefficient irrigation system. Annual water usage was averaging 1.2 million gallons per year, water bills were climbing, and overspray and runoff were regularly damaging the parking lot and walkways. The recent and severe drought affecting all of California made the situation even worse. Faced with emergency watering restrictions, the church turned to the local water district for help. [Read more.](#)

See how it all came to life

[Download Full Site Report](#)

[Click Here to Find Your Next Water Saving Idea](#)

**RAIN BIRD**

**CLC Landscape Renovation Project**  
Rancho Santa Margarita, California

**PROPERTY:** Community Lutheran Church & Sustainable Children's Center located in Rancho Santa Margarita, California

**ARCHITECT:** Peter Roberts, C2 Collaborative

**CONTRACTOR:** George Harris, Advanced Pave & Landscape

**PROJECT PARTNER:**

- Rain Bird Corporation
- Santa Margarita Water District
- C2 Collaborative Landscape Design
- Advanced Pave & Landscape
- Sustainable Santa Margarita Community
- Santa Margarita Water District
- Public Trust
- Santa Margarita Water District
- Community Lutheran Church

**The Project**

This Rain Bird design solution was an exceptional first for the landscape industry. It was a combination of water efficiency and sustainable landscaping, with advanced irrigation from Rain Bird, a high-quality landscape design, and a lot of volunteer help, which together with a local water conservation fund, made the project possible. The church and preschool made major water saving gains for years to come.

**The Plan**

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**Site Report**

RAIN BIRD C2 Collaborative ADVANCED PAVE & LANDSCAPE SUSTAINABLE SANTA MARGARITA COMMUNITY SANTA MARGARITA WATER DISTRICT



<http://clc.rainbird.com>

# Media Day





# Press Coverage



## Landscape renovation to cut RSM church's water use by 500,000 gallons annually

July 14, 2016 | Updated 9:55 a.m.



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### Community church saves more than 500,000 gallons of water per year through landscape makeover.

A coalition of partners and volunteers helped Community Lutheran Church transform its landscape and cut water use by over 50%.

By Alex Nathanson (Open Post) - July 11, 2016 4:52 pm ET | [Like](#) [Share](#)

Volunteers place native plants around the church in prep for a landscape renovation project, which was unveiled Friday, July 8.

By NATHAN PERCY / STAFF WRITER

One Rancho Santa Margarita company, is facing the challenge of conserving water. In an effort to conserve, Community Lutheran Church, estimated 500,000 gallons of water use technology. Both weeks.

With work completed on the church, broke ground in February, only trees surrounded by wood chips.

"There's beauty, certainly," CLC plants to the people involved, purpose with their creativity a

In celebration of Smart Irrigation Month, Rain Bird Corporation is unveiling the [CLC Landscape Renovation Project](#), a charitable partnership that showcases irrigation products and smart watering practices from [25 Ways to Save](#), an initiative Rain Bird launched in 2015. Working

**MOBILE PAYMENTS & FRAUD: 2016 REPORT**

**Trending Now Across Patch**

1. South Carolina School Shooting: 2 Children, Teacher Injured At Townville Elementary
2. 9/11 Victims Can Now Sue Saudi Arabia
3. El Cajon Police Shooting Protests Begin Wednesday Afternoon
4. Ford, United Auto Workers and Facts Dispute Donald Trump's Claims About Michigan's Demise in Debate
5. How Patch — And Others — Ended Up With Polls Showing Landslide Debate Win For Donald Trump













# Questions?



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