

# This presentation premiered at WaterSmart Innovations

[watersmartinnovations.com](http://watersmartinnovations.com)



A photograph of a modern building with a stone pillar and a large tree in the background. The building has a dark, possibly black, facade with horizontal lines. The stone pillar is on the left side. The tree is on the right side, with green and yellow leaves. The sky is blue with some light clouds. The overall scene is outdoors and appears to be a residential or commercial building.

# SPREADING THE WEALTH

## CII/HOA Conservation Rebates

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**Castaic Lake Water Agency**

# Castaic Lake Water Agency

Santa Clarita, California

Formed: 1962

Service Area: 195 square miles

Population: 280,000

Water Demand: 70,000 AF

Imported Water Supply: Half of  
SCV demand



Castaic Lake Water Agency  
Santa Clarita, CA

# What is the main purpose of your CII/LL Conservation Program?

**SAVE WATER?**



**CHANGE LANDSCAPE  
AESTHETIC!**



*FINE LINE*





# 2015 Rules

- Remove or kill off turf
- Allow any permeable material to replace turf
- Allow old nozzle replacement with rotary type spray.
- 6 months to complete project

# Changes

- 25% Plant Coverage
- Allow only drip or bubbler irrigation
- 30 days to start



# What I want for MY \$2.00!



I didn't ask for  
a dime. I want  
my \$2.00.

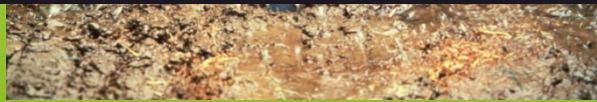
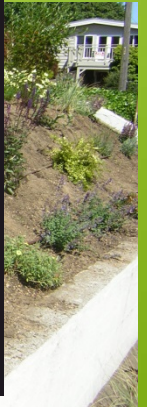
What can I expect for \$2.00?



**DANGER**

not this

**Expectations Ahead!**





# Typical Projects with Old Rules

- Mulch only – capped irrigation
- DG only – capped irrigation
- Trees and widely spaced plantings with spray nozzles replaced with rotary spray nozzles
- Almost anything staying under the \$2 rebate





# Bigger Water Waste?



# Better Projects







Start Your Work!

PLEASE!!!





# What we see installed as part of our Turf Removal Program





# Bigger Bang for Your Buck... or Two Bucks

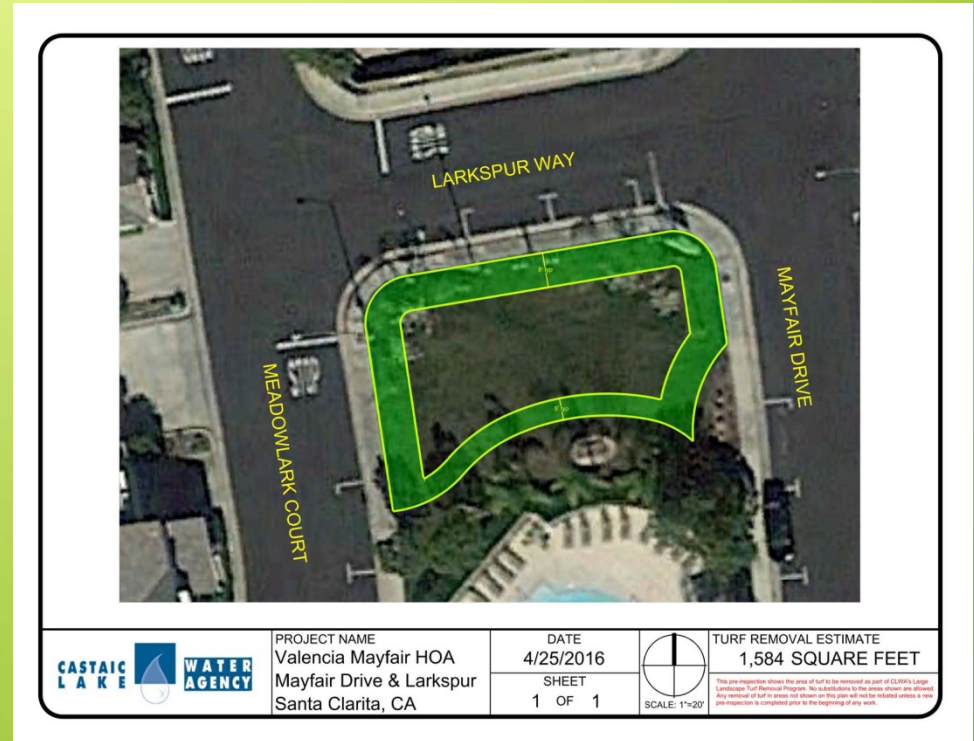
## SMALL ROCK STRIPES



# Current Turf Grass Removal Rebate Program Rules

## Rules

- Minimum of 500 square feet
- Remove or kill all turf in area
- 180 days to complete
- All existing irrigation must be removed or converted to drip or bubbler irrigation
- All turf removed must be replaced with a permeable surface. No bare earth allowed
- Must have at least 25% plant coverage
- **Must start project within 30 days of project acceptance**



# Other Considerations

- Requiring a professional landscape plan be part of the application process.
- Requiring customer to show water savings at a minimum of 50% from turf watering on a yearly basis.
- Increasing the rebate amount to \$3 or \$4/sq. ft. based on percentages of plant material used.
- Providing landscape plan assistance through partnering with local landscape designers and architects.
- Direct marketing to HOA's and businesses whose properties are the biggest water wasters or have the most turf areas not being used for recreation.



**Thank You!**