# This presentation premiered at WaterSmart Innovations

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#### Irrigation Detection Algorithms and Customer Compliance

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#### Context

- Mixed findings in literature on effectiveness of irrigation restrictions
- Almost impossible to run controlled experiments (usually implemented with other drought measures and outreach)
- AMI data offers new way to assess compliance and effectiveness (which may not be the same thing)

# Kinds of Irrigation Restrictions

- Time of Day (eg 8pm-6am)
- Day of Week (T, Th, Sat)
- Day of Week by Address (Evens T, Th, Sat /
- Odds M, W, Sun)
- Weather Contingent (No watering after rain)

# Meet the IDA

- Model Inputs:
  - Hourly Customer Water Use Data
- Purpose
  - Detect pattern-based water 'events' that imply that the household is using a time-regulated irrigation system.
  - Minimize the number of false positives (e.g. classifying indoor use as irrigation)
  - Capture the maximum amount of timed irrigation for each household

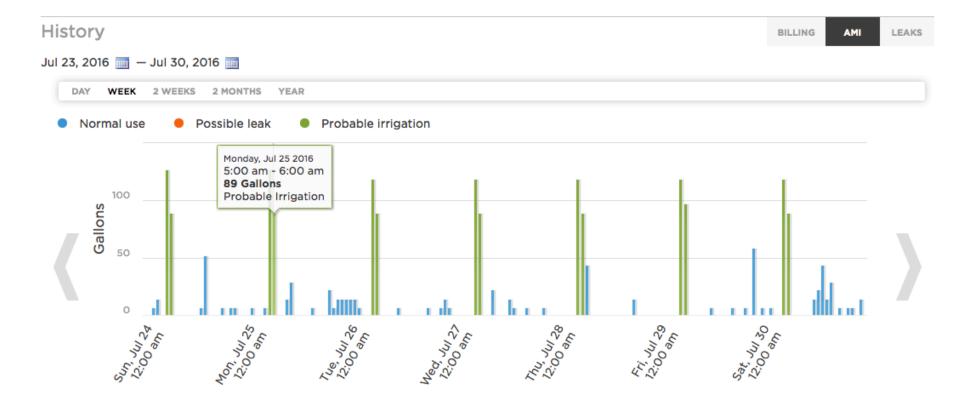




# Meet the IDA

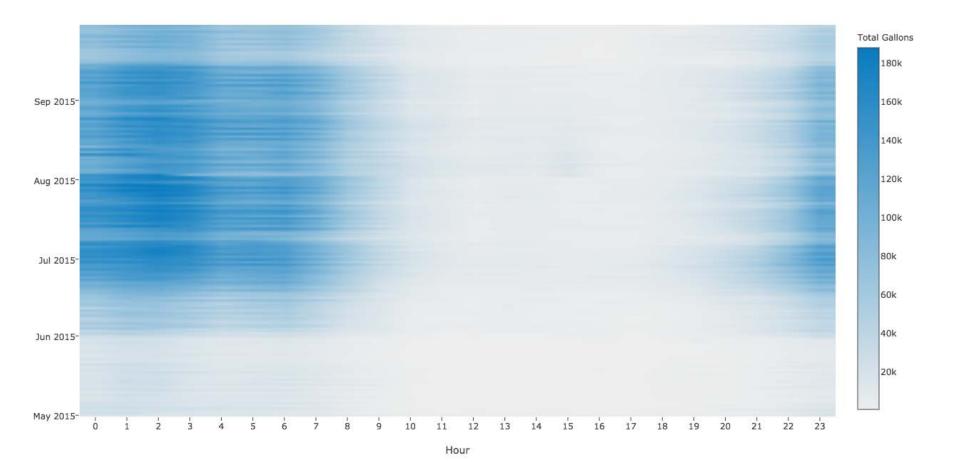
- Algorithm:
  - Compare a given hour's water use to hourly use at same time on other days within a rolling month time-frame
  - Based on the strength of the pattern signal, classify the hour as irrigation or not.
- Verified by rigorous testing:
  - Using hourly data for a Mountain West utility in the winter months provided a way to check for false positives.
  - Tuned the model to capture the maximum amount of timed irrigation, with acceptable false positives (<0.1%)

# **Algorithm In Practice**

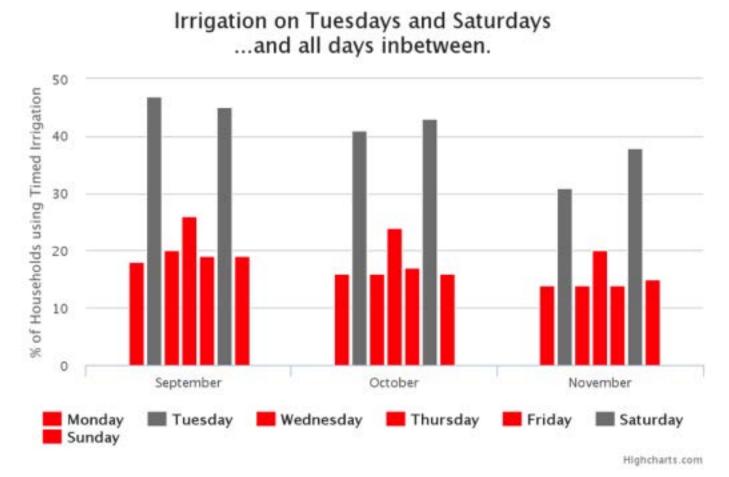


### **Compliance: Time of Day**

83.3% of Irrigation During Proper Hours (10PM - 7AM)



### **Compliance: Day of Week**



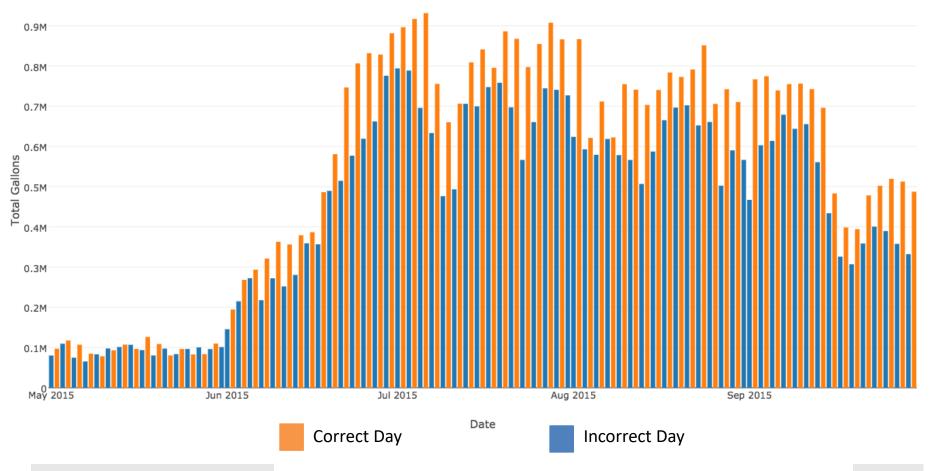
15 – 20% of households do not water within irrigation day regulations

Tested in medium-sized Southern California community with watering allowed on Tuesdays and Saturdays

WATERSMART SOFTWARE

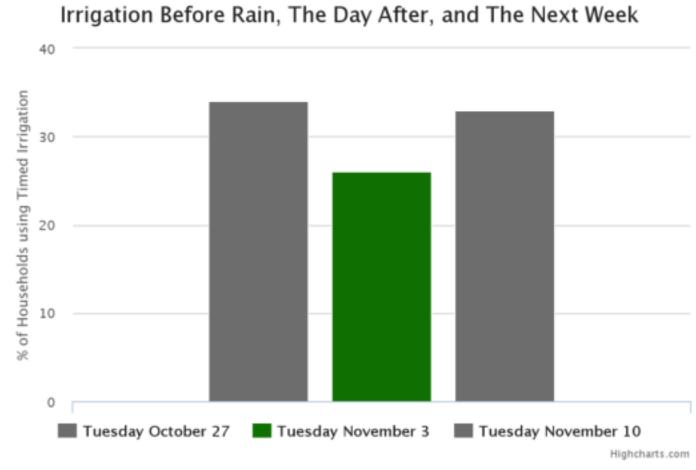
# Compliance: Day of Week by Address

50-54% of households comply with even/odd day of week



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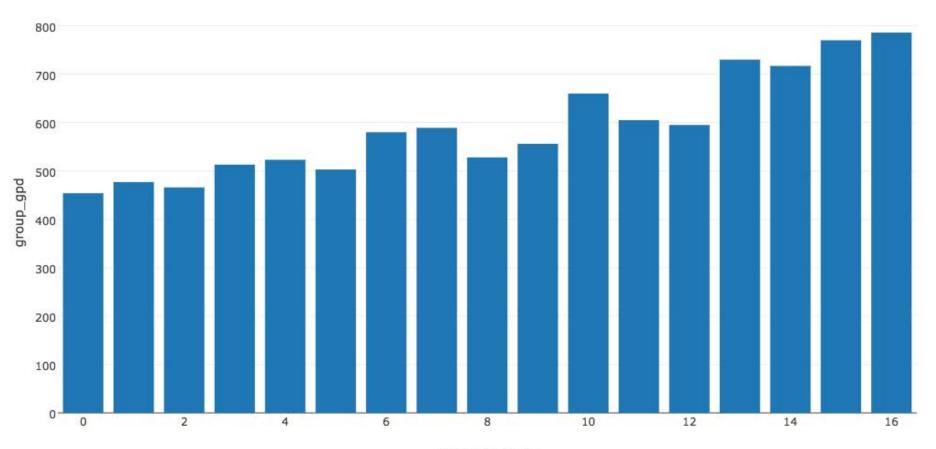
#### **Compliance: Weather Based**



Tested in medium-sized Southern California community with watering allowed on Tuesdays and Saturdays

#### Violation vs Total Water Use

Avg GPD by Violation Group Aug 2016



total\_violations

# Use your Time Wisely...

Irrigators 1,231 results

III TABLE VIEW , MAP VIEW

Likely irrigators are those with a consistent pattern of high water use, which is most likely timed irrigation. A green check 🔽 indicates irrigation on the right day and a red 🔀 indicates irrigation on the wrong day. Days without detected irrigation have neither symbol.

AMI Data through Wednesday, September 7 at 11:00 pm.

SEARCH ACCOUNT	METER CLASS	RRIGATION IN LAST 7 DAYS	SHOW				C UPDATE
	x SFR *	1 or more •	Only non-compliant *				C. cranic
ACCOUNT	IRRIGATION DAYS BY WEEKDAY	IRRIGATION DAYS IN LAST 7 DAYS ▼	GPD	WATER REPORT RECIPIENT	MOST RECENT NOTE	CONTACT	MORE COL
Alphonso Sella 9417 Dagmar Ave 203977766003	Su M Tu W Th F Sa X X √ X √ X √	7	2,081	Y		demo-inbox+394709@wa	
Ashlynn Strathman 1497 Timmy Dr 702216095402	SuM TuW ThF Sa X X √ X √ X √	7	921	Y			
Alessandra Sturm 2561 Giuliana St 608185557202	SUMTUWTHF Sa XXVXVXVX	7	689	N			
Aine Scipione 8901 Veta Bivd 607013720302	SUMTUWTHFSa XXVXXVXVX	7	576	Y		demo-Inbox+2022@water	
Antonio Seymor 8454 Melaine Ln 503299052704	Su M Tu W Th F Sa X X √ X √ X √	<b>7</b>	569	Y		demo-Inbox+user78049	
Allucan Stainingar		7		~		dama ishaw 3167015wak	

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ACCOUNT		IRRIGATION DAYS BY WEEKDAY	IRRIGATION DAYS IN LAST 7 DAYS	GPD	WATER REPORT RECIPIENT	MOST RECENT NOTE	CONTACT	MORE COL
Ayana Ruszkowski 4788 Masako Ave 908553849104		Su M Tu W Th F Sa	1	233	Y		demo-inbox+502@waters	
Allena Patzner 9797 Ta Ave 309920569201		SU M TU W Th F Sa	1	233	Y			
Alfie Buanno 5356 Danika Ave 903274519407		SU M TU W Th F Sa	1	241	Y			
Arline Schreifels 7523 Adina Ct 206912168802		SU M TU W Th F Sa	1	245	Y		demo-Inbox+user169752	
Ayaan Asmus 6733 Kenda Ln 208508727004		SU M TU W Th F Sa	1	245	N			
Adalah Caulacki		CO M TO THE C CH		000	V			

#### What about Non-AMI?

Top SFR Consumer	rs by	Irrigable Area	100	• resul	ts			III TABLE VIEW MAP VIEW			
The accounts consuming the most per square foot of irrigable area.											
SEARCH ACCOUNT	×	READING PERIOD	Suspect Data Inactive Accounts				ounts				
ACCOUNT		CCF	GPD	IRRIGABLE AREA	GPD PER SQUARE FOOT ▼	LOT SIZE	POOL	MORE COLUMNS			
Shary Melchior 527 Lynwood Ln 108301382705		72	885	61	14.51	2,800	No	•			
Sherley Luco 9741 Katherine Ave 106917404005		53	666	100	6.67	1,202	No				
Shameka Meason 7458 Lory Ct 206892803507		31	359	100	3.59	1,171	No				
Camellia Vandermark 7278 Birdie St 902077673603		29	338	100	3.38	1,714	No				
Sherly Refsell 5691 Curtis Ln 303384821600		29	392	120	3.27	728	No				
Martha Gruber 829 Ronna Ln 205958615702		24	315	100	3.16	859	No				
Walter Messman 5348 Jessia St 905559443602		44	578	200	2.89	975	No				
🐂 Jonah Pawluch		21	285	100	2.86	672	No				

# Initial findings

- Algorithm accurately captures probable hours of patterned irrigation
- Without finer-grain data, actual observation of irrigation can be difficult based on a timing period that would need to be observed
- An actual predictive model would be useful to generate probabilities for irrigation flags
- Model could be fine tuned with weather data and current restrictions

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  - Open and click rates
  - Customer interactions

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# Thank you!



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