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How Low Can We Go? Codes and Measures Push Beyond 20% Savings by 2020

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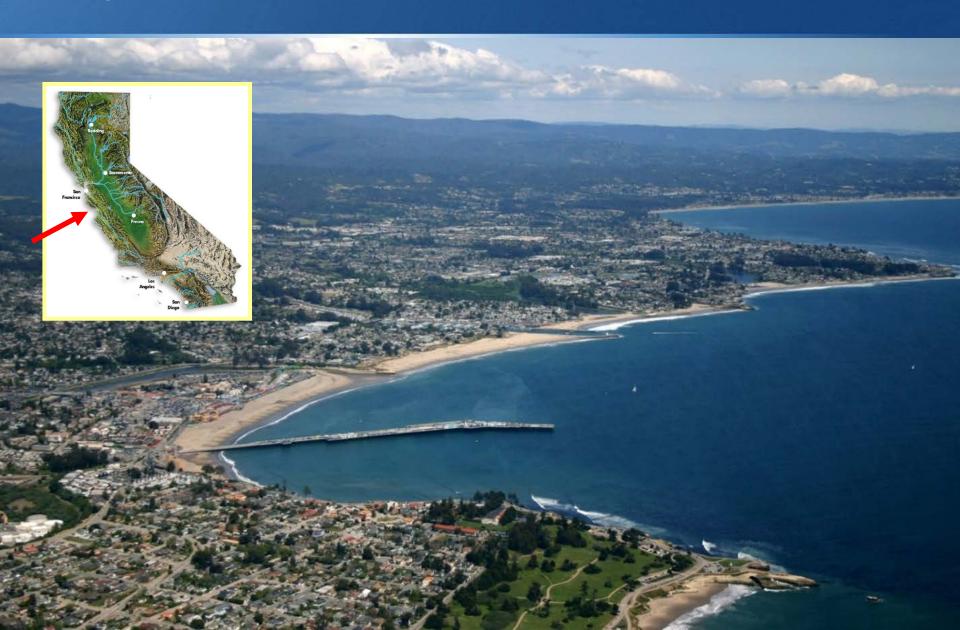
Water Smart Innovations Conference October 6, 2016



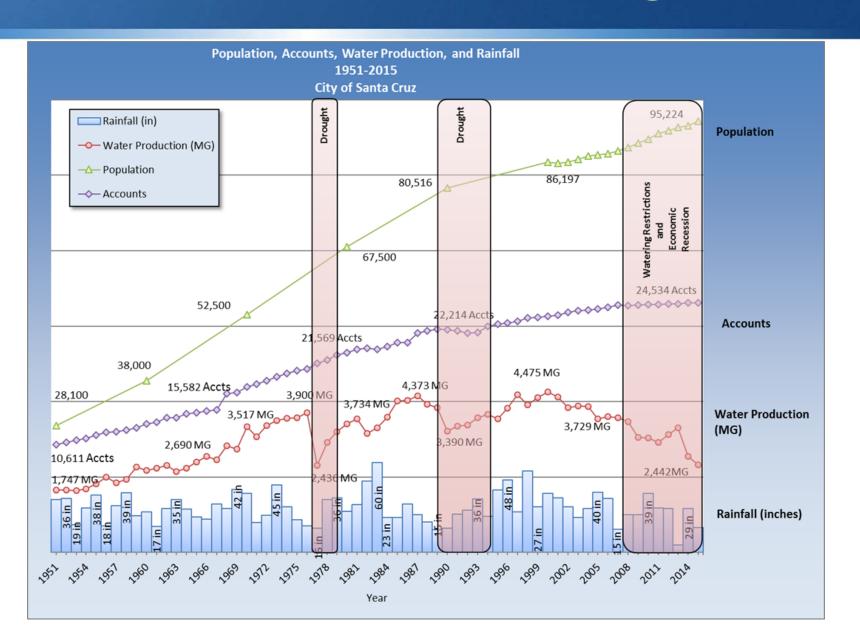
Presentation Overview

- Baseline Survey
- Water Conservation Modeling
 - Passive Code Savings
 - Active Conservation Measures
- Stakeholder Process
- Summarize Key Findings
- Recommended Program
- Questions, Discussion

City of Santa Cruz Water Service Area



Historical Demands & Droughts



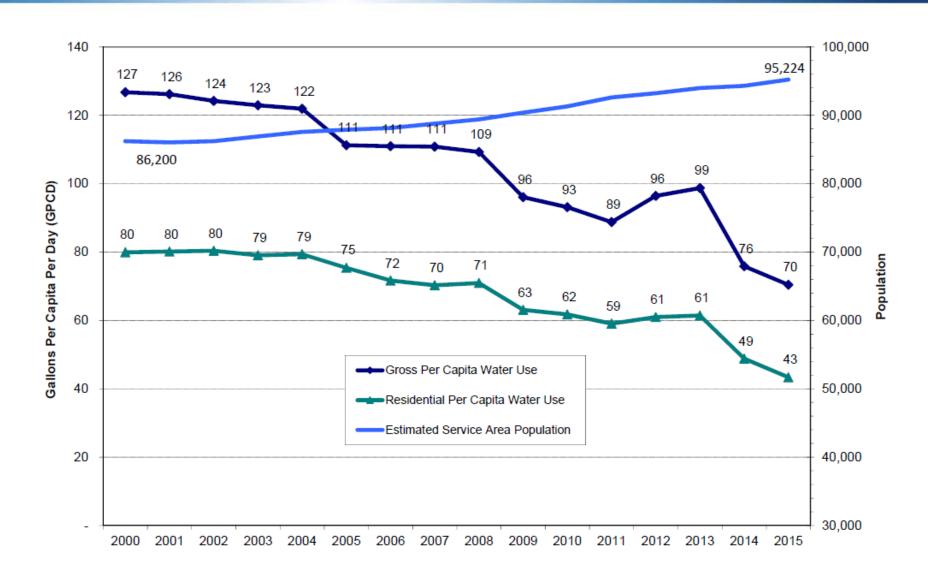
Background

- 2000: City adopted its first formal Water Conservation Plan and joined the California Urban Water Conservation Council
- Actively developed and implemented various programs and Best Management Practices over the following decade – focusing mainly on longterm measures
- Senate Bill SB X7-7: 20% by 2020 passed in 2009
- 2012-13 Conducted Baseline Survey

Past and Current Conservation Programs

		Signed MOU for CUWCC																				
	BMP																					
		Conservation Coordinator																				
		Water Waste Prevention																				
Utility Operations		Water Loss Control																				
		Metering with Commodity Rates																				
	1.4	Retail Conservation Pricing																				
Education	2.1	Public Information Programs																				
Programs	2.2	School Education Programs																				
	3.1	Residential Assistance Programs																				
		Landscape Water Survey																				
	3.3	HECW Financial Incentives																				
Residential	3.4	ULFT, Water-Sense Specification toilets																				
Nesidelitiai		Rain Barrel Distribution																				
		Lawn Removal Rebate																				
		Device Distribution																				
		Plumbing Fixture Retrofit Ordinance																				
	4	CII Programs																				
		Smart Rebates																				
CII		Green Business Certifications																				
		LightWash HECW Program																				
		Spray Rinse Valve Distribution																				
	5	Large Landscape Conservation Programs																				
Landscape		Water Budgets for Large Landscapes																				
		Large Landscape Water Audits																				
		Water Efficient Landscape Ordinance																				
		Turf Removal Rebate																				
		Water-Smart Gardening Website																				
		Graywater Legalization and Incentives																				
Water Shortage		Water Restrictions																				
Management		Water Rationing																				
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			1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014

Per Capita Water Use

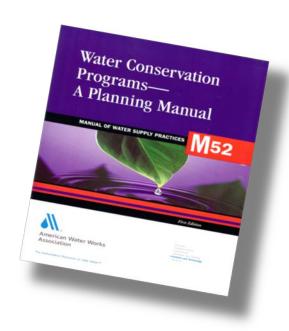


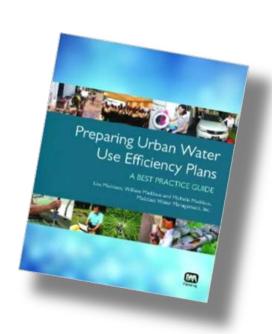
Project Goals and Objectives

- Systematically evaluate and quantify through scenario planning the City's <u>remaining</u> long-term water conservation potential;
- Determine which set of measures and implementation mechanisms represent the best approach to achieve future water savings; and
- Produce a master plan to guide the City's in carrying out future water conservation programs.

Getting Going

 City contracted with Maddaus Water Management, Inc.



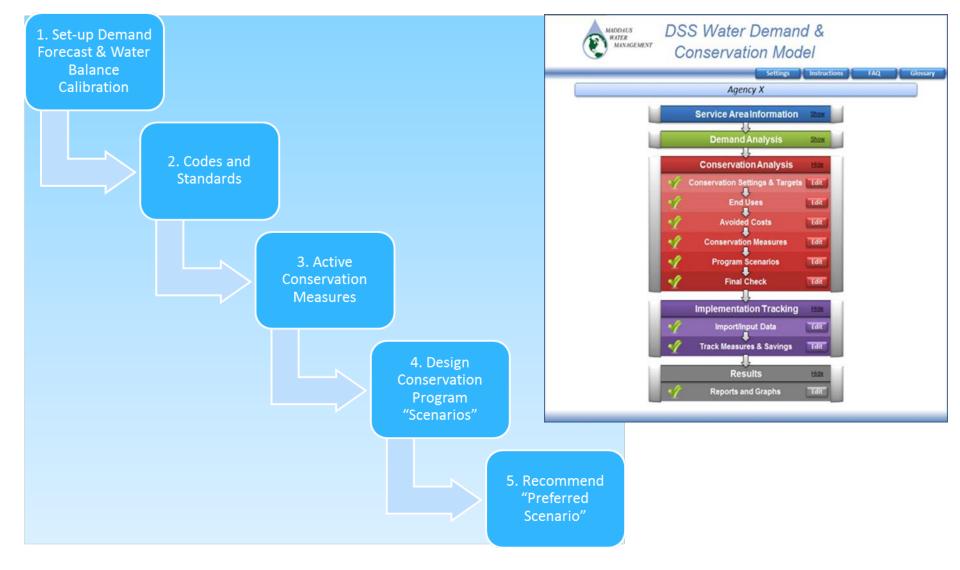


Plan Development: 2 Phases

Phase 1: Technical Analysis (2013 - 2014)

- Analyze water use/review baseline survey results
- Identify, screen, and prioritize measures, with significant public input
- Model measures, evaluate costs, water savings
- Developed program scenarios
- Formulate programs leading to a recommended Program "C" optimized for "maximum potential" least cost for most savings
- Water shortage emergency strikes

Modeling Process



Between Phases 1 & 2: WSAC Review

- Stakeholder process engaged on the supply alternatives that includes maximizing "peak" water conservation
- Water Supply Alternatives Committee (WSAC) undertook detailed review of modeling results
- Shifted conservation program emphasis to peak season water savings
- New econometric-based water demand forecast
- Produced several recommendations for additional conservation to be included in the plan

WSAC: Emphasize Peak Season Savings



Example of Recent Turf Removal Site



Phase 2: Recommended Program October 2015 to Present

- Recalibrated model to new demand forecast
- Extended planning horizon to year 2035
- Incorporated input from WSAC process, with focus on peak season savings
- Incorporated new plumbing code changes arising from Statewide Emergency Regulations
- Formulated the "Recommended Program"
- City Council approved in April 2016
- Urban Water Management Adopted in August 2016

2015 Updated CA Codes and Standards

- California Governor's Executive Order on April 1, 2015
- Emergency Drought Update to Green Building Code
 - Adopted by the California Building Standards Commission on July 1, 2015.
- Efficiency of fixtures installed
 - Adopted by the California Energy Commission (CEC) on September 1, 2015.
- References to Model Efficient Landscape Ordinance.
 - Adopted by the California Department of Water Resources on December 15, 2015
- More information: California Building Standards Commission (and State Architect for schools) http://www.bsc.ca.gov/Rulemaking/emergency.aspx

Other Applicable Codes and Standards

- Federal Clothes Washer Standards (S.398)
- 2009 Senate Bill 407 Statewide Fixture Replacement
 - January 1, 2017 for Residential
 - January 1, 2019 for Commercial
- Local Ordinances
 - Retrofit on Resale
 - Water Waste

New 2015 CA Plumbing Codes

(Update Mandated by Governo	r's Executive Ord	der B-29-15)
	Previous Flow Rates in California or National	

Notes: (a) Flow rate standards adopted California Code of Regulations (CCR) Title 20 CA Appliance Efficiency Standards are superseded by National Standards included in the CA Building and Plumbing Codes, given state codes and standards can only be more restrictive than national codes and standards. (b) More information online for California Code of Regulations Title 20, Appliance Efficiency Standards, Updated February 2016: http://www.energy.ca.gov/appliances/ (c) Per American National Standards Institute (ANSI) existing national product standard for U.S. and Canada: ASME A112.18.1/CSA B125.1; (d) Showerhead standard changes to 1.8 gpm as of July 1, 2018; (e) Standard based on maximum leakage under testing conditions, new 0.01 gpm and after 15,000 cycles, 0.05

Standard^a

 1.5^{c}

2.2

 0.5^{c}

N/A

2.5

 0.01^{e}

1.25^c

1.28

0.5

July 1, 2016

1.8

0.5

0.25

 0.01^{e}

1.25^c

1.28

0.125

 $2.0(1.8^{d})$

Lavatory Faucets - Residential (gpm @ 60 psi)

Public Faucets – Commercial (gpm @ 60 psi)

Kitchen Faucets (gpm @ 60 psi)

Showerheads (gpm @ 80 psi)

Pre-Rinse Spray Valves (gpm)

High Efficiency Toilets (gpf)

gpm.

Urinals – wall mounted (gpf)

Metered Faucets (gallons per cycle)

Tub Spout Diverters Leakage (gpm)

Federal S. 398 Efficiency Standards FOR CLOTHES WASHERS Summary (Water Factors)

Category	2015 Standard	2018 Standard						
Top-load, std size	8.0	6.0						
Front-load,		<i>1</i> F						
Std size	4.5							
Top-load,	14.0	11.6						
Compact	14.0							
Front-load,	8.0							
Compact								

Key Findings - Plumbing Code

- Significant impact over 20 years
- Estimated savings of 329 mgy by 2035
- 8.6% reduction in water demand







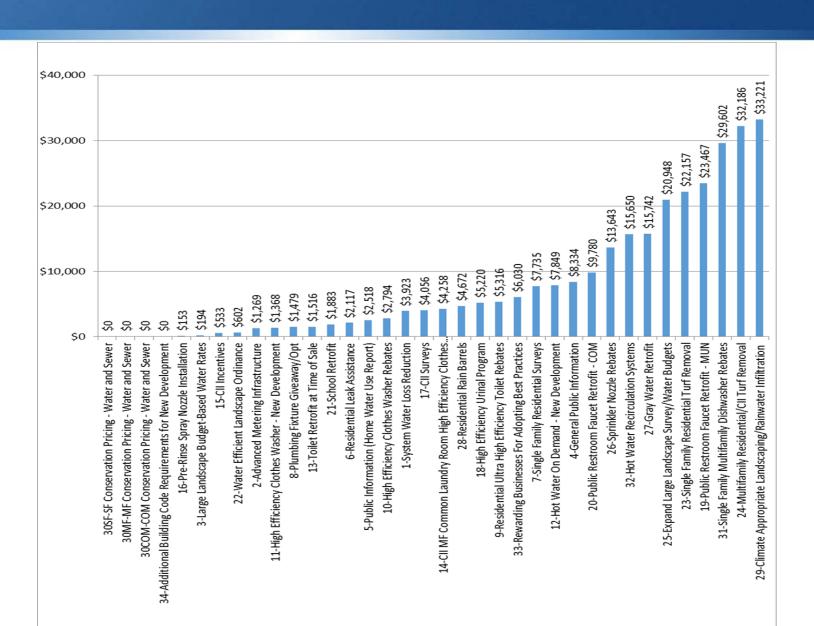


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Source	Toilet	Faucet	Shower	Clothes Washer	Leak	Bath	Other	Dishwasher
2016 WRF Residential End	24%	20%	20%	16%	13%	3%	3%	2%
Uses of Water, Version 2	32.6 gphd	27.0 gphd	26.9 gphd	22.0 gphd	18.0 gphd	4.0 gphd	4.4 gphd	2.2 gphd
c:	17%	17%	21%	14%	10%	3%	16%	2%
City of Santa Cruz	25.5 gpda	26.1 gpda	31.6 gpda	21.0 gpda	15.0 gpda	4.5 gpda	23.2 gpda	3.0 gpda

Recommended Measures

- 35 individual measures
- Includes all 28 measures previously recommended by the Water Commission
- 7 Additional measures added by WSAC process
- Implementation ramps up through 2021
- Additional 291 mgy in 2035
- 16% total reduction in overall water use
- Cost of water saved varies by measure

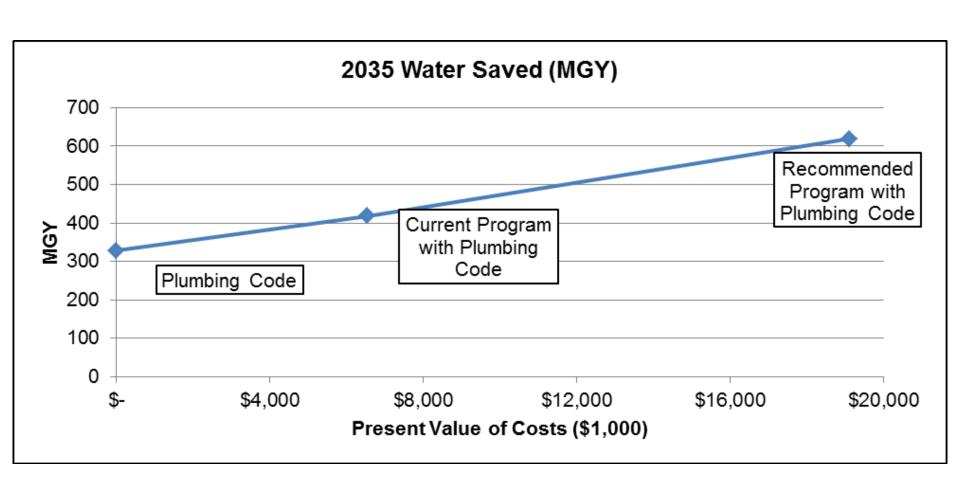
Unit Cost of Water Saved (\$/MG)



Total 20-year Program Costs and Savings

	Average Cost	Water Savings		
	of Water	over		
Conservation Program	Saved	"Baseline"		
	\$/MG	Demand		
		in 2035 (MGY)		
Recommended Program with Plumbing Code Savings	\$4,572/MG	619		

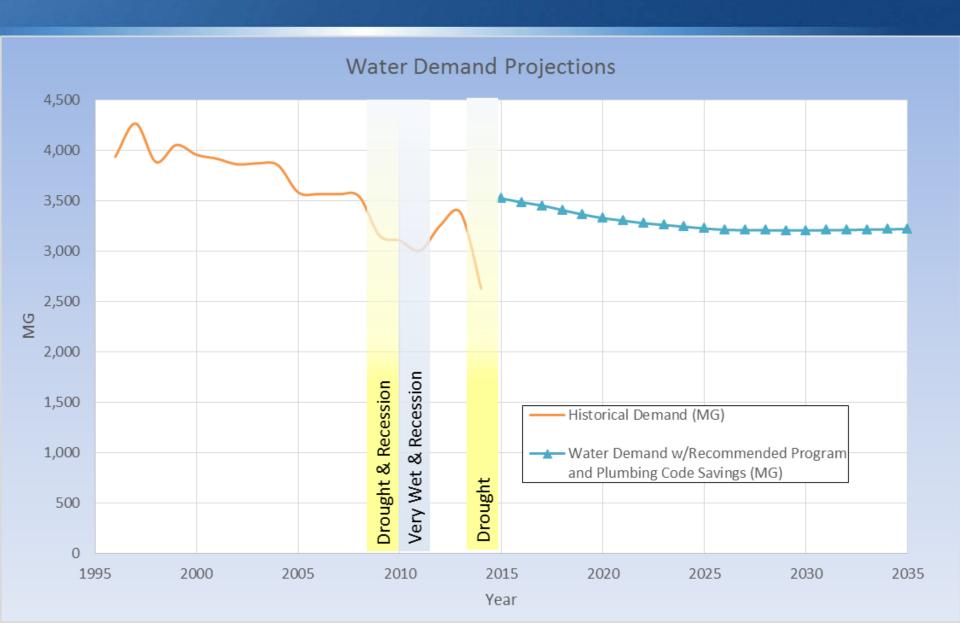
Estimated 20-Year Cost versus Water Savings



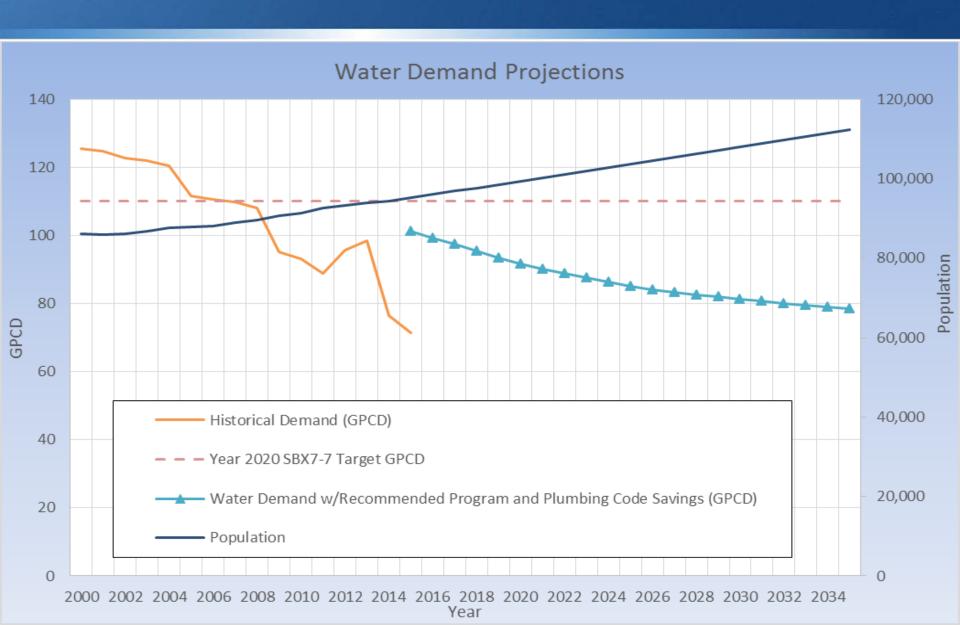
Ongoing Work

- Pre-Rinse Spray Valve Replacement project already completed
- Water Loss Control Program well underway
- Begun work expanding large landscape water budget program
- Turf replacement and clothes washer rebates were increased in July
- Water Rate Study integral to this process

Key Finding: Projected Water Demand



Population and Per Capita Water Use



Summary of Key Findings

- Coastal community in Northern California with 30 years historically and 20 years planned in water conservation investments
- During the extreme drought restrictions achieved 41 Residential (R-gpcd)
- There is anticipated rebound that is currently happening...
- Long range trend is down to ~80 gpcd with approximately half of the water savings from code and standards and half from active conservation measure savings

Questions/Discussion

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