# This presentation premiered at WaterSmart Innovations

watersmartinnovations.com







### COMMUNITY PARTNERSHIP: SHIFT FROM DESERTSCAPE TO RAIN HOLDING GARDEN

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- Limited Resources Available
- Lacked proper knowledge on:
  - Turf removal
  - Climate appropriate plants
  - Landscape Design











#### REDUCING THE GAP COMMUNITY PARTNERSHIP GRANTS









#### **EXPANDING RESOURCES**



- In 2015, resources were expanded :
  - 2-day Hands on Workshops (HOWs)
  - Landscape Professional Training & Certification
  - Design Landscape Training
  - Irrigation System & Controller
    Training









#### **Incorporating Watershed Approach**

- Capture rainfall
- At least 50% native or California Friendly plants
- Synthetic mulch not allowed
- Rock, gravel, and/or
  Decomposed Granite (DG) limited to 25%
- No rebate on synthetic turf









- Los Angeles Outdoor
  Landscaping Academy (LAOLA)
  - Gardeners Classes
  - Hands on Workshops
  - Design Landscape Training
  - Landscape Maintenance & Management
- One-on-One Landscape Design Services
- Transforming City Facilities to CFL

















- 15 Hands On Workshops
  - Turf Removal
  - Rainwater Capture
  - Sheet Mulching
  - Rain Barrels
- Garden Consultations
- 25 Youth Trained

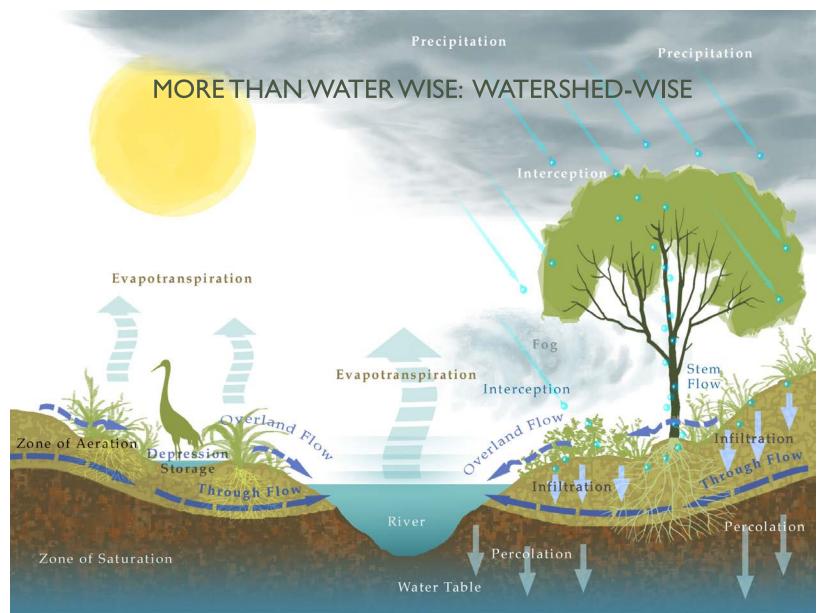








#### WATERSHED APPROACH







#### **LESSONS LEARNED?**

- Obstacles
  - Funds
  - Design help
  - Resources/labor
  - Not really DIY
  - Professionals, please

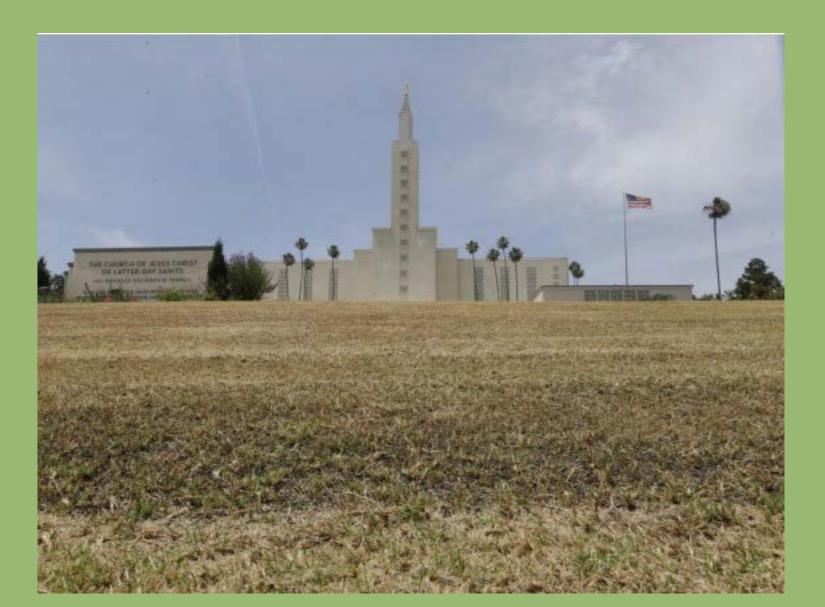








#### **BROWN IS NOT THE 'NEW GREEN'**







#### **BEYOND WATER CONSERVATION**















- Professional Training
- Homeowner Training
  - Watershed Basics
  - Design Seminar
- Maintenance Training
- Watershed Wise Landscapes Installed







#### **GARDENS THAT 'MAKE' WATER**



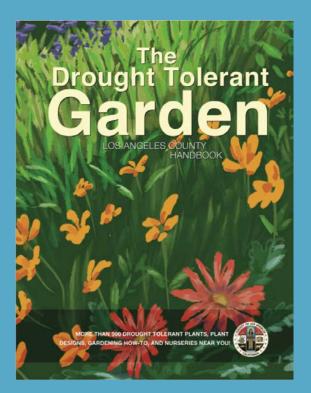




#### **MULTI-PRONGED EFFORTS**









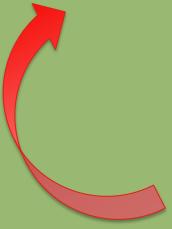
#### **INTEGRATED APPROACH**



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### **QUESTIONS?**

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