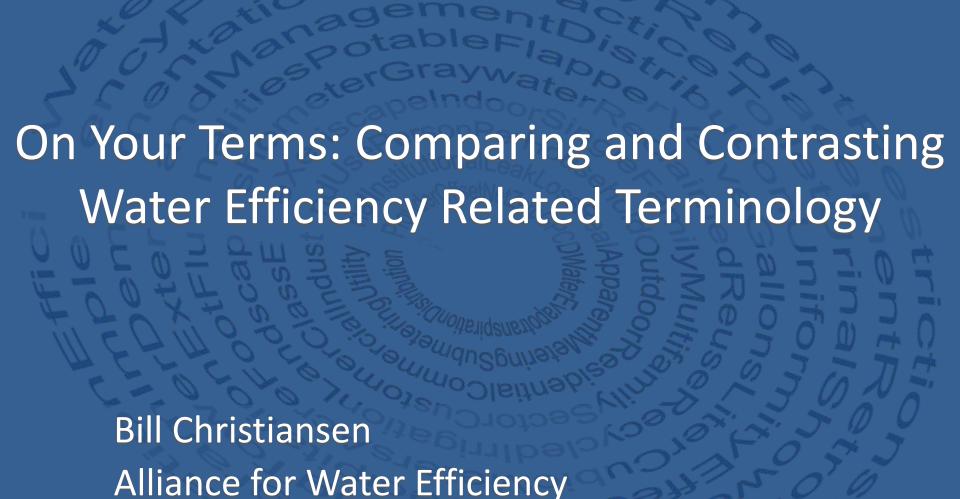
This presentation premiered at WaterSmart Innovations

watersmartinnovations.com





Let's Get Political	Things Water Nerds Say	Potent Non- Potables	Words Related to Drought	Elephants in the Room
\$200	\$200	\$200	\$200	\$200
\$400	\$400	\$400	\$400	\$400
\$600	\$600	\$600	\$600	\$600
\$800	\$800	\$800	\$800	\$800
\$1000	\$1000	\$1000	\$1000	\$1000

A FIXED PORTION OF FOOD OR OTHER GOODS ALLOWED TO EACH PERSON IN TIMES OF SHORTAGES

What is a Ration?

TO REDUCE OR LIMIT (SOMETHING)

What is Curtail?

A LAW OR RULE THAT LIMITS OR CONTROLS SOMETHING

What is a Restriction?

SOMETHING **ESTABLISHED BY** AUTHORITY, CUSTOM, OR GENERAL CONSENT AS A MODEL OR EXAMPLE

What is a Standard?

A SET OF RULES THAT SPECIFY THE MINIMUM STANDARDS FOR CONSTRUCTED OBJECTS SUCH AS BUILDINGS

What are Codes?

TO INSTALL (NEW OR MODIFIED PARTS OR **EQUIPMENT) IN** SOMETHING PREVIOUSLY MANUFACTURED OR CONSTRUCTED

What is Retrofit?

TO PUT SOMETHING NEW IN THE PLACE OF

What is Replace?

A PERIODIC STATED CHARGE FOR UTILITY SERVICE NOT BASED ON METERED QUANTITY OF SERVICE

What is a Flat Rate?

A SINGLE CHARGE PER UNIT OF VOLUME FOR ALL WATER USED

What is a Uniform Rate?

DAILY

ANY BENEFICIAL REDUCTION IN WATER LOSS, WASTE, OR USE

IMPROVED WATER
MANAGEMENT PRACTICES
THAT REDUCE OR ENHANCE
THE BENEFICIAL USE OF WATER

What is Water Conservation?

ACCOMPLISHMENT OF A FUNCTION, TASK, PROCESS, OR RESULT WITH THE MINIMAL AMOUNT OF WATER FEASIBLE

What is Water Efficiency?

Is it that simple?

WASTEWATER FROM BATHTUBS, SHOWERS, BATHROOM WASHBASINS, CLOTHES WASHING MACHINES, AND LAUNDRY TUBS

SOME PEOPLE SPELL THIS WORD WITH AN "A" AS THE 3rd LETTER WHILE OTHERS INSIST THE 3rd LETTER IS AN "E"

What is Graywater?

WASTEWATER CONTAINING FECAL MATTER AND URINE

HINT: THE DARKEST COLOR

What is Blackwater?

A DELIBERATE SYSTEM OF PRINCIPALS TO GUIDE DECISIONS AND ACHIEVE RATIONAL

What is a Policy?

A SYSTEM OF RULES THAT ARE ENFORCED THROUGH SOCIAL INSTITUTIONS TO **GOVERN BEHAVIOR**

What are Laws?