This presentation premiered at WaterSmart Innovations

watersmartinnovations.com





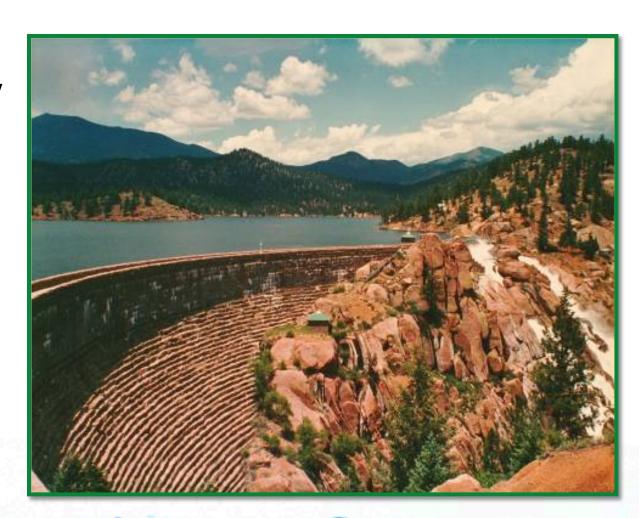
Water Smart Innovations

October 8, 2014



Who We Are

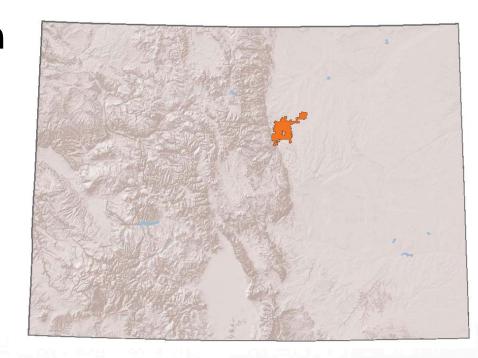
- Independent municipal agency established in 1918
- Funded only by water rates and tap fees (no tax dollars)
- 1,100 employees in 12 counties





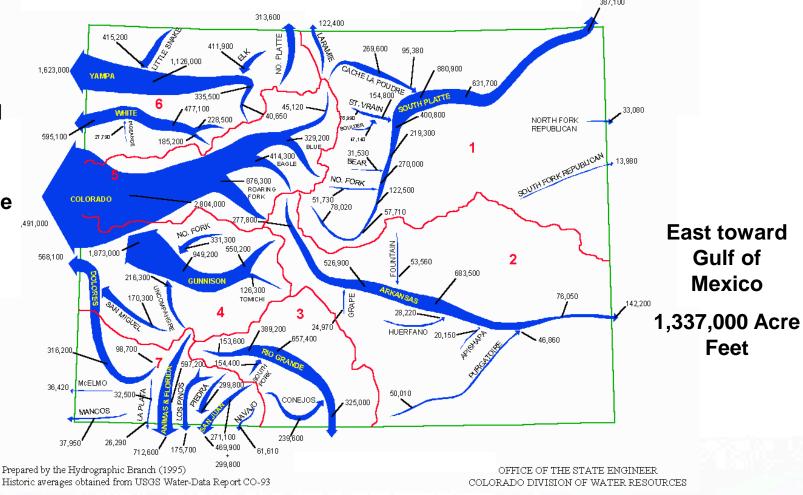
Denver Water Statistics

- 25% of state population
- <1% land area
- 2% of available water



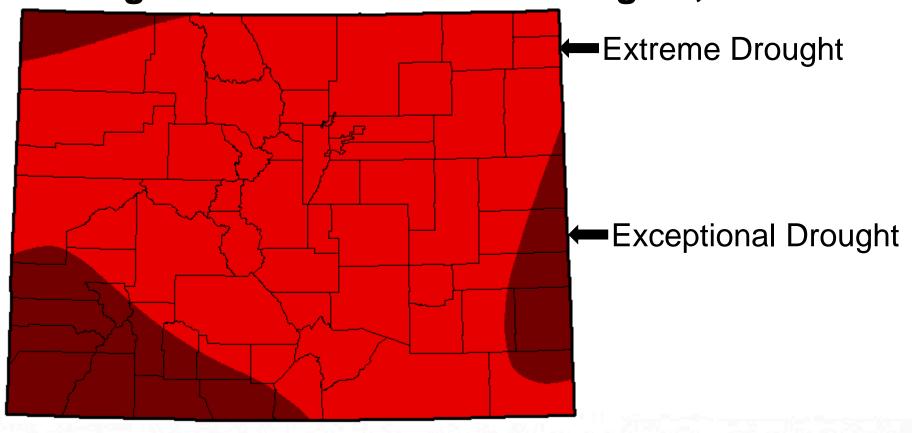
Where is the Water in Colorado?

West toward
Gulf of
California
9,097,000 Acre
Feet





Drought Monitor - Colorado – August, 2002









First Attempt - 2011



Second attempt - 2013



Make a Plan!

- Research
- Stakeholder Outreach
- Draft a Bill
- Stakeholder Outreach
- Recruit Sponsors
- Stakeholder Outreach
- Make Some Sausage
- Please the Governor



Research





Coalition

Alliance for Sustainable Colorado

Alliance for Water Efficiency

Associated General Contractors of Colorado

Associated Landscape Contractors of Colorado

City of Aurora

City of Westminster

Colorado Basin Roundtable

Colorado Building Owners and Managers Association

Colorado Cleantech Industry Association

Colorado Competitive Council (C3)

Colorado Interbasin Compact Committee (IBCC)

Colorado Pollution Prevention Advisory Board

Colorado River District

Colorado Springs Utilities

Colorado Water Congress

Colorado WaterWise

Conservation Colorado

Denver Metro Chamber of Commerce

Denver Water

Eagle River Water and Sanitation District

GreenCO - Green Industries of Colorado

Lakehurst Water and Sanitation District

Metro Basin Roundtable

Metro Wastewater Reclamation District

Northern Water

Northwest Colorado Council of Governments Water

Quality/Quantity Committee

Pikes Peak Regional Water Authority

Plumbing Manufacturers International

Pueblo Board of Water Works

Red Thread Creative Group

Roaring Fork Conservancy

Southwest Basin Roundtable

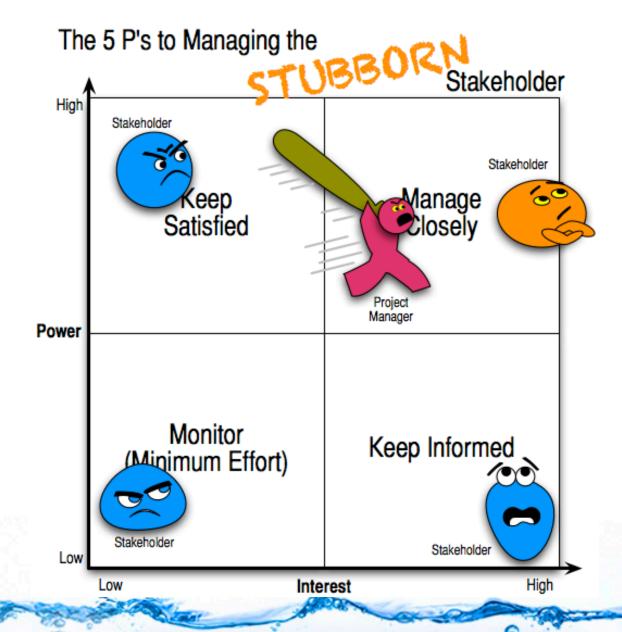
Sterling Ranch, LLC

Summit County Commissioners

The Nature Conservancy

U.S. Green Building Council Colorado

Western Resource Advocates





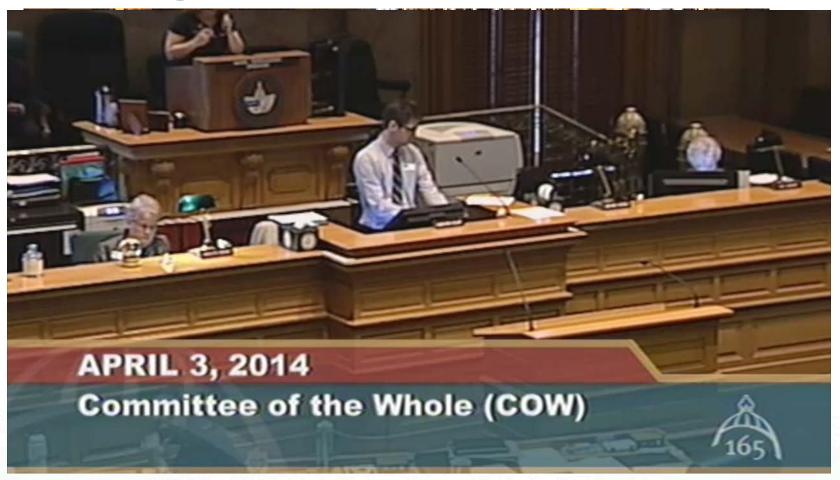
Drafting and Sponsorship

- Simple
- No fiscal impact
- Sales vs. Code
- Enforcement challenges
- Updateable
- Timeless





Hearings





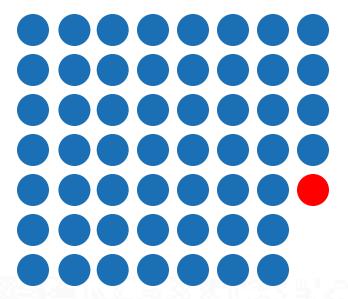
Hearings



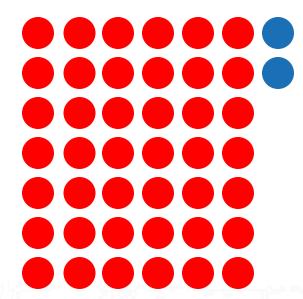


The Perfect is the Enemy of the Good





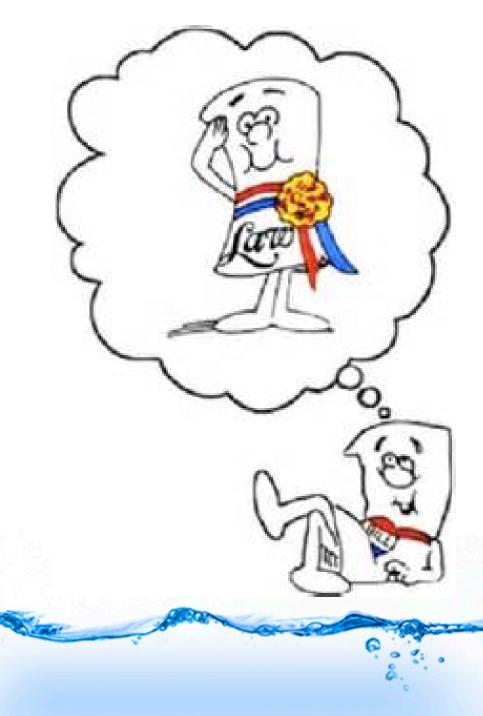
$$Nay = 44$$





In The End

- Outreach, outreach, outreach
- Make a plan
- Do your homework, have it checked
- Create a great team
- Relationships!
- Listen





Questions?









