This presentation premiered at WaterSmart Innovations

watersmartinnovations.com
Water Smart Innovations
October 8, 2014
Who We Are

• Independent municipal agency established in 1918
• Funded only by water rates and tap fees (no tax dollars)
• 1,100 employees in 12 counties
Denver Water Statistics

- 25% - of state population
- <1% - land area
- 2% - of available water
Where is the Water in Colorado?

West toward Gulf of California
9,097,000 Acre Feet

East toward Gulf of Mexico
1,337,000 Acre Feet
Drought Monitor - Colorado – August, 2002

Extreme Drought

Exceptional Drought
CNSRV
USE ONLY WHAT YOU NEED.org
DENVER WATER
First Attempt - 2011
Second attempt - 2013

Make a Plan!
• Research
• Stakeholder Outreach
• Draft a Bill
• Stakeholder Outreach
• Recruit Sponsors
• Stakeholder Outreach
• Make Some Sausage
• Please the Governor
Research
Coalition

Alliance for Sustainable Colorado
Alliance for Water Efficiency
Associated General Contractors of Colorado
Associated Landscape Contractors of Colorado
City of Aurora
City of Westminster
Colorado Basin Roundtable
Colorado Building Owners and Managers Association
Colorado Cleantech Industry Association
Colorado Competitive Council (C3)
Colorado Interbasin Compact Committee (IBCC)
Colorado Pollution Prevention Advisory Board
Colorado River District
Colorado Springs Utilities
Colorado Water Congress
Colorado WaterWise
Conservation Colorado
Denver Metro Chamber of Commerce
Denver Water
Eagle River Water and Sanitation District
GreenCO - Green Industries of Colorado
Lakehurst Water and Sanitation District
Metro Basin Roundtable
Metro Wastewater Reclamation District
Northern Water
Northwest Colorado Council of Governments Water Quality/Quantity Committee
Pikes Peak Regional Water Authority
Plumbing Manufacturers International
Pueblo Board of Water Works
Red Thread Creative Group
Roaring Fork Conservancy
Southwest Basin Roundtable
Sterling Ranch, LLC
Summit County Commissioners
The Nature Conservancy
U.S. Green Building Council Colorado
Western Resource Advocates

The 5 P's to Managing the Stakeholder

- Keep Satisfied
- Manage Closely
- Monitor (Minimum Effort)
- Keep Informed

DENVER WATER
Drafting and Sponsorship

- Simple
- No fiscal impact
- Sales vs. Code
- Enforcement challenges
- Updateable
- Timeless
Hearings

APRIL 3, 2014
Committee of the Whole (COW)
Hearings

FEBRUARY 18, 2014  SB14-125
Committee of the Whole (COW)  nies
Regulation

DENVER WATER
The Perfect is the Enemy of the Good

Yay = 54

Nay = 44
In The End

• Outreach, outreach, outreach
• Make a plan
• Do your homework, have it checked
• Create a great team
• Relationships!
• Listen
Questions?