

This presentation premiered at WaterSmart Innovations

watersmartinnovations.com



Toho Water Authority Administration Building



St. Augustine Grass



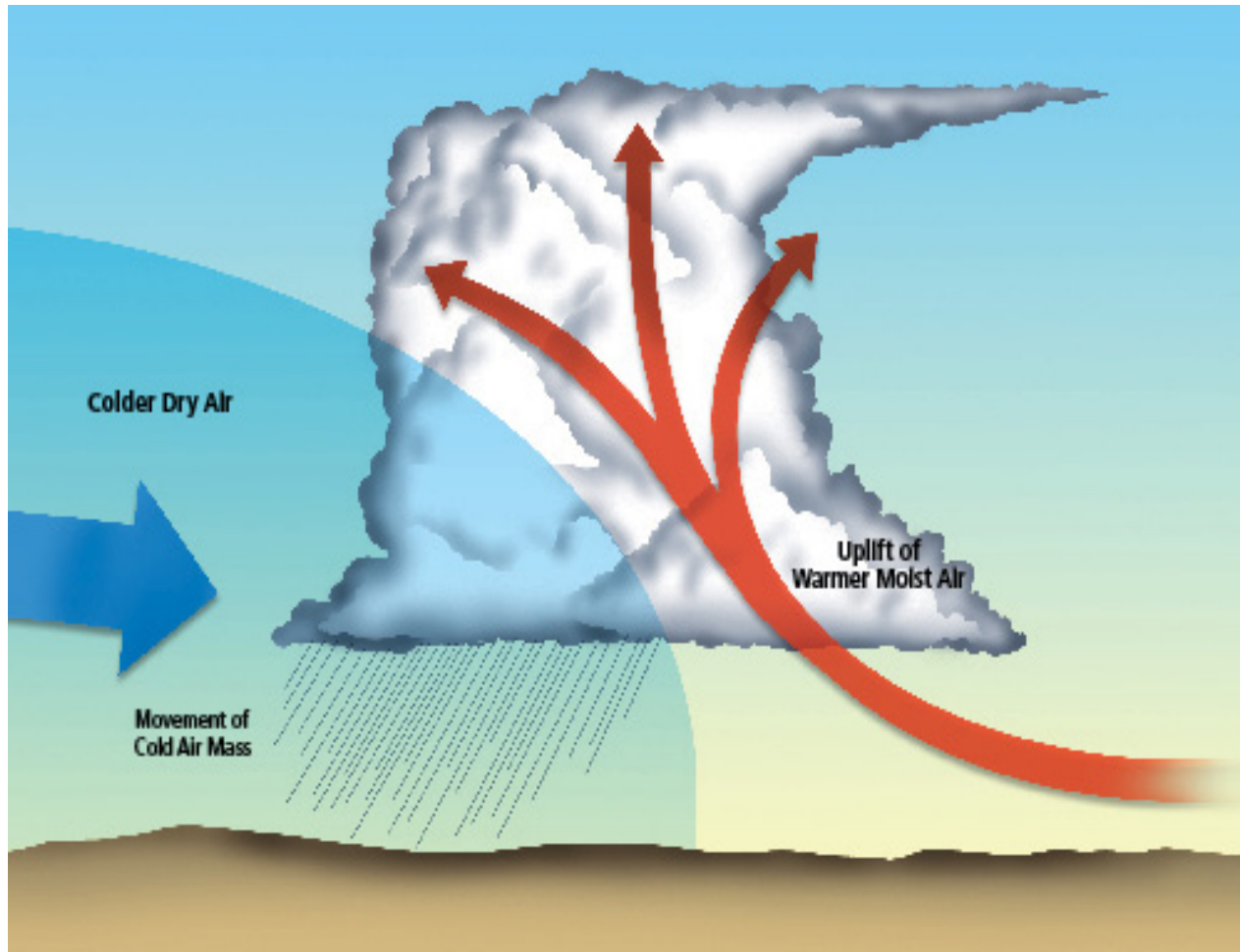
Florida's Most Popular Grass
High Water User



PALLETS OF ST. AUGUSTINE FOR NEW LANDSCAPE

CUSTOMERS FAVORITE

Example of how a Rain Event happens in Florida

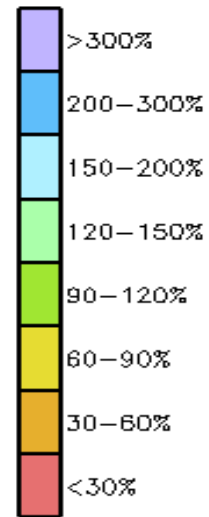
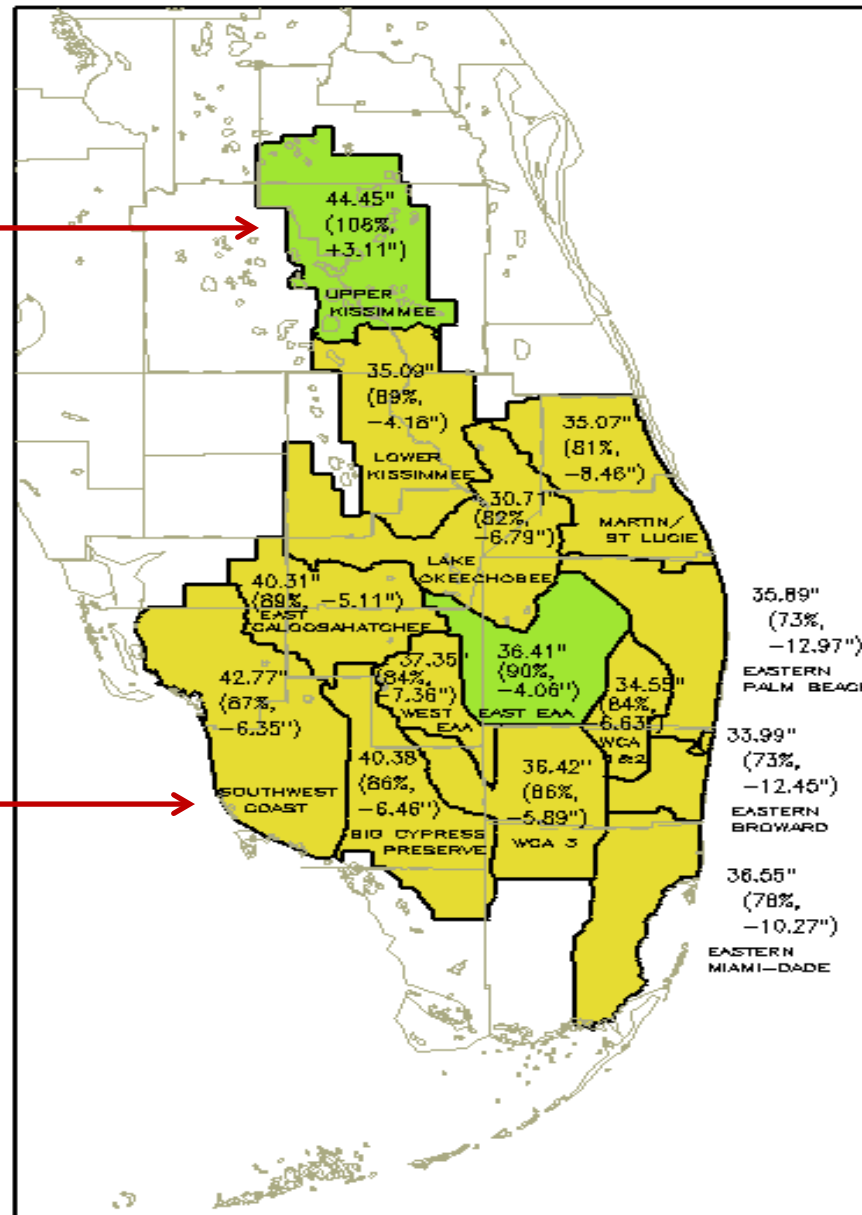


SFWMD Rainfall 02-JAN-2011 to 30-SEP-2011

Osceola County
Rainfall from January
To September 2011
44.45 Inches

Plus 3.11 Inches for
this time of year

Counties south of
Osceola are in the
NEGATIVE INCHES!



Measured
(% of Avg,
Diff From Avg)

DISTRICT-WIDE: 37.65" (87%, -5.73")







4514



**IS THIS A GOOD PLACE FOR
MY RAIN SENSOR?**

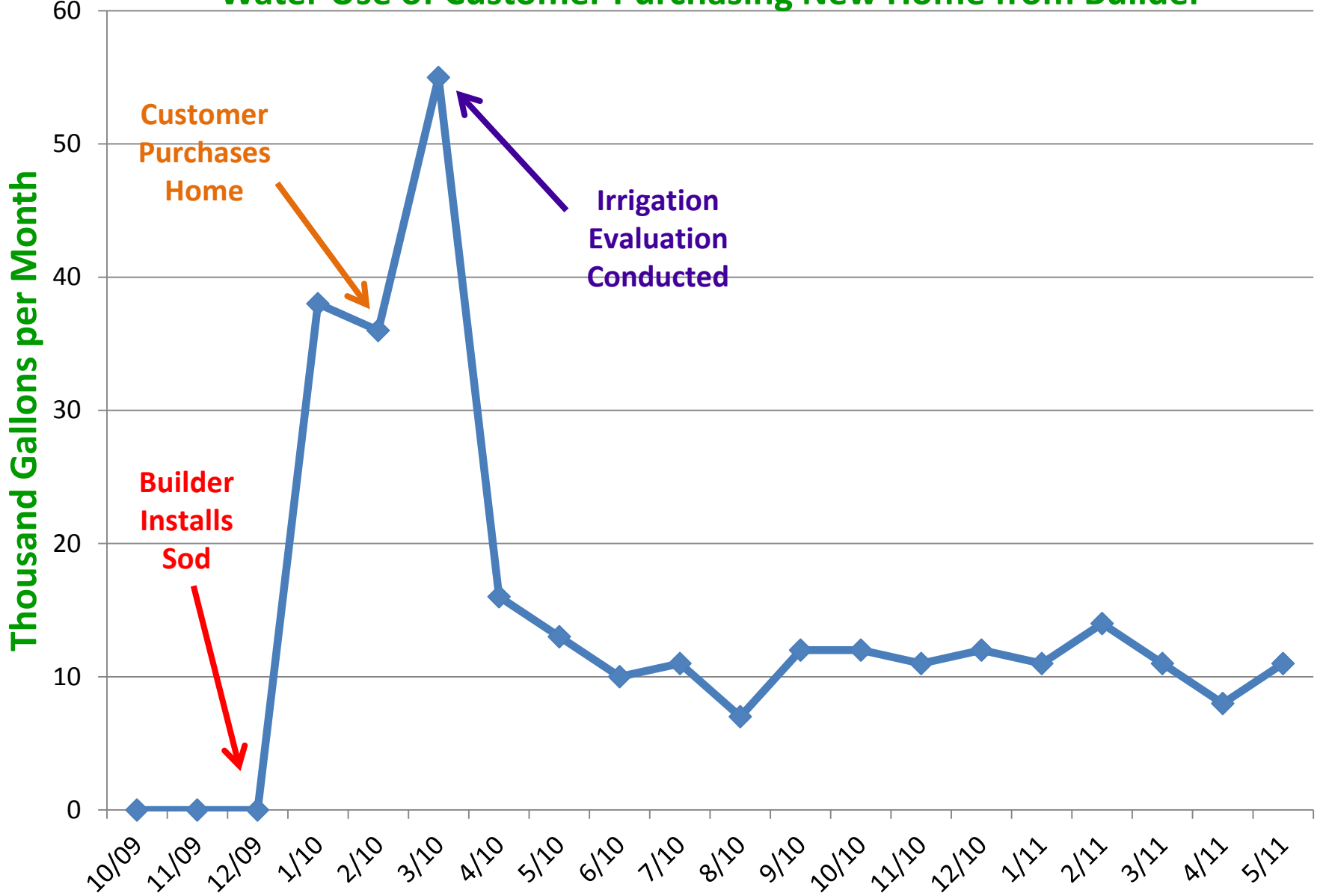


MY RAIN SENSOR NOT WORKING?

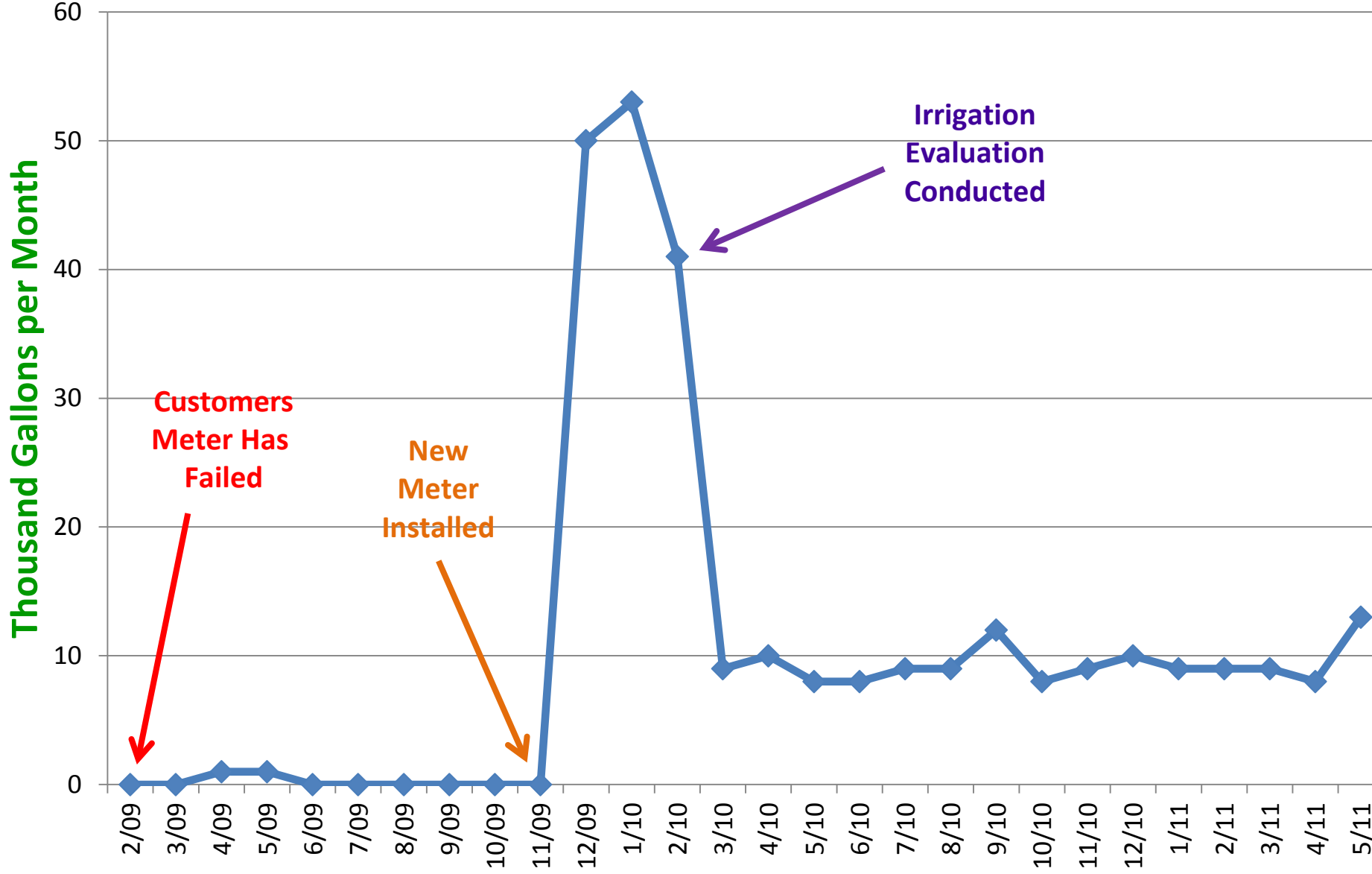
MY SATELLITE BE IN THE WAY?



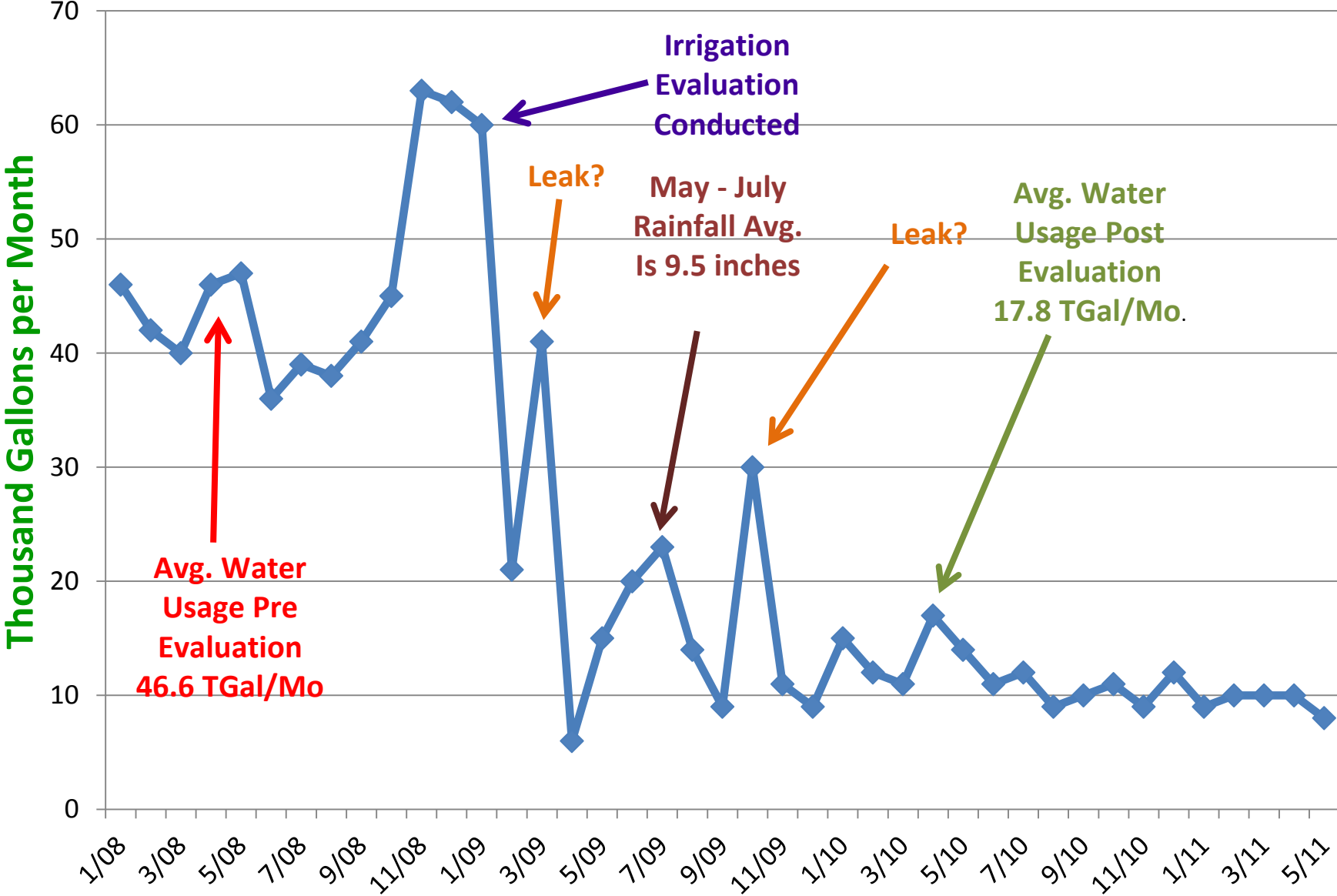
Water Use of Customer Purchasing New Home from Builder



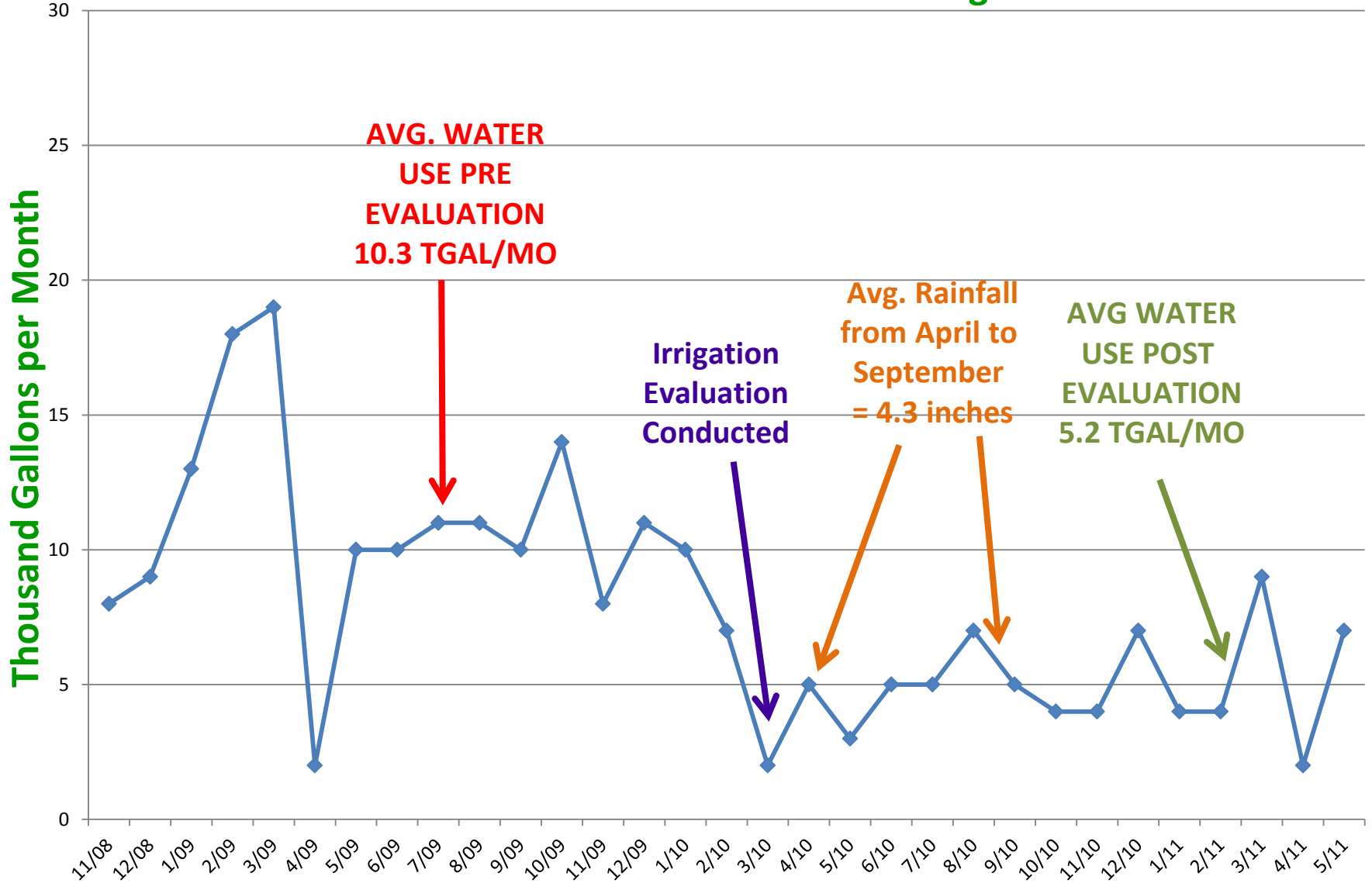
Water Use of Customer Before & After New Meter Installation



HOA's Water Usage and System Problems/Challenges



Customer with Good Water Savings



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**Toho
Water
Authority**

