

# This presentation premiered at WaterSmart Innovations

[watersmartinnovations.com](http://watersmartinnovations.com)



# Harvesting On-Site Water Sources For Sustainable Irrigation

## Presenters

John R. Bauer, Water Harvesting Solutions

Mark Coopersmith, ET Water

Jim Davis, Landtech

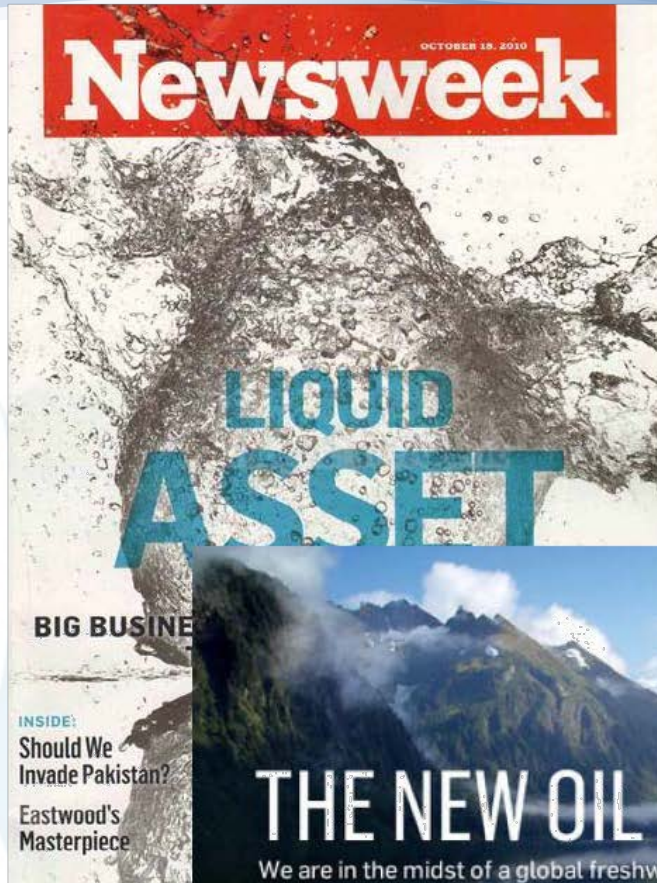
# Agenda

1. Learning Objectives
2. Irrigation and the Looming Water Crisis
3. Sustainable Irrigation Process
  - On-Site Water Reuse (Harvesting): John Bauer
  - Efficient Irrigation Control: Mark Coopersmith
  - WaterSmart Irrigation System Design: Jim Davis
4. Panel Discussion, Q&A

# Learning Objectives

1. Understand the urgency of reducing the use of municipal water for irrigation
2. *Supply*: Learn how on-site water can be harvested for irrigation; Understand the major components of a harvesting system
3. *Controls*: Review state-of-the-art weather-based irrigation solutions, including ET-based self-adjusting systems and remote management
4. *Application*: Learn how efficient irrigation design and components complete the sustainable irrigation cycle

# A Water Crisis on the Horizon



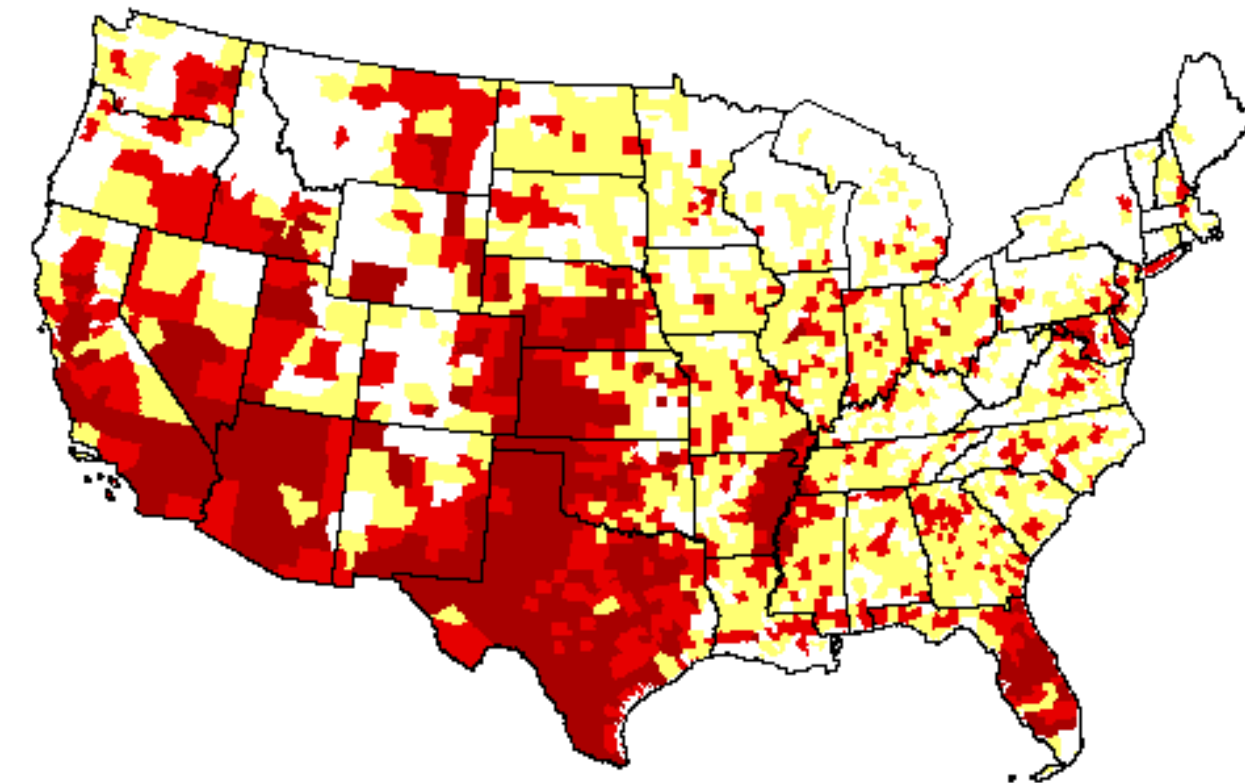
## THE NEW OIL

We are in the midst of a global freshwater crisis, and unless we manage our water better now, we will run out.

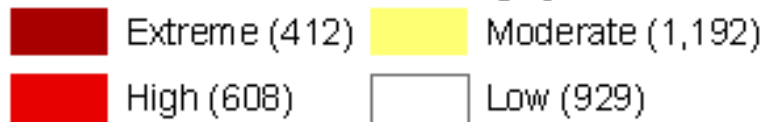
[Read More](#)

# A Water Crisis on the Horizon

Water Supply Sustainability Index (2050) With Climate Change Impacts



Number of Counties for each Category in Parentheses



# Irrigation Regulations & Restrictions On the Rise

## Growing Demand and Limited Supplies Driving...

- Increased water harvesting
- Restrictions on irrigation:
  - When and How much

## The 10 Biggest U.S. Cities That Risk Running Out of Water

NOV 10 2010, 6:00 PM ET | [Comment](#)

Some of the nation's largest metropolitan areas are in danger of running out of water in the next decades, according to a survey of studies conducted by [24/7 Wall St.](#)

### Sec. 6-182. Rainwater Harvesting Plan.

A. All commercial development and site plans submitted after June 1, 2010 shall include a rainwater harvesting plan. The rainwater harvesting plan shall include a landscape water budget and an implementation plan.

1. The landscape water budget shall calculate the estimated volume of water required yearly for all site landscaping detailed in the development and/or landscape plan.
2. The implementation plan shall show how any combination of capture, conveyance, storage, and distribution will be utilized on-site to harvest rainwater. Implementation plans shall comply with applicable Development Standards for water harvesting applications.



Tucson, AZ

### South Florida faces tougher watering restrictions

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7 [Tweet](#) [Submit](#)

*Drought concerns move all of South Florida to twice-a-week watering*

March 22, 2011 | By Andy Reid, Sun Sentinel

Drought conditions Tuesday triggered emergency watering restrictions for all of South Florida, requiring more cutbacks for many residents already under year-round landscape watering limits.

All of South Florida now must limit landscape watering to twice a week, according to the South Florida Water Management District. Golf courses and agriculture also face new irrigation restrictions.

# Sustainable Irrigation Process

## Harvest

- Collection, Pre-filtration, Storage
- Stabilization & Sanitation
- Final Filtration & Pressurization

## Control

- Monitor Weather Data
- Calculate Actual Plant Water Demand
- Apply Only as Much as Required

## Apply

- Choice of Spray, Drip, Subsurface Applications
- Zone layouts
- Water-efficient Applicators



# Water Harvesting for Sustainable Irrigation

Harvest

- Collection, Pre-filtration, Storage
- Stabilization & Sanitation
- Final Filtration & Pressurization

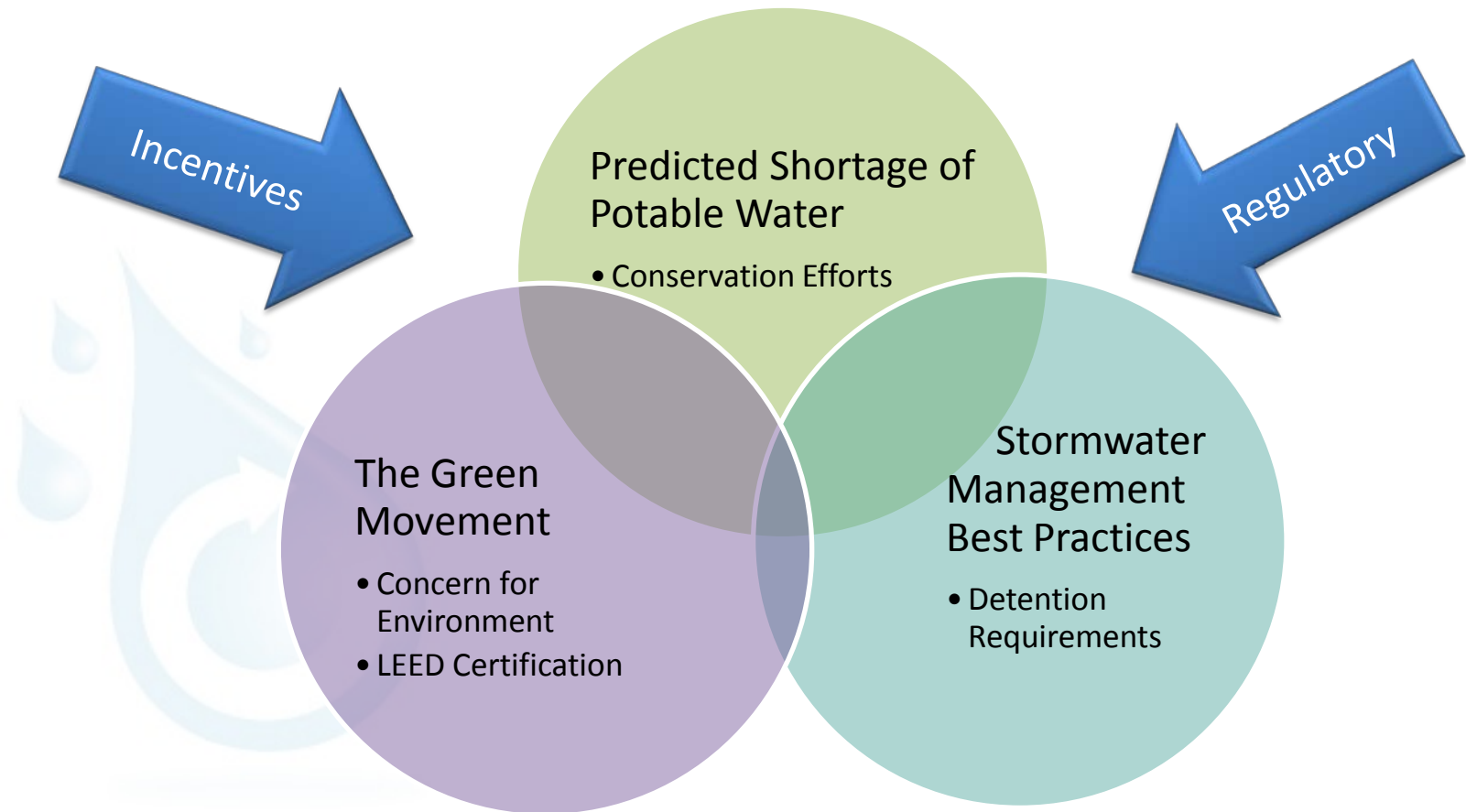
John R. Bauer  
Wahaso.com  
[JohnB@Wahaso.com](mailto:JohnB@Wahaso.com)



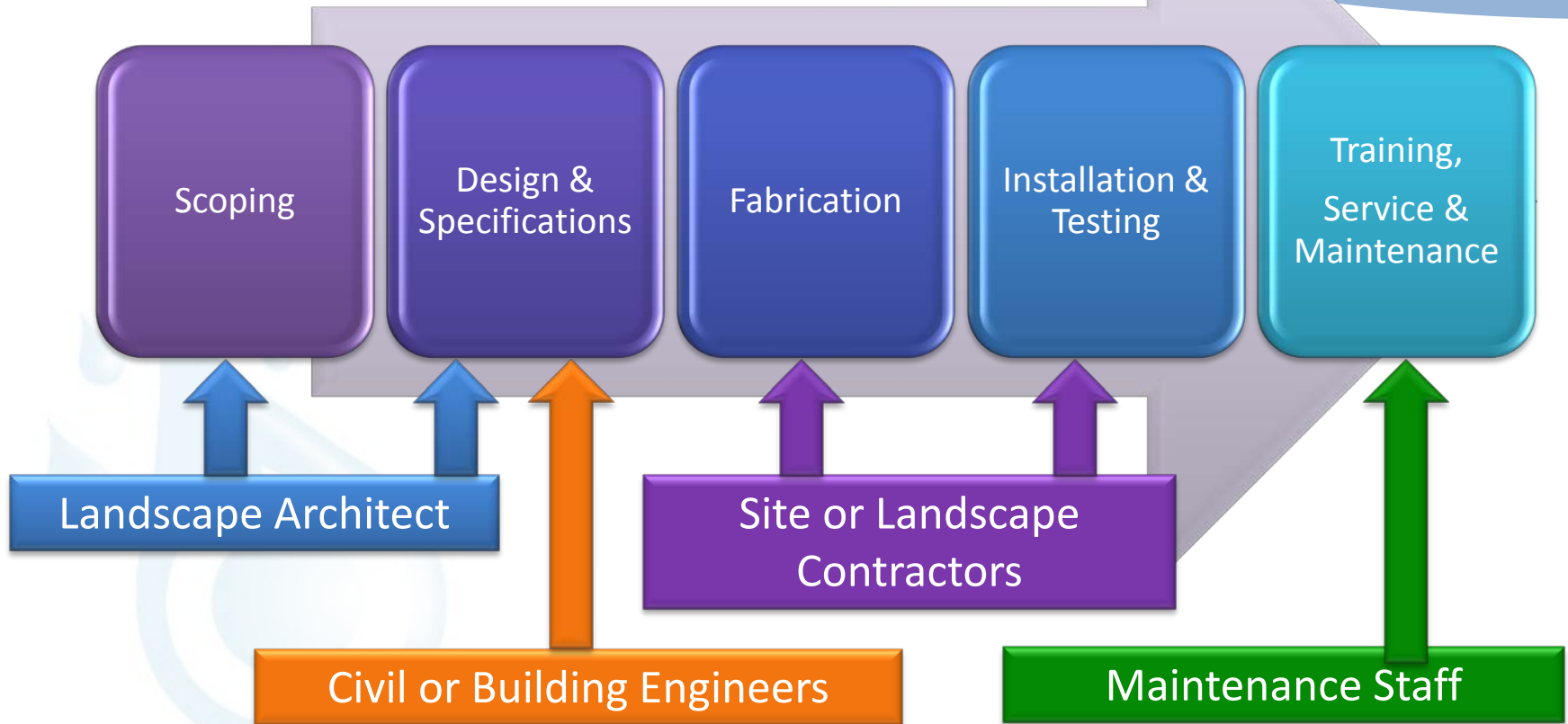
wahaso

WATER HARVESTING SOLUTIONS

# Megatrends Support Water Harvesting



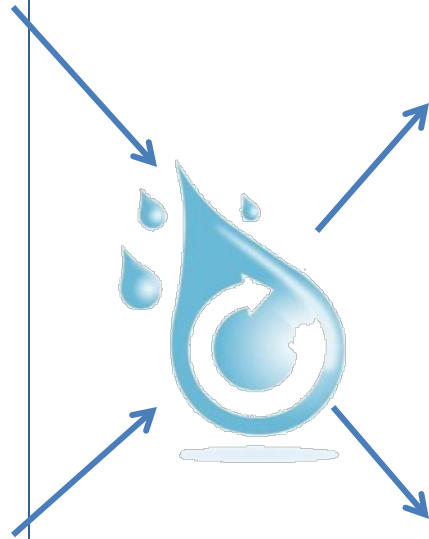
# Harvesting System Process Touches Multiple Stakeholders



# Scoping: Evaluating Water Sources & Applications

## Potential Sources

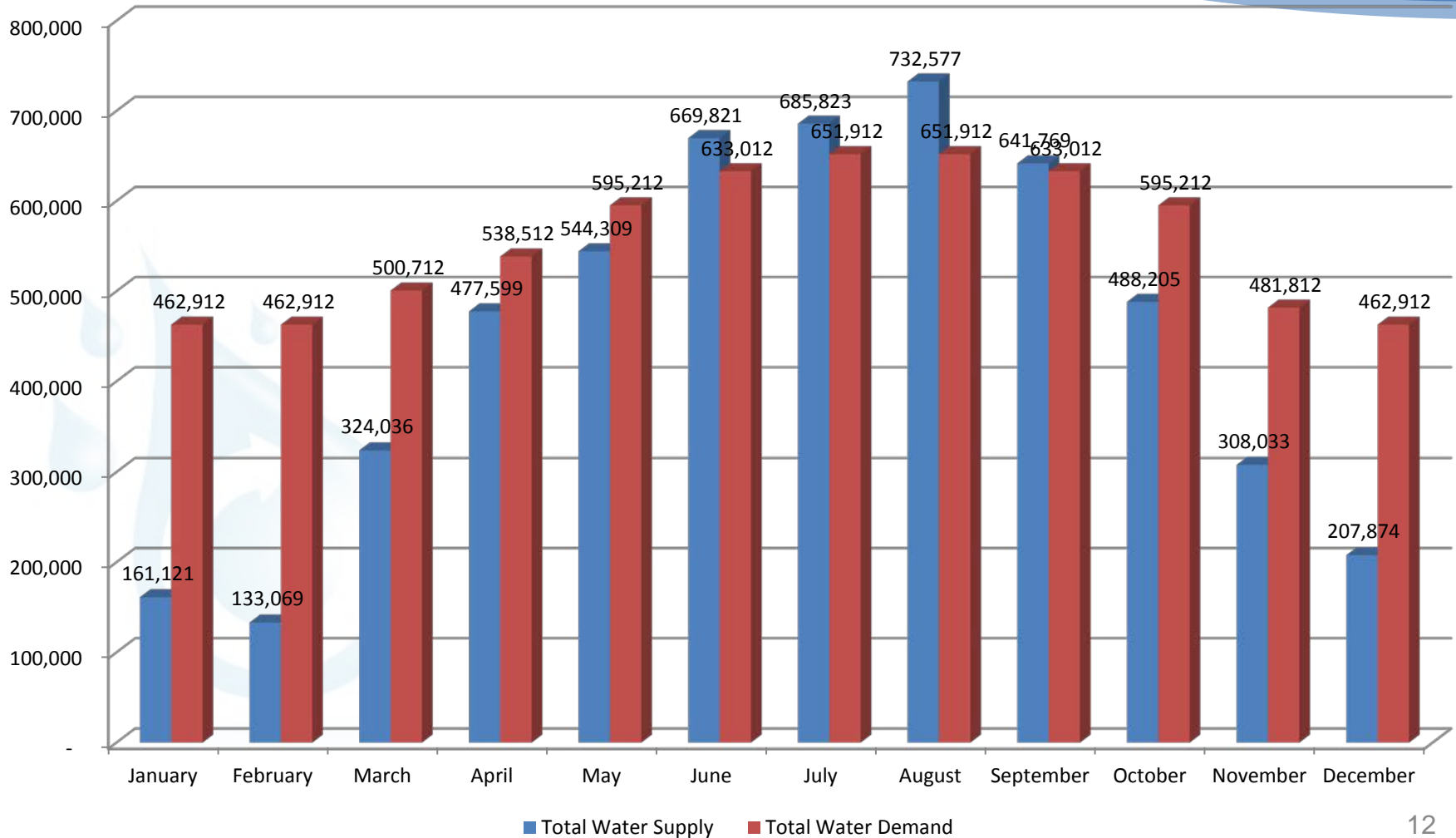
- Rooftop rainwater
- Surface stormwater
- Greywater from showers, sinks, washers
- Cooling condensate
- Steam condensate
- Groundwater ejectors
- Cooling tower “blow down”
- Process wastewater



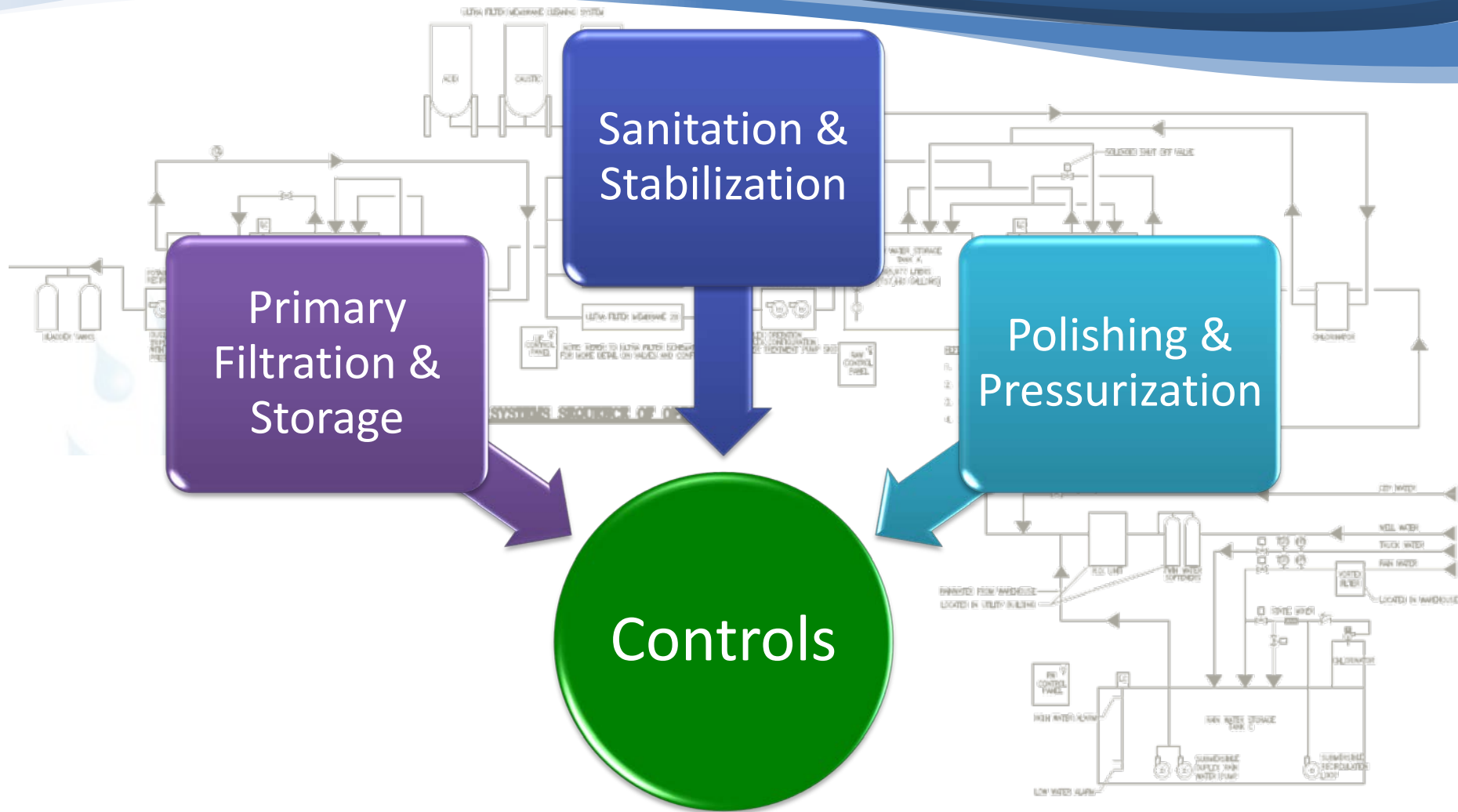
## Potential Uses

- Landscape irrigation
- Toilet flushing
- Cooling tower “make-up”
- Green roof irrigation
- Boiler “make-up”
- Truck washing
- Washing machines

# Scoping: Matching Supply to Demand



# Basic Steps and Components are Common to All Systems

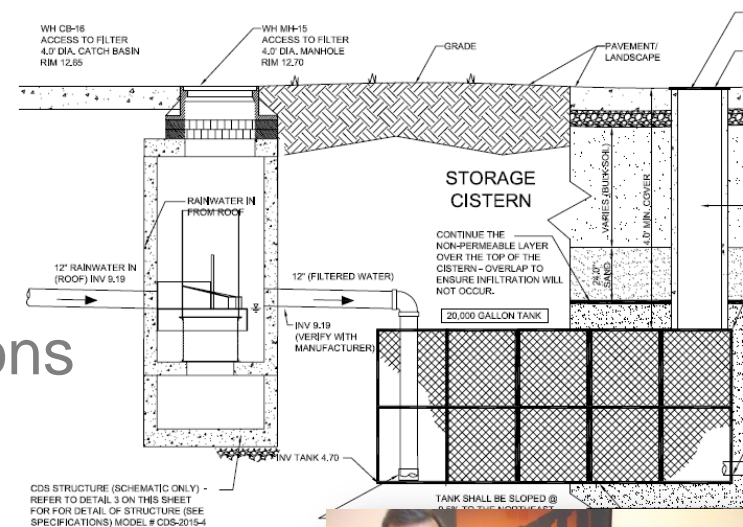


# Proper Pre-treatment Protects Water Quality in Cistern

- Considerations
  - Water Sources
  - Flow Rates at Peak GPM
  - Mechanical vs. biological options



Natural Filtration Through Vegetated Swale



Mechanical Separators



# Storage Methodology a Key Variable



Underground  
Fiberglass Tanks



Stormwater Chamber System



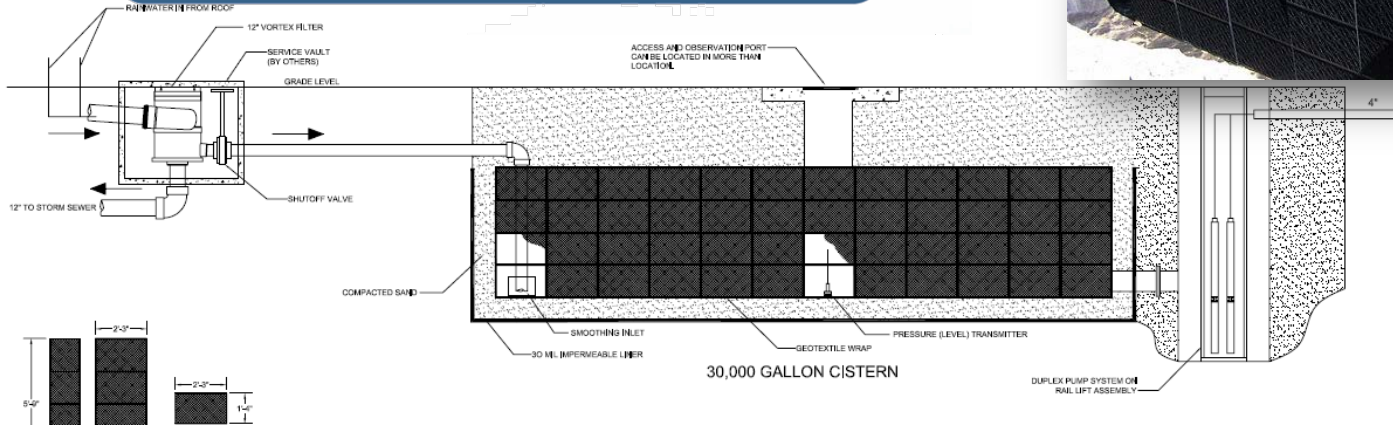
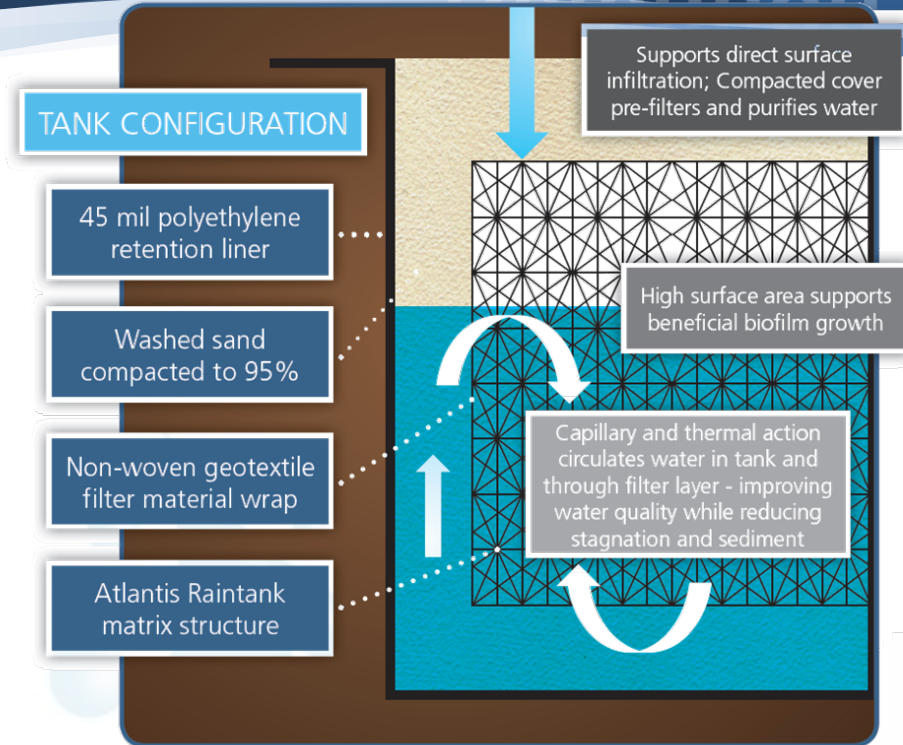
Concrete Vaults



Steel Tanks



# Polypropylene Structures Ideal for Retention & Reuse



# Stored Water Must be Stabilized and Rendered Safe for Application

- Considerations
  - Water source quality
  - Methodology: UV, Chlorine, Chlorine Dioxide, Ozone
  - Plant sensitivity



Ultra-Violet Sterilization



Chlorine Dosing Systems

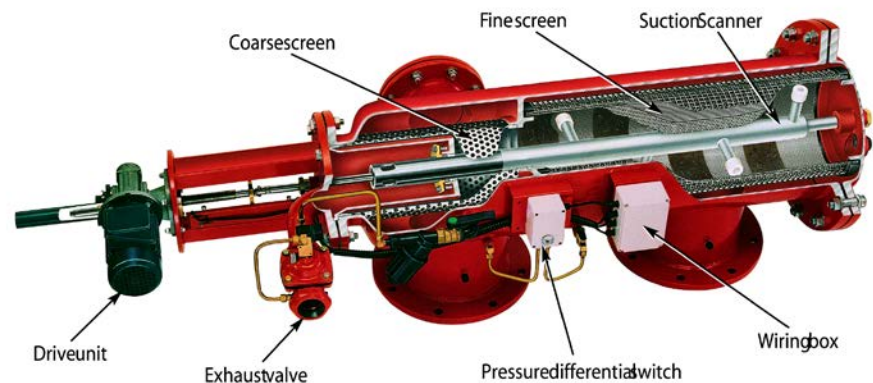
# “Polishing” Completes Treatment Steps

- Filtration Considerations
  - Source and application of water
  - Cost vs. maintenance trade-off
  - Final filtration options: bag, sand, carbon, R/O

High Capacity Bag Filtration



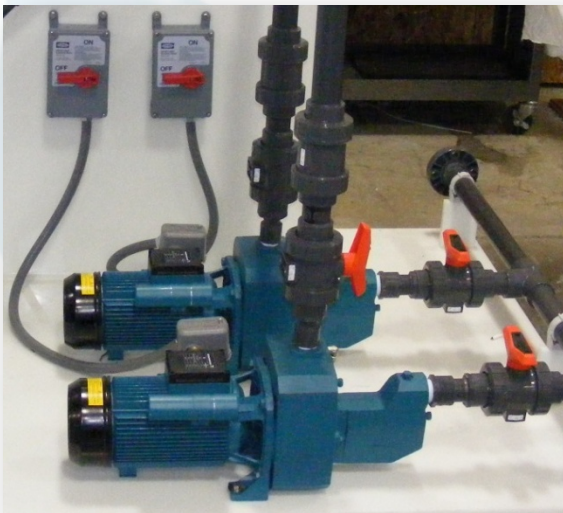
Self-Cleaning Filters



# Final Filtration and Pressurization

- Pressurization Considerations
  - Water use requirements – pressure & flow rates
  - Reliability importance – critical or non-critical use
  - Options: single – triplex; submersible; solar powered

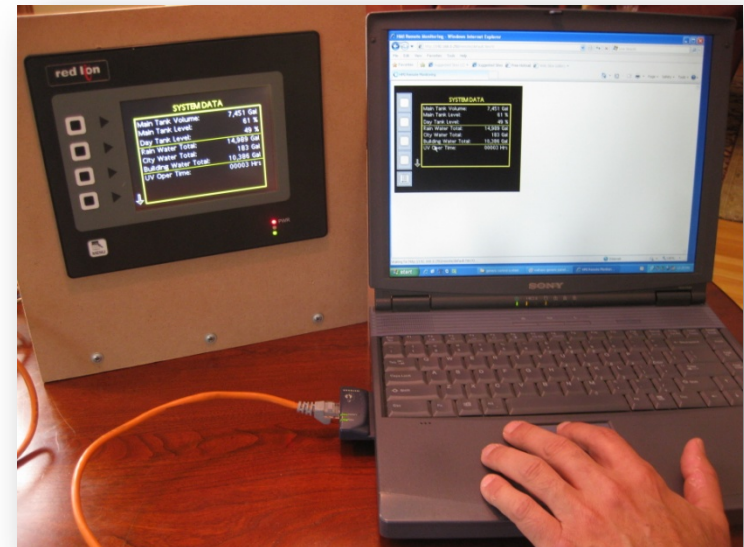
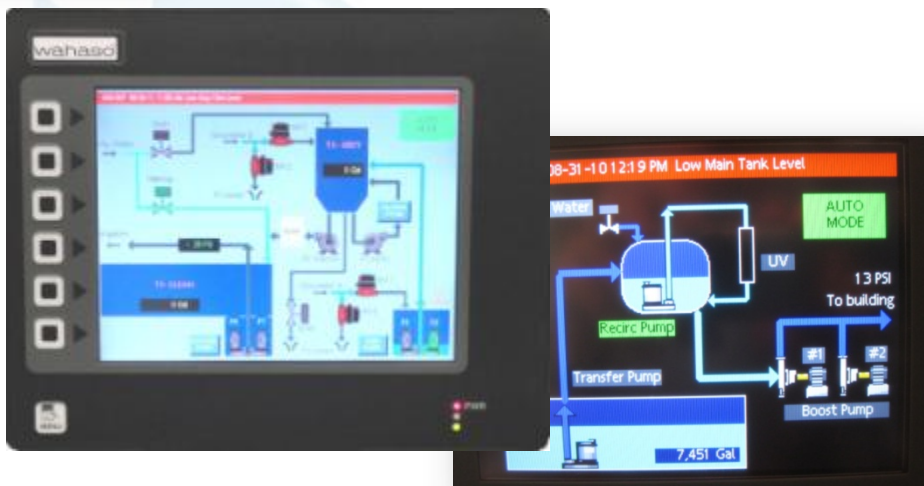
Lower Volume Systems



High Capacity Industrial-Grade Skid

# Control System Monitors and Controls all System Activity

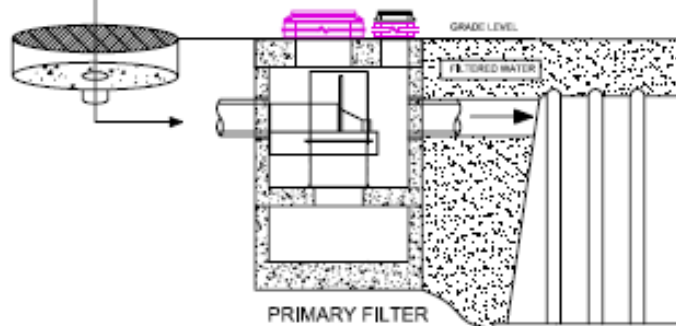
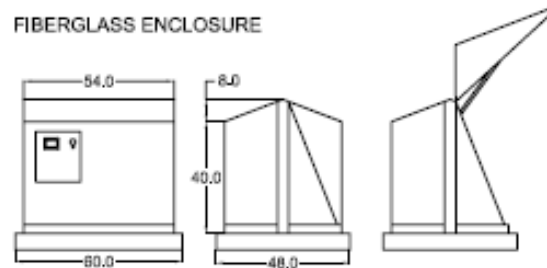
- Custom controls are designed and programmed for the needs of each system
  - Monitor all systems 24/7
  - Manage pressures, pumping, levels, filtration, cycling
  - Simple read-outs, color touch screen displays, web interface, building automation connectivity
  - Data-logging and reporting support Green communication and education



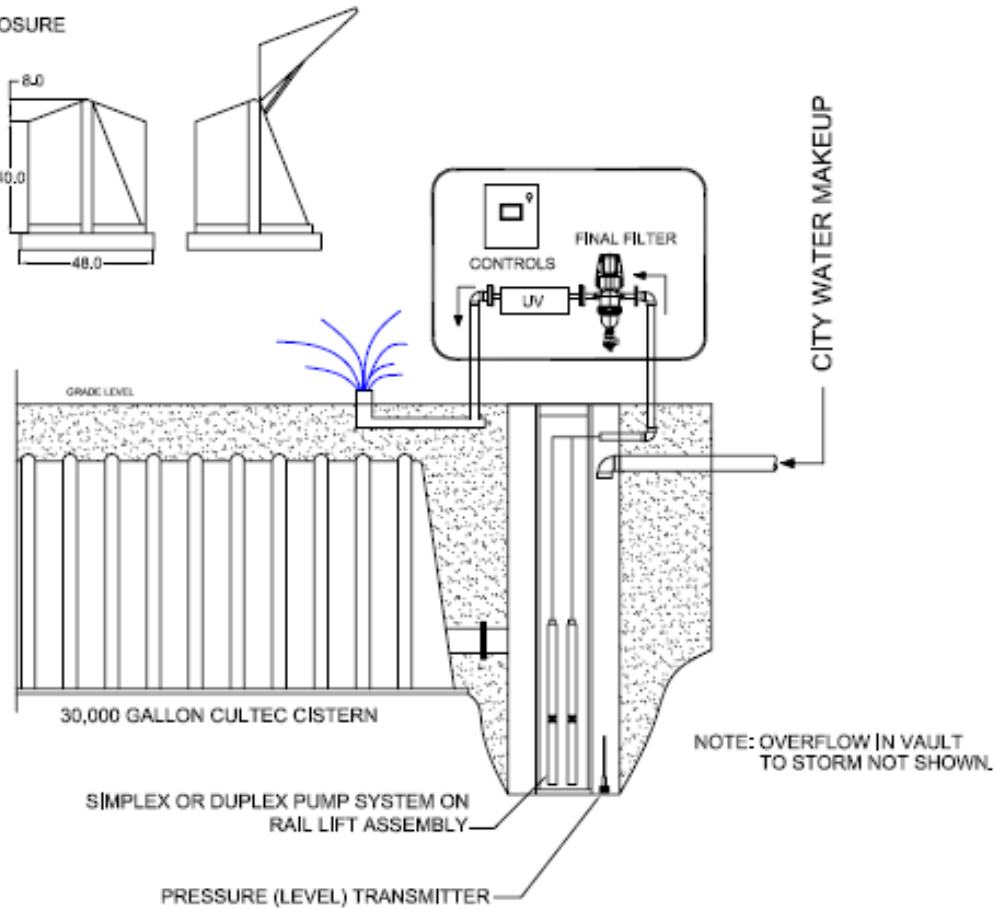
# Typical Sustainable Irrigation Harvesting System



FIBERGLASS ENCLOSURE



PRIMARY FILTER



30,000 GALLON CULTEC CISTERN

SIMPLEX OR DUPLEX PUMP SYSTEM ON RAIL LIFT ASSEMBLY

PRESSURE (LEVEL) TRANSMITTER

NOTE: OVERFLOW IN VAULT TO STORM NOT SHOWN.

# Intelligent Irrigation Control

Control

- Monitor Weather Data
- Calculate Actual Plant Water Demand
- Apply Only as Much as Required



**ETwater**<sup>tm</sup>

**Intelligent Water Management**

**Mark Coopersmith**

**mcoopersmith@etwater.com**

**www.etwater.com**

# A Brief Intro to ET Water

- Award-winning & sector-leading solution
  - Web-based
  - Wireless
  - Real time weather
  - Digital controllers
- Up to 50% savings in landscape water use
  - Typical payback within 2 years
- Consistent Sector Innovator
  - First to be “SWAT” certified
  - Strong IP/patent position
  - Smart-phone apps
  - New “Hermit Crab” plug ‘n play unit
- Made in the USA





# Different Users/Segments Have Different Needs



## PROPERTY OWNERS

- Save water and \$\$
- Improved compliance with water regulations
- Limit water-related property damage
- Enhance green branding



## PROP/LANDSCAPE MGRS

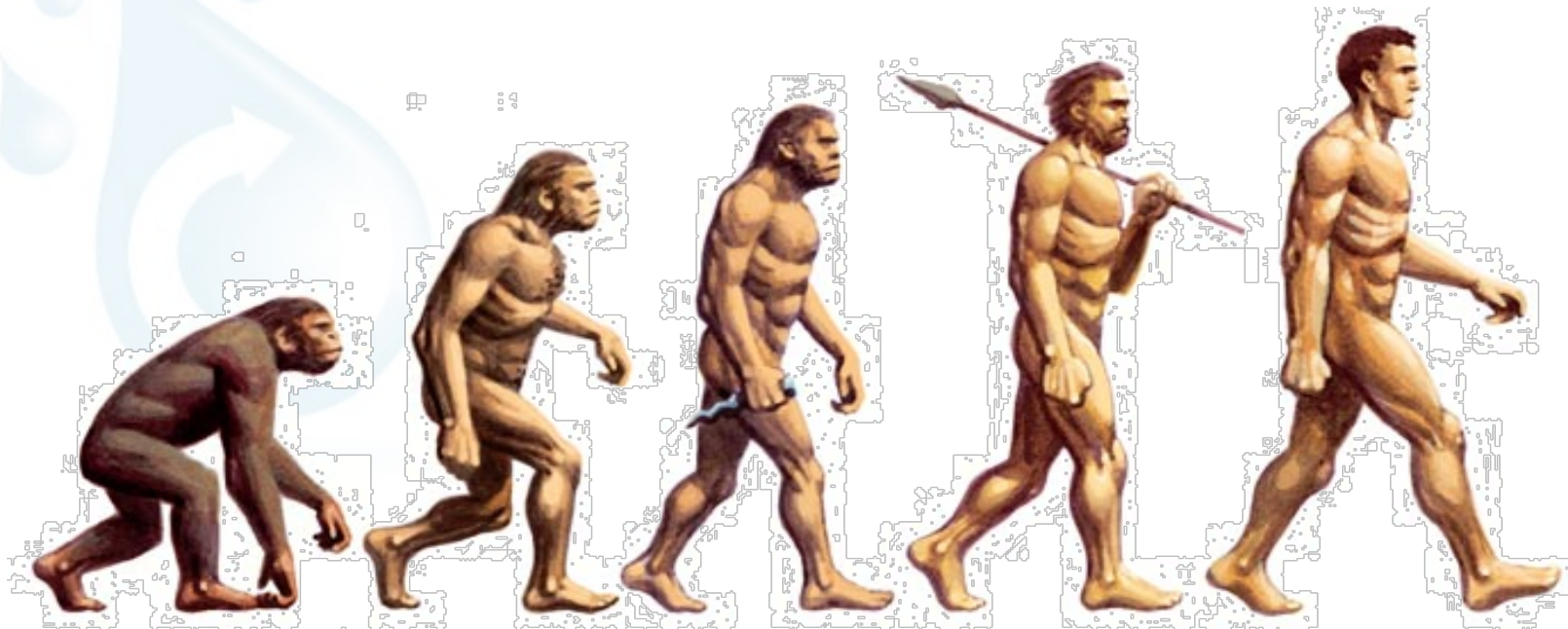
- Labor savings (truck roll)
- Remote, online and wireless system access
- Onsite efficiency/tools
- Enhanced flow and system monitoring
- Robust reporting tools
- Improved compliance



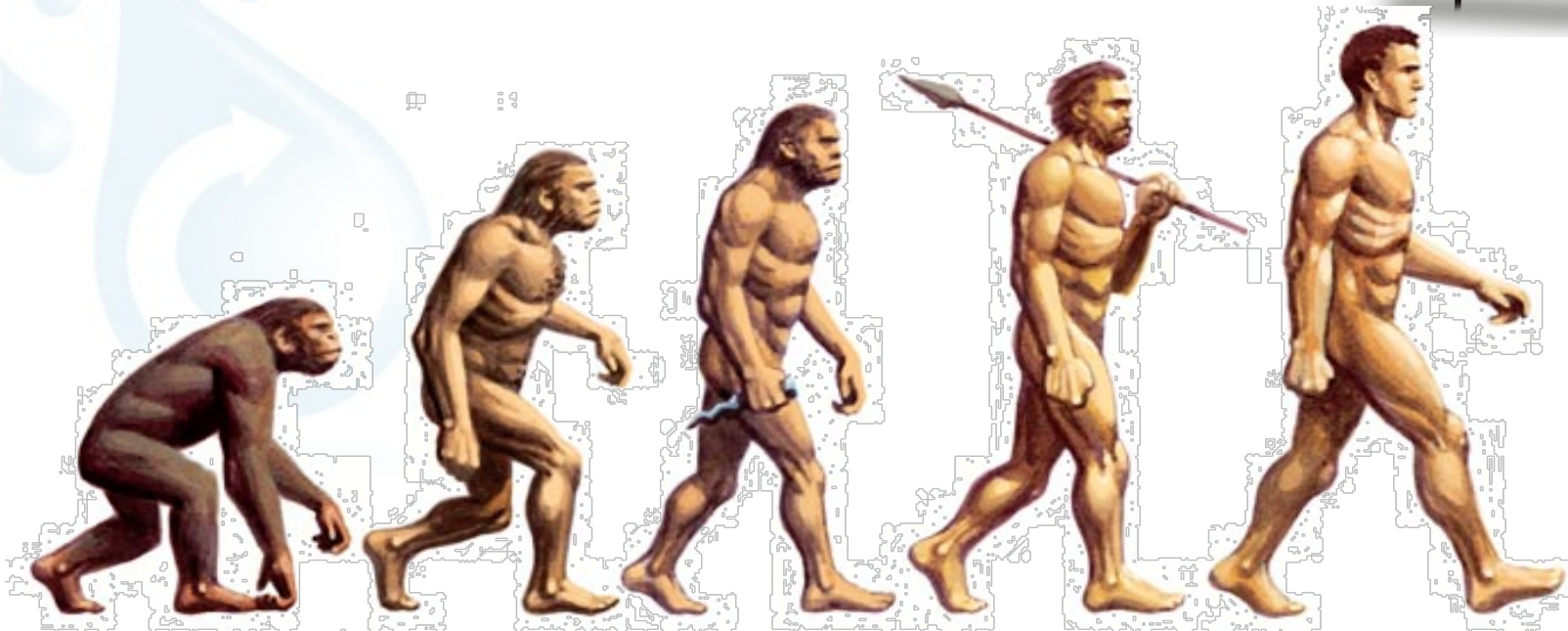
## WATER SYSTEM OPERATORS

- Load management and system efficiency/utilization
- Peak shaving/shifting
- Capital redeployment
- On-demand conservation when needed

# Evolution



# Evolution of Irrigation Control



# Site-based Controllers & Accessories



Clock-based  
Controller



Rain Sensor



Soil Moisture  
Sensor



Flow Meter



Onsite weather  
station

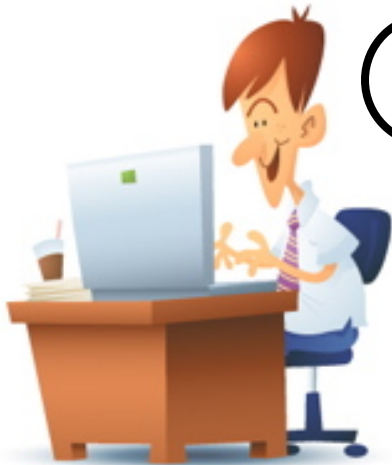
# Weather-Based Controllers

## Example: ET Water Systems



# How the ET Water System Works

1. User enters landscape profile online, saved in cloud



1.

*User upload plant types, maturity, sun/shade, slope, soil type, sprinkler/drip type and rates, water windows, etc.*

# How the ET Water System Works

1. User enters landscape profile online, saved in cloud
- 2. Local weather stations capture weather and rainfall data**

2.

*Access to thousands of weather stations nationwide.*



# Real-time weather data from 10,000+ stations\*



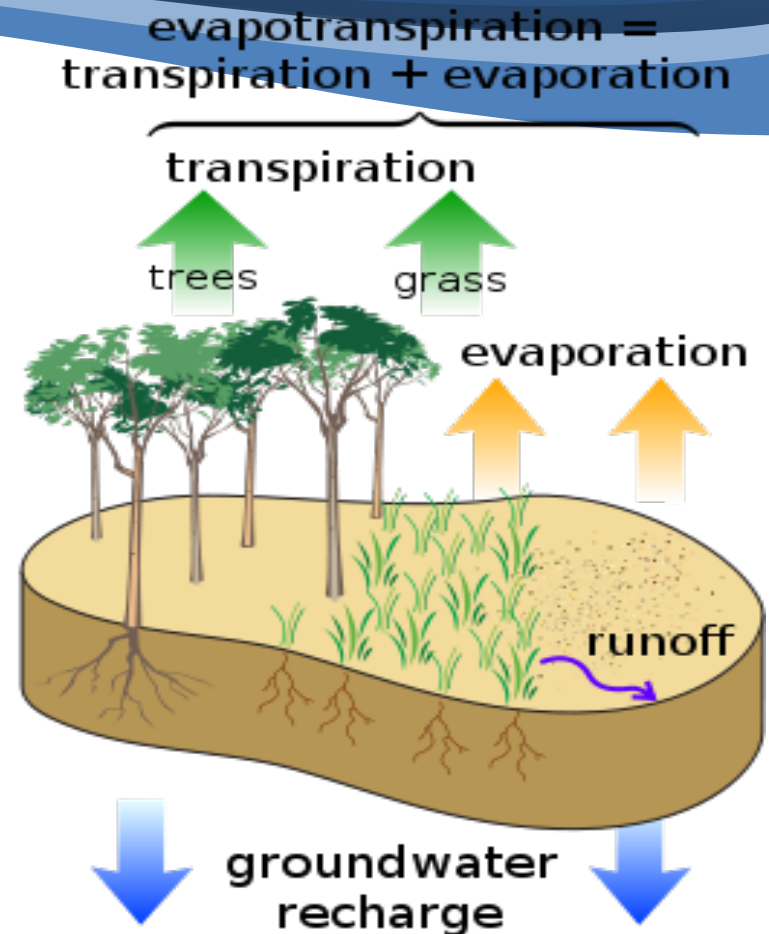
\* Exclusive 5 year contract with Earth Networks / WeatherBug



# EvapoTranspiration

- ET is the loss of water from the earth & plants to atmosphere
  - Evaporation from ground
  - Transpiration from plants
- ET changes as weather changes
- Different plants = different ET

$$ET_o = \frac{\Delta R_n + \rho_a c_p (\delta q) g_a}{(\Delta + \gamma (1 + g_a / g_s)) \lambda_v}$$



# EvapoTranspiration Rates Vary Dramatically



## Reference EvapoTranspiration (ET<sub>0</sub>) Zones

- 1 Coastal (Maritime) (ET<sub>0</sub> 50-100)  
Coastal (ET<sub>0</sub> 50-100), 1000m above sea level
- 2 Coastal (ET<sub>0</sub> 100-150)  
Low-lying and higher ET<sub>0</sub> near zone 1
- 3 Coastal (ET<sub>0</sub> 150-200)  
Coastal (ET<sub>0</sub> 150-200), 1000m above sea level
- 4 Coastal (ET<sub>0</sub> 200-250)  
Coastal (ET<sub>0</sub> 200-250), 1000m above sea level
- 5 Coastal (ET<sub>0</sub> 250-300)  
Coastal (ET<sub>0</sub> 250-300), 1000m above sea level
- 6 Coastal (ET<sub>0</sub> 300-350)  
Coastal (ET<sub>0</sub> 300-350), 1000m above sea level
- 7 Coastal (ET<sub>0</sub> 350-400)  
Coastal (ET<sub>0</sub> 350-400), 1000m above sea level
- 8 Coastal (ET<sub>0</sub> 400-450)  
Coastal (ET<sub>0</sub> 400-450), 1000m above sea level
- 9 Coastal (ET<sub>0</sub> 450-500)  
Coastal (ET<sub>0</sub> 450-500), 1000m above sea level
- 10 Coastal (ET<sub>0</sub> 500-550)  
Coastal (ET<sub>0</sub> 500-550), 1000m above sea level
- 11 Coastal (ET<sub>0</sub> 550-600)  
Coastal (ET<sub>0</sub> 550-600), 1000m above sea level
- 12 Coastal (ET<sub>0</sub> 600-650)  
Coastal (ET<sub>0</sub> 600-650), 1000m above sea level
- 13 Coastal (ET<sub>0</sub> 650-700)  
Coastal (ET<sub>0</sub> 650-700), 1000m above sea level
- 14 Coastal (ET<sub>0</sub> 700-750)  
Coastal (ET<sub>0</sub> 700-750), 1000m above sea level
- 15 Coastal (ET<sub>0</sub> 750-800)  
Coastal (ET<sub>0</sub> 750-800), 1000m above sea level
- 16 Coastal (ET<sub>0</sub> 800-850)  
Coastal (ET<sub>0</sub> 800-850), 1000m above sea level
- 17 Coastal (ET<sub>0</sub> 850-900)  
Coastal (ET<sub>0</sub> 850-900), 1000m above sea level
- 18 Coastal (ET<sub>0</sub> 900-950)  
Coastal (ET<sub>0</sub> 900-950), 1000m above sea level

Monthly Average Reference Evapotranspiration by ET<sub>0</sub> Zone (inches/month)

Zone	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
1	0.81	1.45	2.48	3.78	4.03	4.53	4.55	4.03	3.28	2.45	1.70	0.82	35.0
2	1.24	1.88	3.03	4.33	4.58	5.08	4.58	4.06	3.30	2.47	1.72	0.84	38.8
3	1.67	2.31	3.46	4.76	5.01	5.51	5.01	4.49	3.71	2.88	2.13	1.05	42.6
4	2.10	2.74	3.89	5.19	5.44	5.94	5.44	4.92	4.14	3.31	2.56	1.07	46.4
5	2.53	3.17	4.32	5.62	5.87	6.37	5.87	5.35	4.57	3.74	3.00	1.09	50.2
6	2.96	3.60	4.75	6.05	6.30	6.80	6.30	5.78	5.00	4.17	3.43	1.11	54.0
7	3.39	4.03	5.18	6.48	6.73	7.23	6.73	6.21	5.43	4.60	3.85	1.13	57.8
8	3.82	4.46	5.61	6.91	7.16	7.66	7.16	6.64	5.86	5.03	4.27	1.15	61.6
9	4.25	4.89	6.04	7.34	7.59	8.09	7.59	7.07	6.29	5.46	4.69	1.17	65.4
10	4.68	5.32	6.47	7.77	8.02	8.52	8.02	7.50	6.72	5.89	5.11	1.19	69.2
11	5.11	5.75	6.90	8.20	8.45	8.95	8.45	7.93	7.15	6.32	5.54	1.21	73.0
12	5.54	6.18	7.33	8.63	8.88	9.38	8.88	8.36	7.58	6.75	5.96	1.23	76.8
13	5.97	6.61	7.76	9.06	9.31	9.81	9.31	8.79	8.01	7.18	6.39	1.25	80.6
14	6.40	7.04	8.19	9.49	9.74	10.24	9.74	9.22	8.44	7.61	6.81	1.27	84.4
15	6.83	7.47	8.62	9.92	10.17	10.67	10.17	9.65	8.87	8.04	7.24	1.29	88.2
16	7.26	7.90	9.05	10.35	10.60	11.10	10.60	10.08	9.30	8.47	7.66	1.31	92.0
17	7.69	8.33	9.48	10.78	11.03	11.53	11.03	10.51	9.73	8.90	8.08	1.33	95.8
18	8.12	8.76	9.91	11.21	11.46	11.96	11.46	10.94	10.16	9.33	8.50	1.35	99.6

Variability between stations with in single zones is as high as 0.02 inches per day for zone 1 and during winter months in zone 15. The average standard deviation of the ET<sub>0</sub> between representative sites within a zone for all months (without 0.02 inches per day for all 200 sites).

# How the ET Water System Works



1. User enters landscape profile online, saved in cloud
2. Local weather stations capture weather and rainfall data
3. **ET Water servers compute EvapoTranspiration and irrigation schedules daily**

# How the ET Water System Works



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4. **Field-based smart controllers connect wirelessly with servers to exchange schedules and data**

# How the ET Water System Works



1. User enters landscape profile online, saved in cloud
2. Local weather stations capture weather and rainfall data
3. ET Water servers compute EvapoTranspiration and irrigation schedules daily
4. Field-based smart controllers connect wirelessly with servers to exchange schedules and data
- 5. Smart controllers execute daily irrigation schedules**

*Can also use smartphone for real-time control*

# Case Study: Mid America Apartments

## Published in Water Efficiency Magazine, Sept/Oct 2010



- Mid-America owns/manages over 42,000 living units
- in 2010 ET Water participated in 3 smart-irrigation trials with Mid-Am.
- The average ROI on the ET Water trials was 230%

2009 Projects	Capital Cost	YOY Water Exp Savings	Water Reduction (Gallons)	ROI
Boulder Ridge	\$ 10,905	\$ 34,357	7,131,656	315%
Grand Courtyards	\$ 8,529	\$ 14,636	5,251,999	172%
Los Rios	\$ 7,041	\$ 11,812	10,238,799	168%
	<b>\$ 26,475</b>	<b>\$ 60, 805</b>	<b>22,622,454</b>	<b>230%</b>

Source: ET Water

From the article: *“A big part of standardizing our whole operation is teaching our vendors environmental stewardship. We wouldn’t use a system that was really expensive just for the sake of saving water if it couldn’t reduce our expenses enough to offset that cost.”*

- Josh White, Mid America Apartments, quoted in Water Efficiency Magazine

# ET-Based Consumer Web Services

## What it is:

- A web-based tool that utilizes the ET Water scheduling engine and weather data to create customized watering schedules for users.

## Utilizes:

- Historic weather and ET, along with
- Current weather and forecasts

## Provides:

- Customized watering schedules
  - Tailored for different controllers
- Alerts when rain or significant weather changes are forecast

**Over Watering?**  
Gnome is a friendly web service that shows you how and when to water your plants.

**Gnome**  
It's FREE, Start Now! | Already have an account? [Log In](#)

**Why use Gnome?**

- 1 Set up is a snap.**  
Use the Gnome wizard to enter your landscape settings, and Gnome will create a schedule that provides your plants with the right amount of water. No more, no less.
- 2 Monthly weather based schedules.**  
The weather changes each month and so does the amount of water your plants need. Gnome saves water by creating schedules specific to the monthly weather patterns.
- 3 Notifications when weather changes.**  
Gnome keeps an eye on the forecast and will send you an email when there's rain coming, reminding you to turn off your controller when it rains.

Gnome is a service provided by ET Water Systems, Inc. and subject to its [Privacy Policy](#)

# Why Smart Controllers Make Sense?



## Regulations and restrictions are increasing

- Calif AB 1881 requires efficient irrigation systems
- At least 36 states face water shortages by 2013\*



## A better user experience

- Easy to install and set up
- Online and smart-phone access and management
- Adjusts automatically



## Excellent ROI for all stakeholders

- New products cost 70% less, often free with incentives
- Ongoing savings more than pay for subscription costs
- Water prices continue to rise
- Plus "Social ROI"







Apply

- Choice of Spray, Drip, Subsurface Applications
- Zone layouts
- Water-efficient Applicators

# LANDTECH IRRIGATION CONSULTANTS



Jim Davis,  
General Manager

# When Harvesting Water, Become “WaterSmart”

## *Commercial landscapes still require water to thrive...*

- Use plants that require less supplemental water (less turf), but still provide environmental benefits.
- Strive to balance the landscape’s water demand with the non-potable water available for irrigation.



# The New Mission of Landscape & Irrigation Professionals

## *Commit to Using 'WaterSmart' Products...*

1. Discharge less water (lower precipitation rates)
2. Apply water to plants more efficiently (below 70% is poor)
3. Use pressure-regulation to ensure optimum operation
4. Use rain-sensors that delay water-resumption after rain events
5. Rely on weather-based controllers that enable runtimes (& days) to be modified, based upon onsite conditions.



# Designing Sustainable Irrigation

- Discuss water-efficient plant strategy with the design team



- Select from a palette of highly-efficient products:
  1. Drip-irrigation (low precip-rate; 92% efficient)
  2. With sprinklers, use low-volume/efficient nozzles
  3. Pressure-regulating valves for optimal operation
  4. Pump-stations with VFD configuration
  5. Use weather-based controllers
  6. Always use a rain-sensor! (preferably wireless)

# 'WaterSmart' Applications:

- Drip Irrigation

  - In-line drip-tubing (masses)

  - Point-source emitters (sparse clusters)

- Spray Heads

  - Lower gpm & precip-rate nozzles

  - Built-in pressure-regulation

  - Automatic 'Shutdown' feature

- Multi-stream Rotating Nozzles

  - Lower precipitation rates

  - Higher efficiency of application

- Rotors

  - Nozzle performance & adjustability

  - Pressure-regulation at-the-head



# 'WaterSmart' Control Methods:

- Control Valves

  - Flow-control

  - Pressure-regulation

- Soil-Moisture Sensors

  - Actual onsite conditions

  - Soils & shade conditions

- Wireless Rain-Sensors

  - Variable sensor settings

  - Water-resumption delay

- Weather-based Controllers

  - Local ET conditions (evapotranspiration)

  - Zone-specific data entered for customization

  - Hand-held remotes for onsite system checks

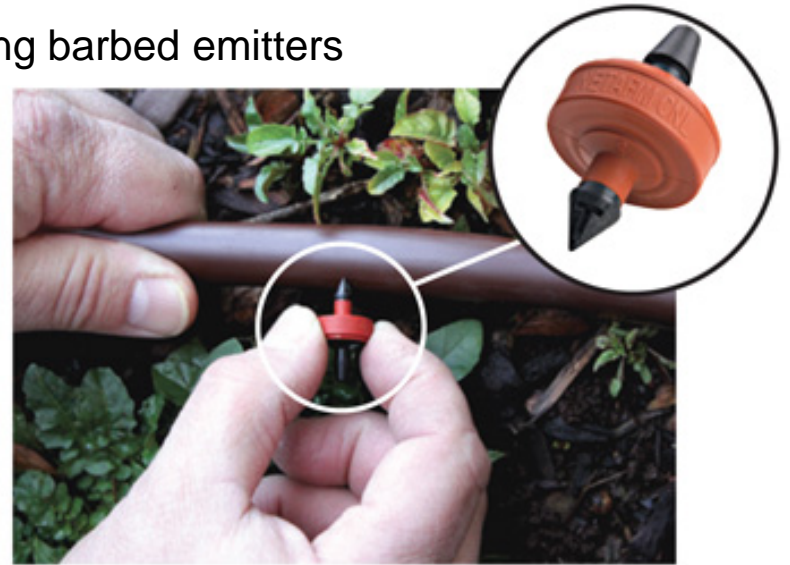


# Micro/Drip Irrigation

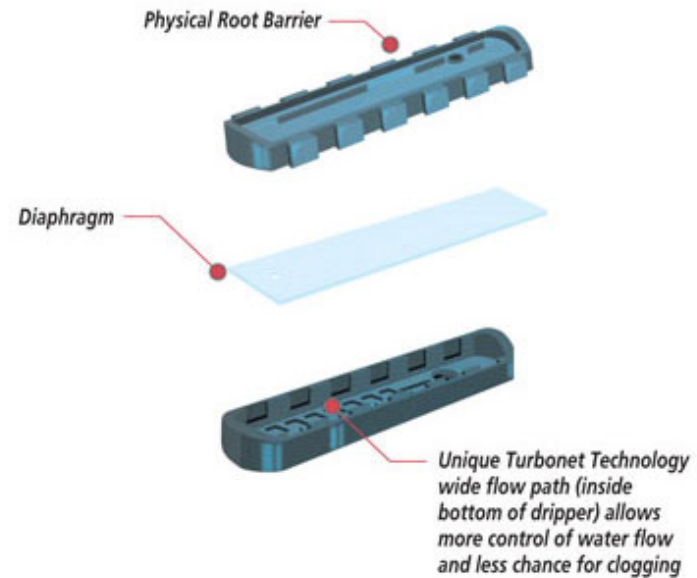
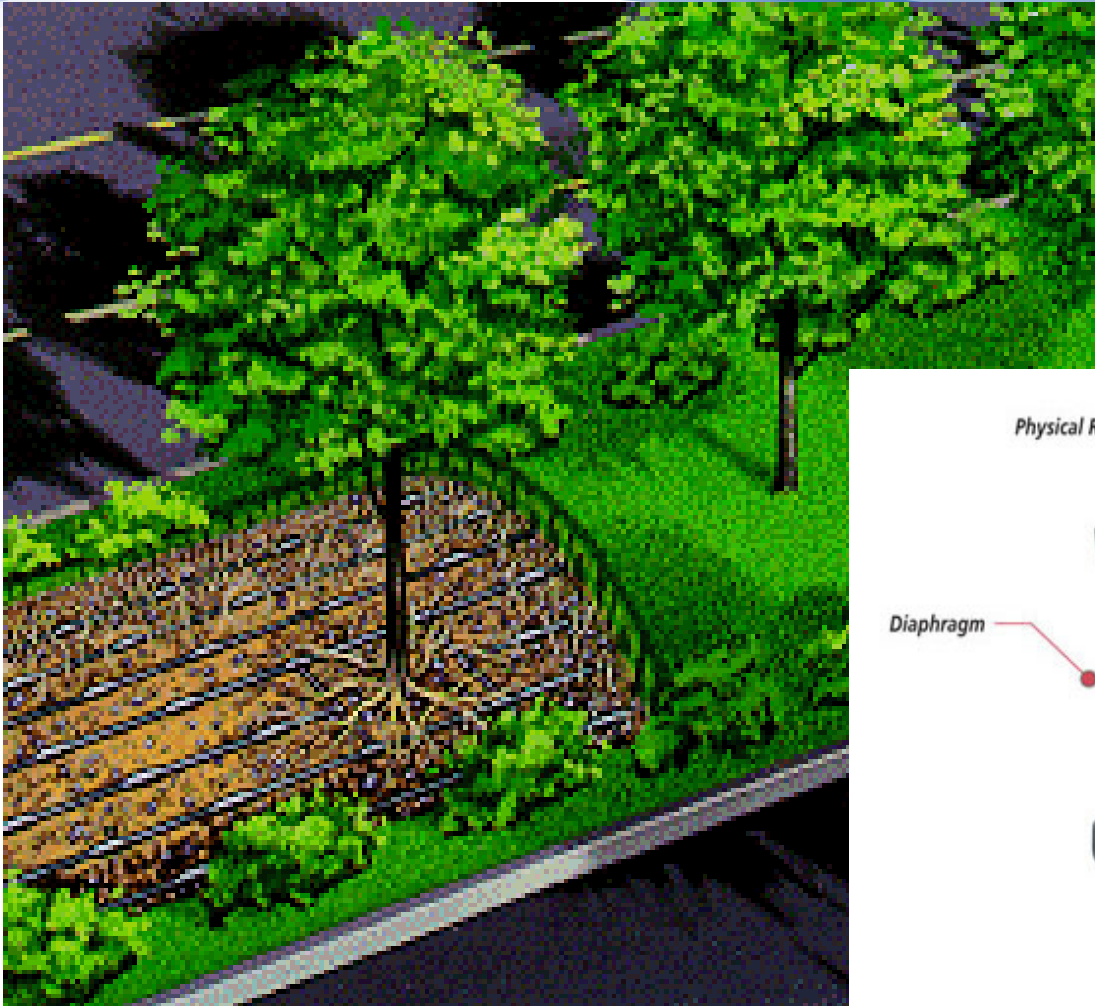
- Drip-emitters (varying outputs: 0.26 gph or 0.4, 0.6, or 0.9)
- Point-source emitters (0.5 gph or 1.0 gph or 2.0 gph)
- Most applications are 90%-95% efficient, and very capable of achieving the 'water efficiency' credit on LEED projects.



Self-piercing barbed emitters



# Install Drip Tubing Directly in Root Zone





# Sprays with Enhanced Features

## With Shutdown Device

- When nozzle is removed, filter-basket lifts and device slips upward, seals off flow.



## With PR & Shutdown

Two features combined...

- Pressure regulated at 30 psi. Prevents sprinklers from 'fogging', being carried away by wind drift.
- Shutdown device is also in place.



# Use State-of-the-Art Nozzle Technology



- Compared to standard MPR nozzles, certain nozzles can discharge 30% less
- Precipitation rate is at 1.0 inch/hour
- Greater efficiency of application (72 vs 60)
- Additional arcs vs standard (60, 150, 210 deg)
- Male-threaded and female-threaded



# Multi-Stream Rotating Nozzles

- Lower precipitation rates (Approx 0.4-0.5 inches/hour)
- Commonly used mid-range (17-25 ft.)
- Efficient application
- Flexible in design; adaptive to varying geometry of landscape edges.



# “Green” Irrigation Systems do not *just happen*...



**It takes...**

**Pre-planning,**

**Coordination,**

**Commitment**



# The Important Role of Specifiers

- Long-term savings potential of WaterSmart items
- Value-engineering usually brings only short-term savings
- Balance between water availability & demand
- Coordination of various components (special equipment & utilities)
- Help avoid unplanned patches & eyesores
- Incorporate the latest water conservation products... to save water and money... *(Note: water is the most expensive part of an irrigation system!)*



+



Not...



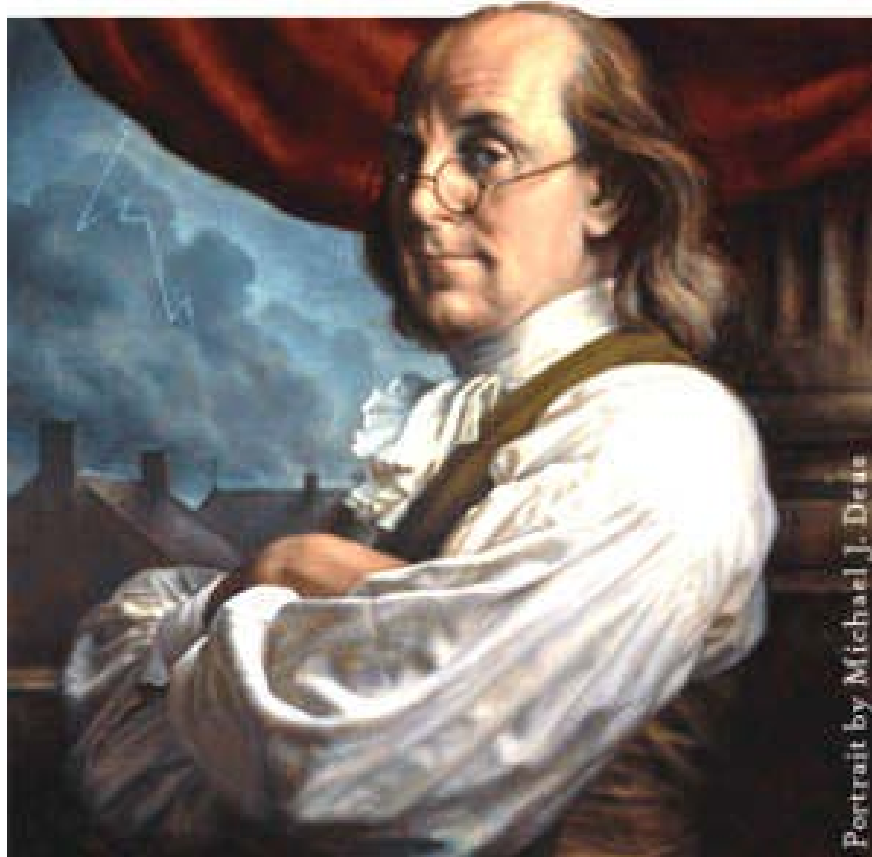
# Make a Difference...

START SELLING 'WaterSmart' Systems!!



**“When the well's dry, we  
know the worth of water.”**

***Benjamin Franklin  
Poor Richard's  
Almanac  
1746***



# Q & A

- Typical system costs?
- Regulatory Issues?
- LEED Value?
- Tax incentives or other off-sets?



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