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United We Save

Benefits of Consistent Regional Conservation Performance Monitoring



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Presentation Overview

- BAWSCA's mission and overview
- BAWSCA's regional water conservation planning and implementation
- Purpose and benefits of developing a regional water conservation database (WCDB)
- WCDB operational overview and site diagram
- WCDB Framework
 - Development
 - Testing
 - Implementation
 - User training
- Lessons learned



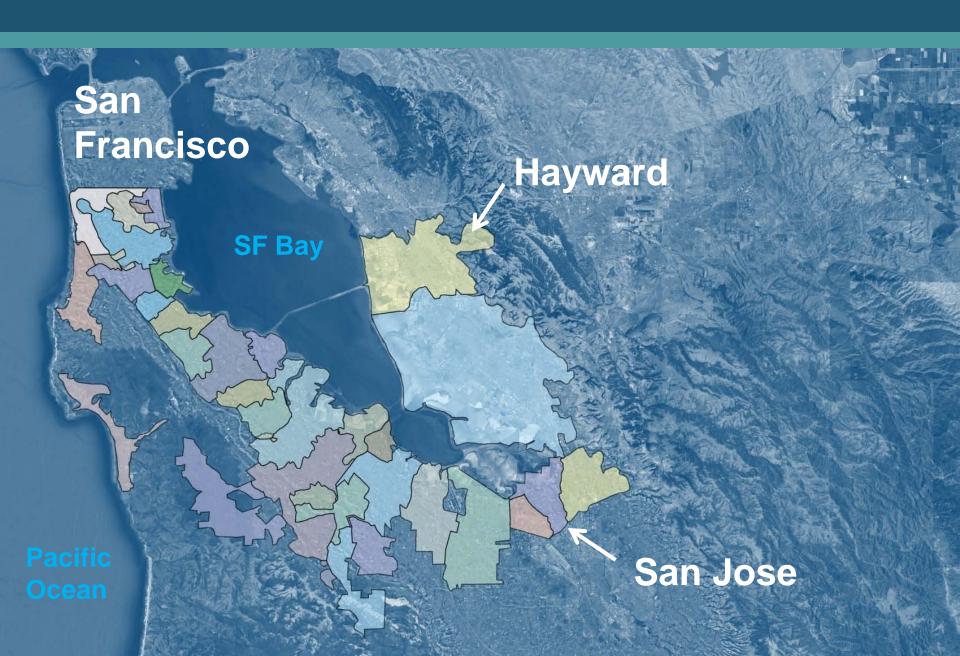
BAWSCA's Mission and Overview

- Bay Area Water Supply and Conservation Agency
- Special District Representing the Interests of
 - 26 cities, water districts and water companies in San Mateo, Santa Clara, and Alameda Counties
 - 1.7 million residents, 30,000 businesses, and countless community organizations
- BAWSCA's Goal:

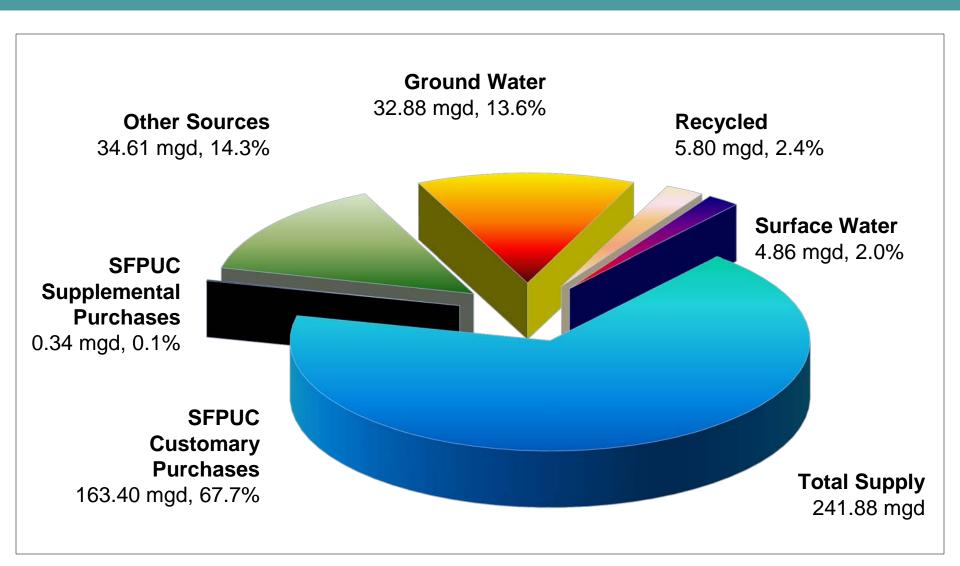
Reliable supply of high quality water at a fair price



BAWSCA Service Area

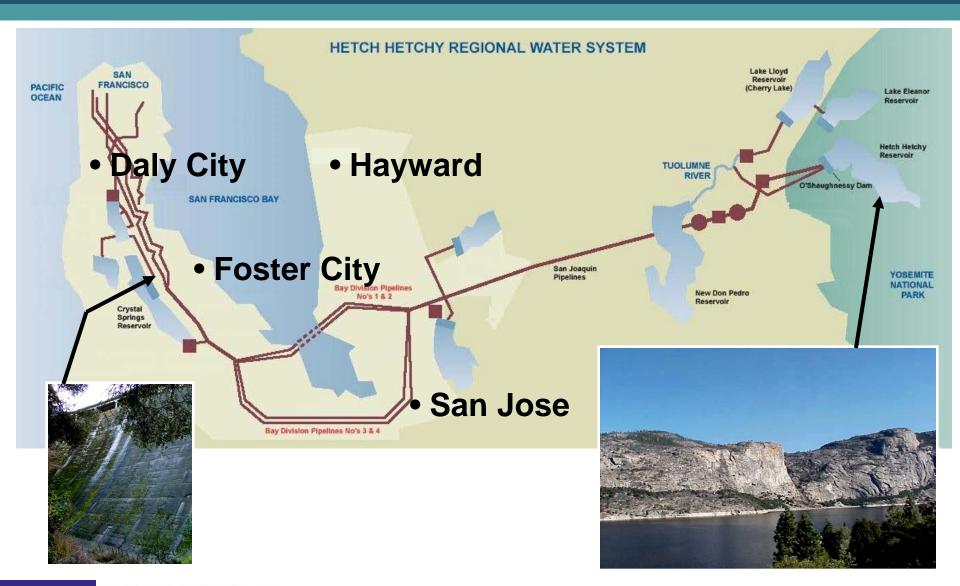


BAWSCA Agencies Reliant on SFPUC



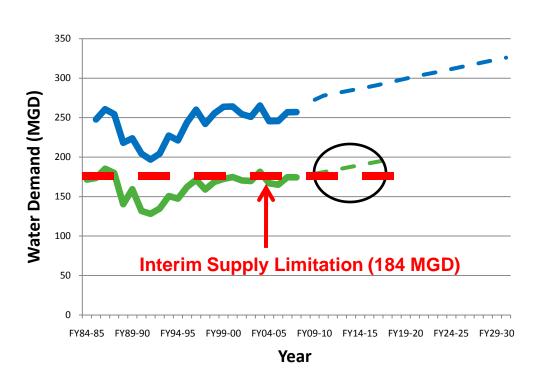


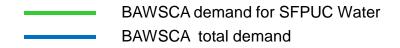
SFPUC Regional Water System



BAWSCA Water Supply Challenges

- Water demand in the BAWSCA area is projected to increase
- SFPUC imposed a supply limitation of 184 MGD on BAWSCA
- Projected demands exceed supplies
 - 10 MGD shortfall by 2018
 - 25 MGD shortfall by 2035
 - Drought impacts are even more severe







BAWSCA Initiatives

BAWSCA Has Launched a Two-Pronged Approach to Address Water Supply Issues:

- Water Conservation Implementation Plan
 - Multi-pronged water conservation program
 - Meeting needs to 2018

- Long-Term Reliable Water Supply Strategy
 - Identifying water supply management projects
 - Meet water needs to 2035
 - Increase drought reliability



BAWSCA Water Conservation Plan

- Objective: Develop an implementation plan for BAWSCA and its member agencies to
 - Attain the water efficiency goals that agencies committed to in WSIP PEIR; and
 - Provide reliable water supplies through 2018 given the 184 MGD supply limitation.
- Product: Who must do what, and by when?
- Result: A comprehensive conservation program implemented at <u>regional</u>, <u>sub-regional</u>, and <u>local</u> level

BAWSCA's Role

- Conduct public information and outreach
- Secure grant funding
- Administer water conservation programs
 - Regional level (all member agencies)
 - Sub-regional level (subset of member agencies)
- Coordinate 26 member agencies:
 - Water conservation planning
 - Data collection and reporting

BAWSCA Regional Programs

- Public Information
- School Education
- Indoor Conservation
 - High Efficiency Toilet Rebates
 - Washing Machine Rebates
 - Bulk Purchase Programs
 - Indoor Efficiency Ordinance
- Outdoor Conservation
 - Landscape Classes
 - Large Landscape Water Audits
 - Lawn Replacement Rebate
 - Outdoor Efficiency Ordinance



BAWSCA Water Conservation Database

Develop a Water Conservation Database (WCDB) to:

- 1. Facilitate data collection and data management to support the following activities:
 - Internal agency reporting and budgeting
 - Consistent electronic data collection and monitoring across region
 - BAWSCA Annual Survey Report
 - Pending: CUWCC Best Management Practice (BMP) reporting
 - Pending: DWR Urban Water Management Plan (UWMP) and annual Public Water Supervision System (PWSS) reporting requirements
- 2. Gather the data necessary to quantify water savings and to interface with the demand projection model
- 3. Consider compatibility with member agencies' existing database systems



Benefits of a Common Database

- Ability to track
 - progress related to implemented water conservation measures
 - activities associated with water savings
- Consistency in reporting
- Ability to more easily monitor, track and report progress to:
 - SFPUC (Wholesaler)
 - BAWSCA Board
 - Member agencies
 - Other state and local agencies



BAWSCA WCDB Priorities

- Facilitate data collection and long-term data management for producing the BAWSCA Annual Survey Report
- Streamline collecting data to support tracking of water conservation activities in the region
- Reduce difficulty for agencies to provide data to support regional program planning and progress
- Monitor quantifiable water savings in the region using the Demand Side Management Least Cost Planning Decision Support System (demand projection model used)

WCDB Development Framework

- Phase 1 (FY 2010)
 - Collaboratively develop database inputs, outputs & functionality
 - Utilize Working Group to represent agencies' needs
 - Perform Needs Analysis to develop user requirements list (Roadmap)
 - Build several iterations (versions):
 - Prototype (verify functionality)
 - Alpha (conduct member agency walkthrough)
 - Beta (conduct user acceptance testing)
 - Production (complete development of WCDB)
- Phase 2 (FY 2011)
 - Configure agency users, measures, etc.
 - Perform system training
 - Launch system





BAWSCA WCDB Features

- Ability to collect data for 22 water conservation measures
- Web access to WCDB by 26 member agencies
- Ability to export data to Excel to support reporting
 - BAWSCA Annual Report, Urban Water Management Plans, other State reports, etc.
- "Intervention"/activity tracking
 - Does not directly calculate "quantifiable" water savings
 - Provides data used in water demand projection model for each water purveyor
- Dashboards/charts to display activity progress



Measures in BAWSCA WCDB

- High efficiency toilets
- High efficiency clothes washers
- School education program
- Public information program
- Landscape classes
- Large landscape survey
- Landscape water budget
- Water budget incentive
- Irrigation upgrade incentive

- ET controller rebate
- Residential survey
- Residential retrofit
- Commercial survey
- Hotel survey
- Pre-rinse spray nozzle
- Coin-op laundry rebate
- Efficiency equipment upgrade
- "Other measures" (x5)



BAWSCA WCDB Development

Working Group:

- Representatives from 6 member agencies
- Provided input and feedback on WCDB's functionality and design
- Independent testing of WCDB

Technical approach:

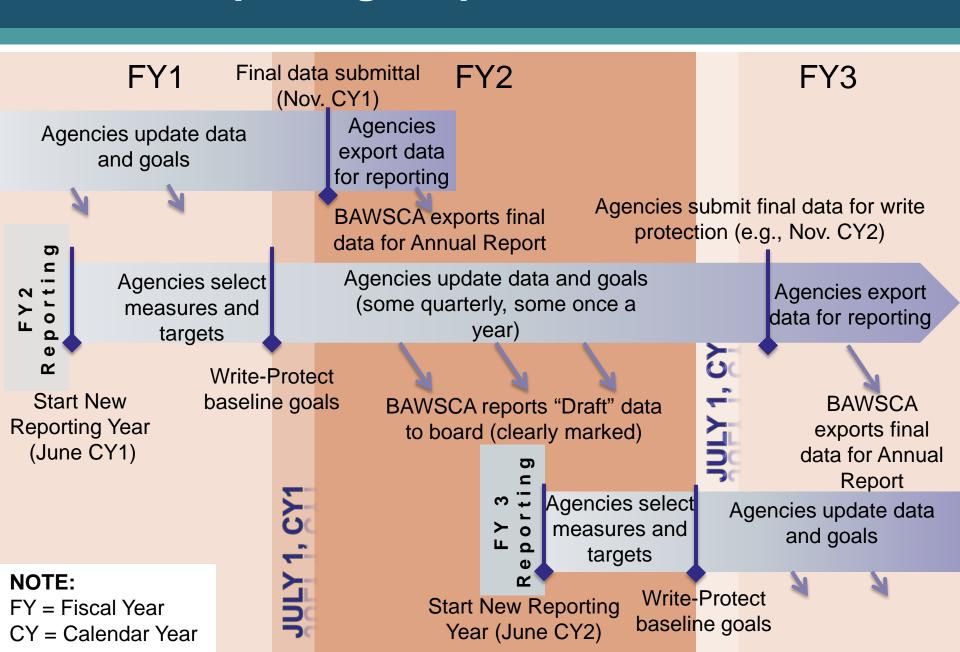
Microsoft SharePoint platform

Added benefits to BAWSCA include:

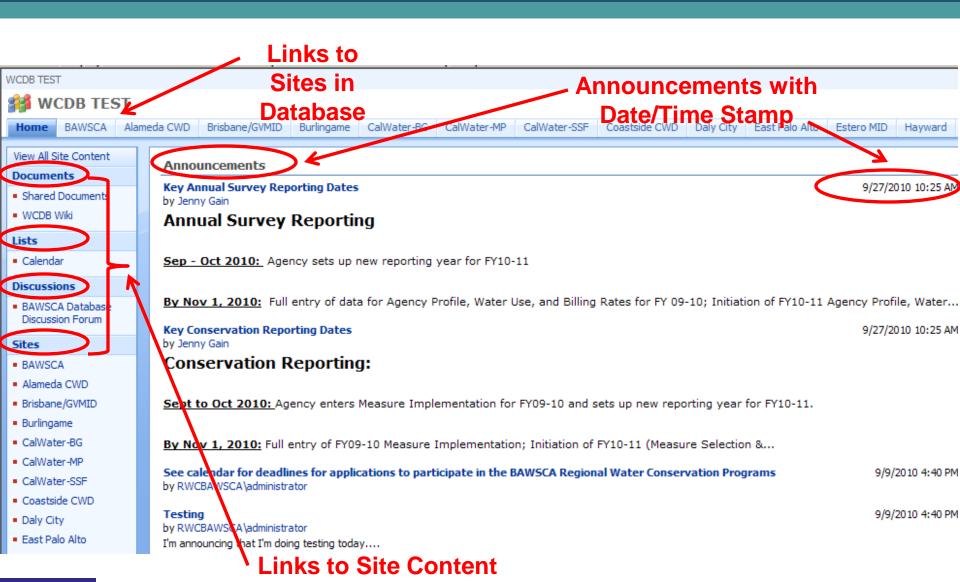
- Reduced manual data management and coordination with 26 member agencies
- Increased efficiency in communicating using WCDB's calendar and email tools



WCDB Reporting Sequence

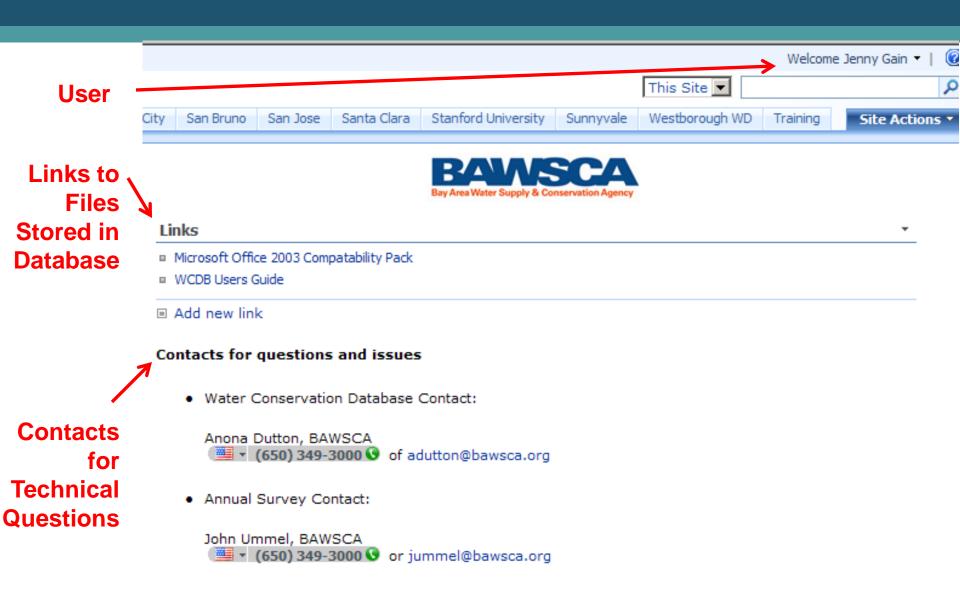


BAWSCA WCDB - Home Screen



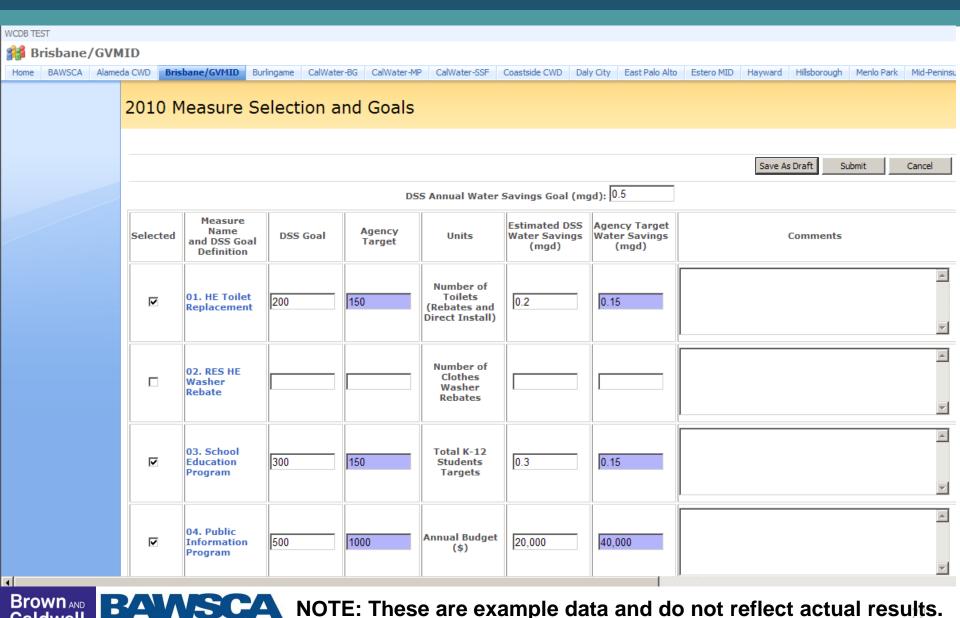


BAWSCA WCDB - Home Screen





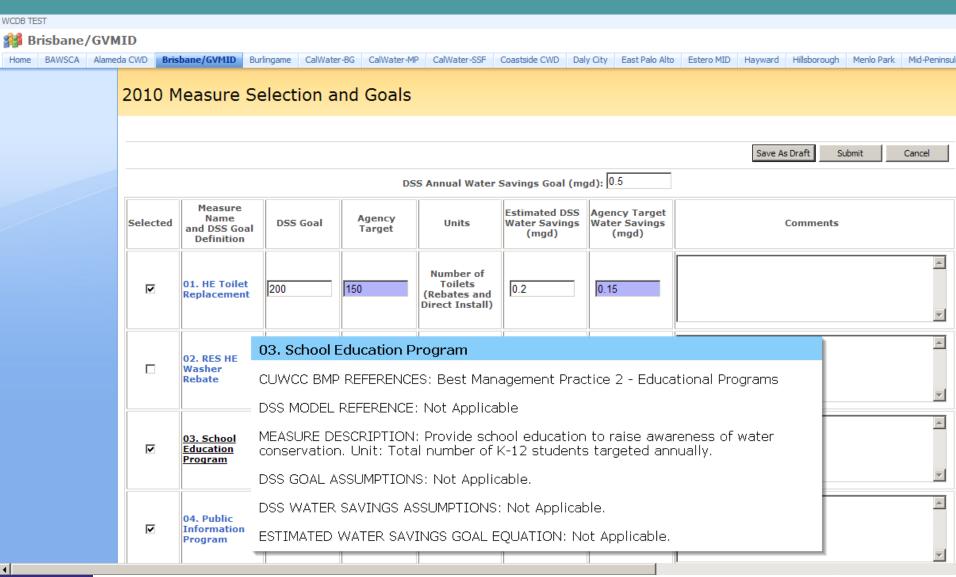
BAWSCA WCDB - Measure Data Input Screen



Caldwell

Bay Area Water Supply & Conservation Agency

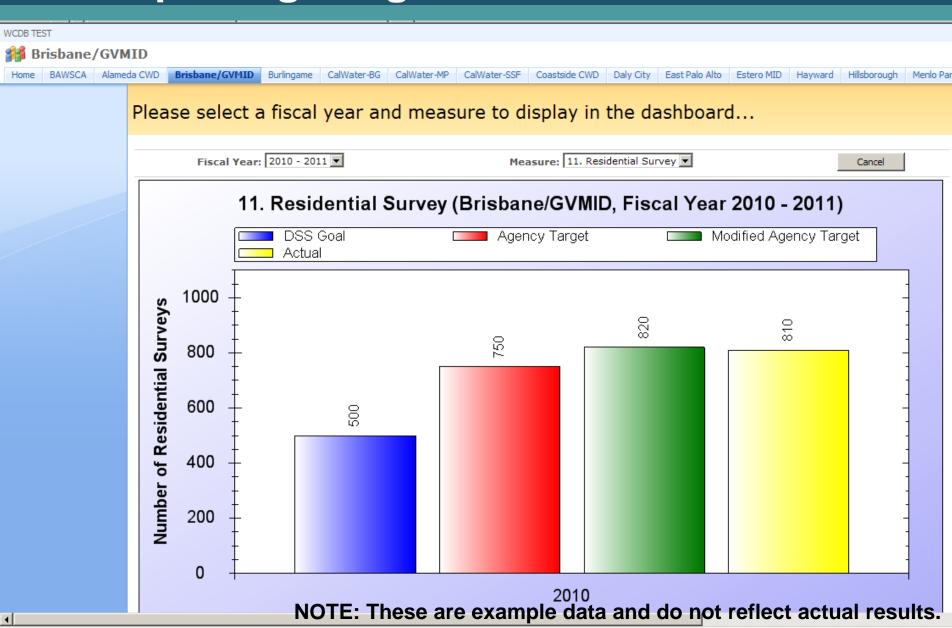
BAWSCA WCDB - Measure Data Input Screen



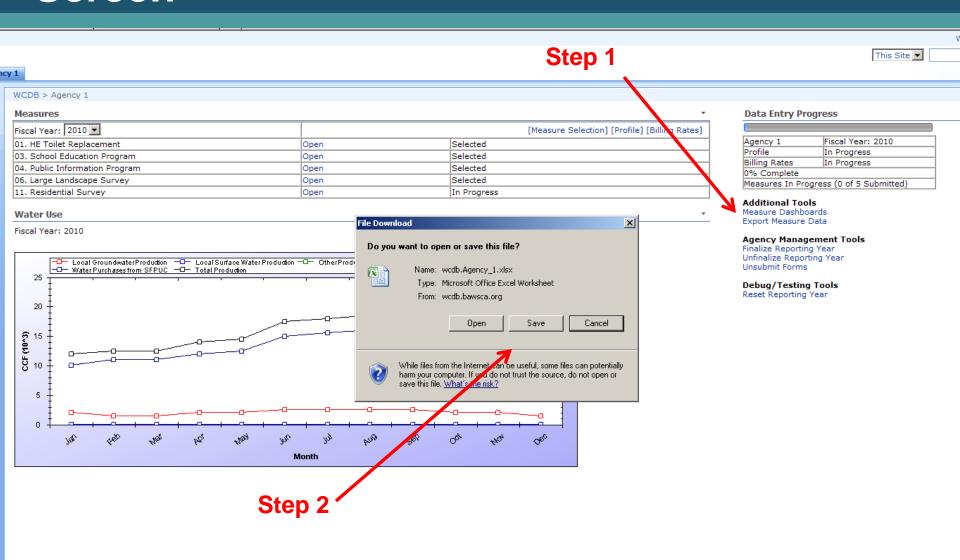


NOTE: These are example data and do not reflect actual results.

BAWSCA WCDB - Measure Dashboard for Reporting Progress



BAWSCA WCDB - Measure Data Export Screen



NOTE: These are example data and do not reflect actual results.

Lessons Learned

- Form a diverse and involved Working Group
 - Involve through entire process
 - Allow adequate review and testing time for Working Group
 - Implement a process (e.g., "issues log") for collecting and screening feedback
- Involve all foreseeable users at key points to promote acceptance and buy-in
- Develop a team of IT and water conservation staff that work collaboratively
- Select an architecture that can be easily maintained and enhanced



Lessons Learned (Continued)

- Follow a formal IT development process to mitigate risk and to resolve scope issues
- Define specific user requirements that need to be achieved
- Prioritize defects and updates to ensure that key changes are made
- Allow for adaptive management
- Provide the ability to enhance database in future

Questions and Discussion



CONTACT INFORMATION:

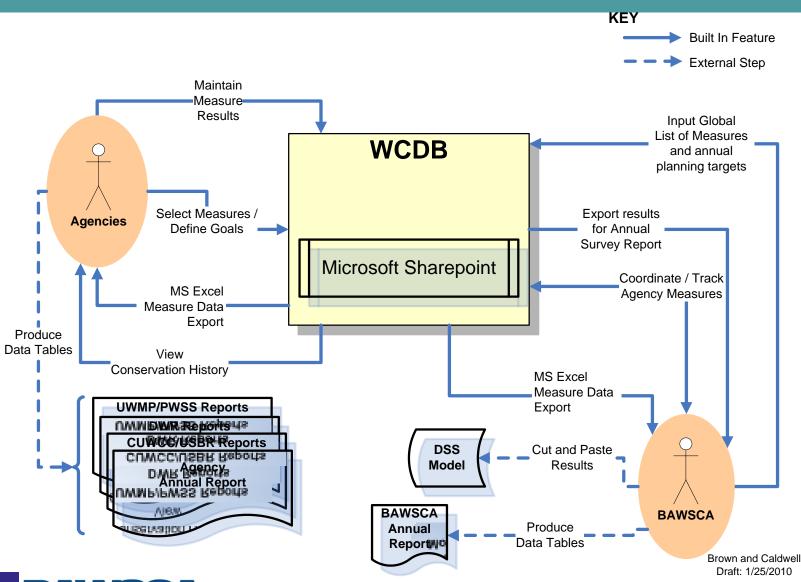
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BAWSCA WCDB Operational Overview



BAWSCA WCDB Site Diagram

