This presentation premiered at WaterSmart Innovations

watersmartinnovations.com





The Authoritative Resource on Safe Water®

AWWA Reference Tools for Water Efficiency & Sustainability

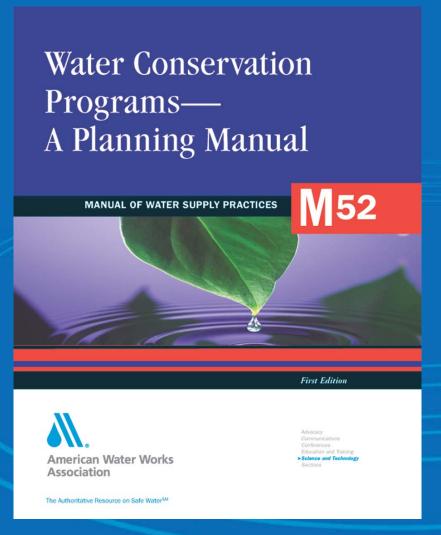
Tim Worley, Ph.D.
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Overview

- Water Conservation
 - Resources for utilities starting programs
 - In-depth resources for all utilities
 - Consumer resources
- Related Issues
 - Drought
 - Sustainability & Total Water Management
- About AWWA resources



M52 Water Conservation – A Planning Manual



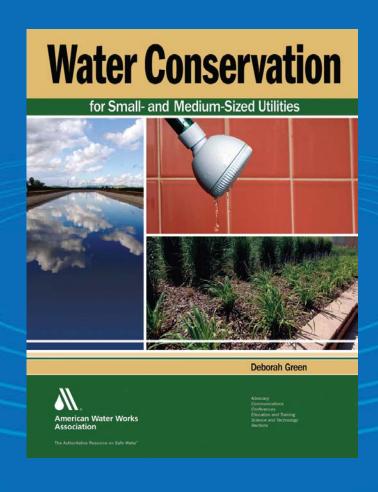
M52 Water Conservation – A Planning Manual

- How to develop, implement and measure success
- Worksheets, steps, goals, and roles
- Discusses revenue, conservation rates
- Tips for public involvement and support
- Suitable for new AND existing programs



Water Conservation for Smalland Medium-Sized Utilities

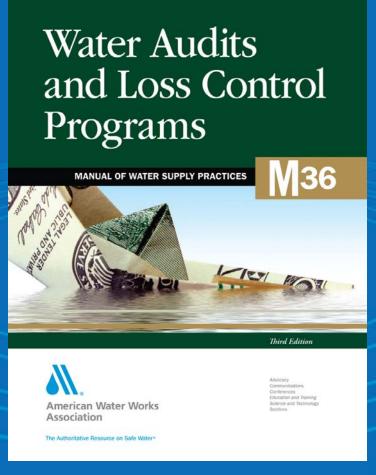
- Some of the content of M52
- Focus on smaller utilities, how to get started





M36 Water Audits and Loss Control Programs

- Third Edition published 2009
- Greatly expanded
- "Get your own house in order"





M36 Water Audits and Loss **Control Programs**

- Conducting the water audit
- Apparent versus Real water losses
- Controlling apparent losses
- Controlling real losses
- The water loss control program

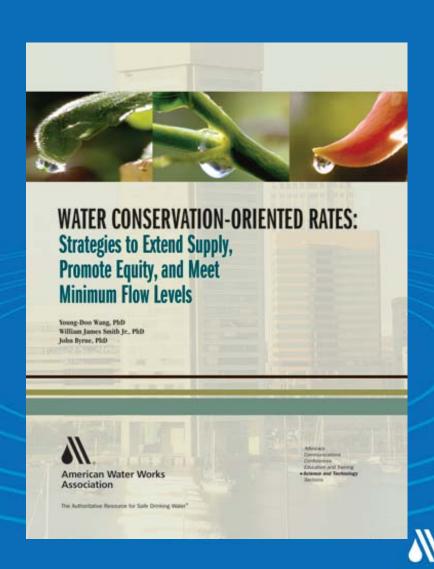


Free Water Audit Software, V. 2.0



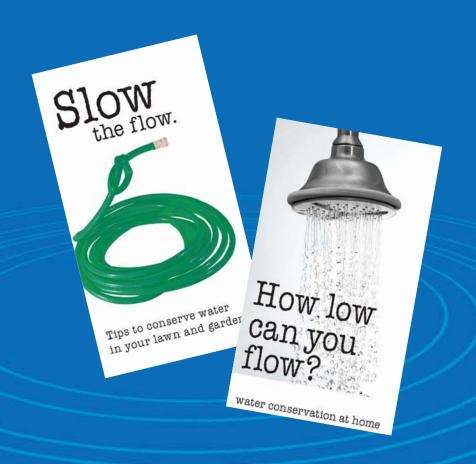
Conservation Oriented Rates

- Common types
- Implementation
- Advantages & disadvantages
- Low-income consumers
- Other customer types



Consumer Education

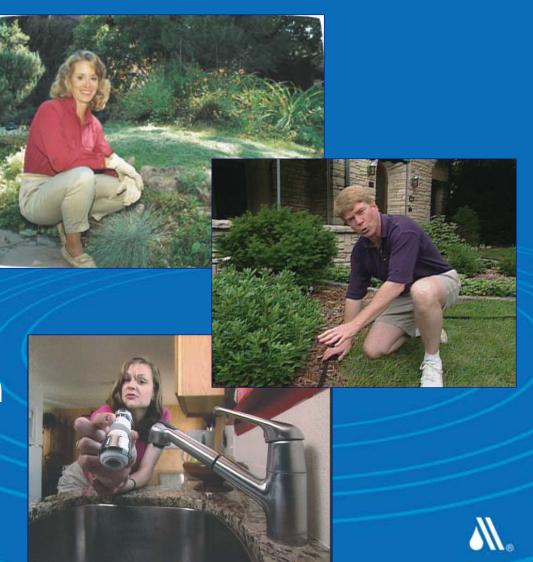
Bill stuffers





Consumer Education

- Bill stuffers
- DVDs:
 - Xeriscape™ Primer
 - -Guide to
 Conservation
 - Water andEfficient Use



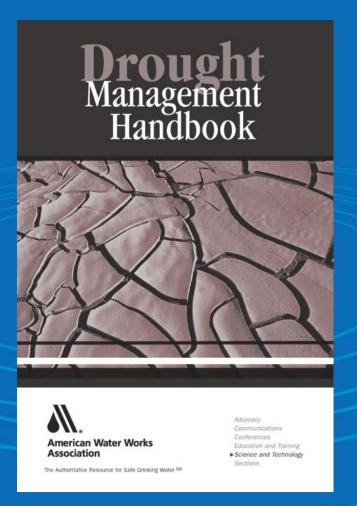
On Beyond Conservation

- Drought
- Total Water Management / Water Reuse
- Sustainability



Drought Management Handbook and DVD

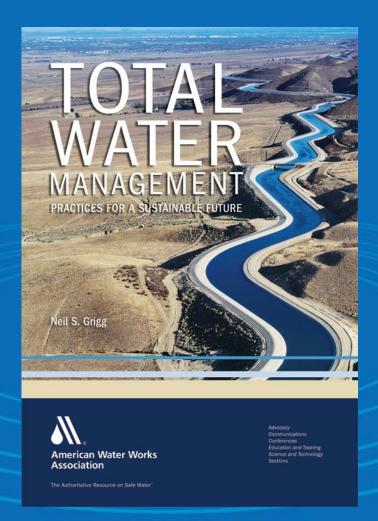
- Preparedness and response
- Model drought response plan
- Public information
- Real community experiences





Total Water Management

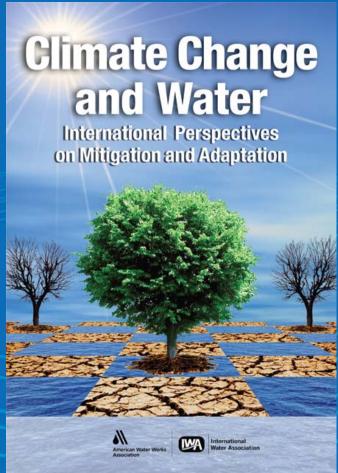
- Holistic view of water planning
- Stakeholder involvement
- Society and environment





Climate Change

Mitigation and Adaptation

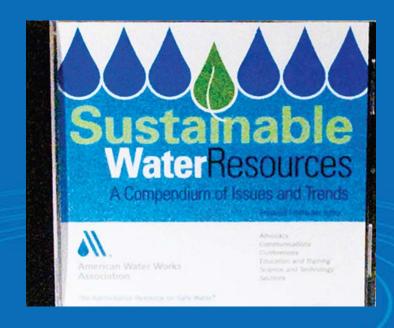




Sustainable Water Resources

 Compendium of Issues & Trends

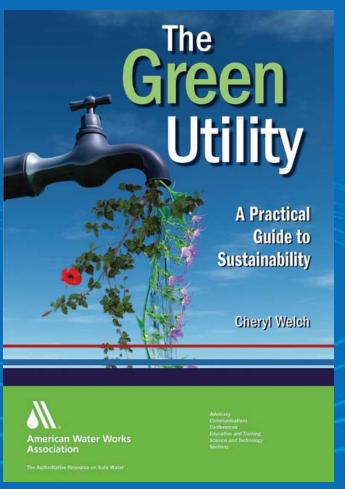
Published 2010





The Green Utility

- Walking the talk
- Experience-based
- Planning guides
- Dozens of potential actions





AWWA Publications

- "Authoritative Resource"
- Manuals extensive peer review
- All extensive editorial review



Thank you!

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