# CONSUMER ENGAGEMENT POWERED BY ADVANCED METERING INFRASTRUCTURE (AMI)

HOW YOU CAN LEVERAGE THE DATA THAT YOUR AMI SYSTEM PROVIDES

## CONSERVATION



10% of U.S. homes waste 90 gallons of water or more every day through leaks.

Help your customers manage their usage by providing:



Leak alerts



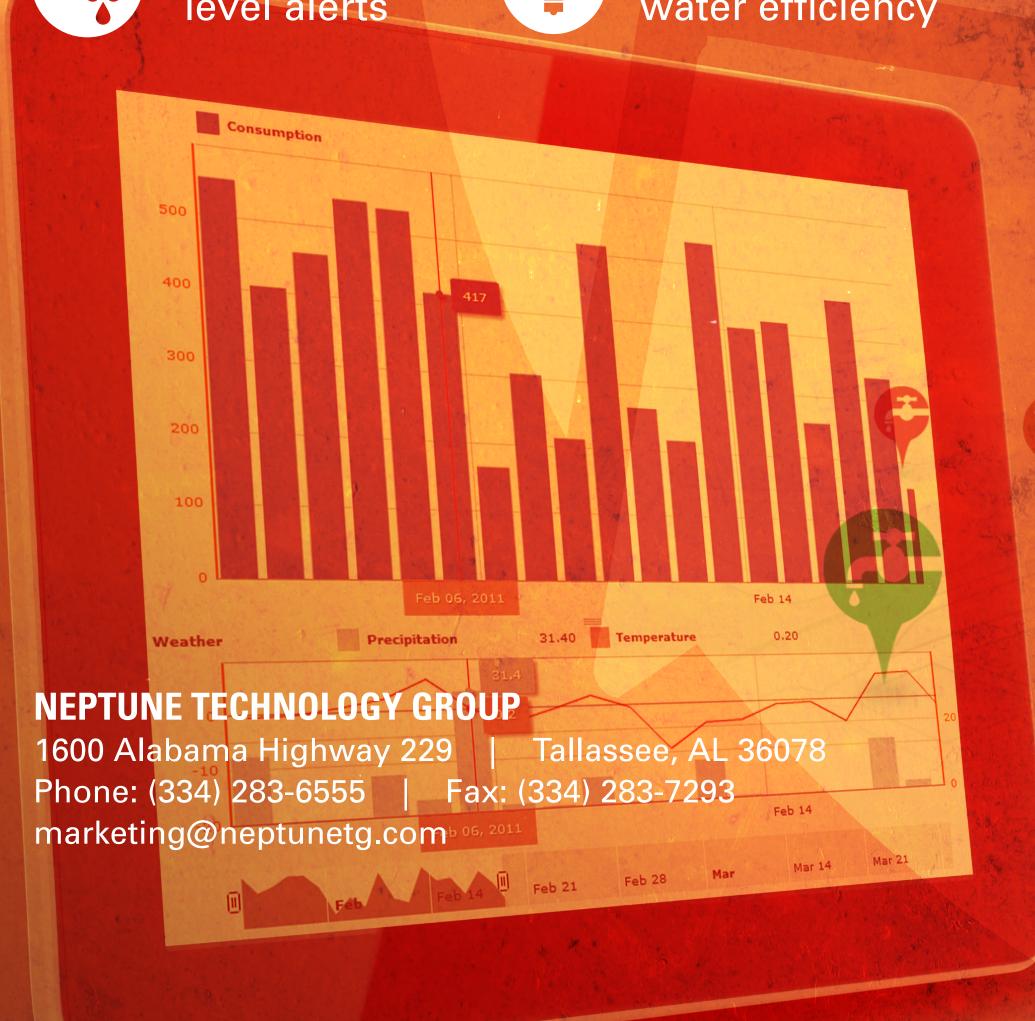
Unauthorized consumption alerts



Consumption level alerts



Tips to improve water efficiency



# **CUSTOMER SERVICE**



Unexpected high bills are a leading cause of delinquent payments.

#### Actively engage your consumers:

- Provide proactive alerts of high consumption
- Make information accessible through mobile apps
- PUSH information to consumers to PULL them into your web portal
- \$ Talk in units that we all understand dollars and gallons
- Allow user-defined parameters to be set
- Use graphs and icons
- Enable self-service





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## COMMUNITY



Water stewardship is everyone's job.

Leverage AMI data to preserve scarce water resources:



Identify and address sources of Non-Revenue Water



Give consumers a win-win:



Make historical comparisons



Compare usage with peer groups



Align with temperature and precipitation



Provide hourly consumption data



Leverage data including leak flags from your AMI System