

# TURNKEY TURF REMOVAL THROUGH

## PUBLIC & PRIVATE COLLABORATION

The Irvine Ranch Water District implemented a Turnkey Turf Removal program in response to customer feedback. Not knowing what to do and not being able to find a qualified landscape contractor were the two most frequently sited barriers to participation in the Do It Yourself turf removal rebate program. To respond IRWD contracted with a qualified firm to provide a drought tolerant landscape design, removal of turf, installation of new plant material and conversion of sprinklers to drip irrigation for residential customers.



### "Turnkey" Turf Removal & Drought Tolerant Landscape **Installation Program**

Remove Green. Receive Green.

Help California save water by removing your grass. Say goodbye to the hassle, maintenance, and expense of lawns.



Apply Now



#### **Residential Customers**

- Receive \$2 per sq.ft.
- Capped at max of 3,000 sq.ft.
- 500 sq.ft. minimum





## **Contractor Develops a Customized Landscape Design for Customer**

- Landscape must be drought-tolerant and permeable to air and water
- Design must contain 30-50% plant material
- Irrigation system is converted to drip
- Design based on \$5 per square foot budget
- IRWD funds \$2 per square foot of the project which covers landscape design and materials
- Customer pays remaining \$3 per square foot which includes labor plus disposal fees
- All designs are available on our website for customer reference
- ♦ NO ARTIFICIAL TURF ALLOWED

#### **Lawn Removal & Landscape Project**

- Customer is allowed to choose the manner in which the lawn is eliminated and removed
- Pros & cons of each method is discussed beforehand
- Lawn is removed and area is prepped for project
- Existing irrigation system is retrofitted to drip
- 2 follow up visits are included along with a educational landscape care consultation



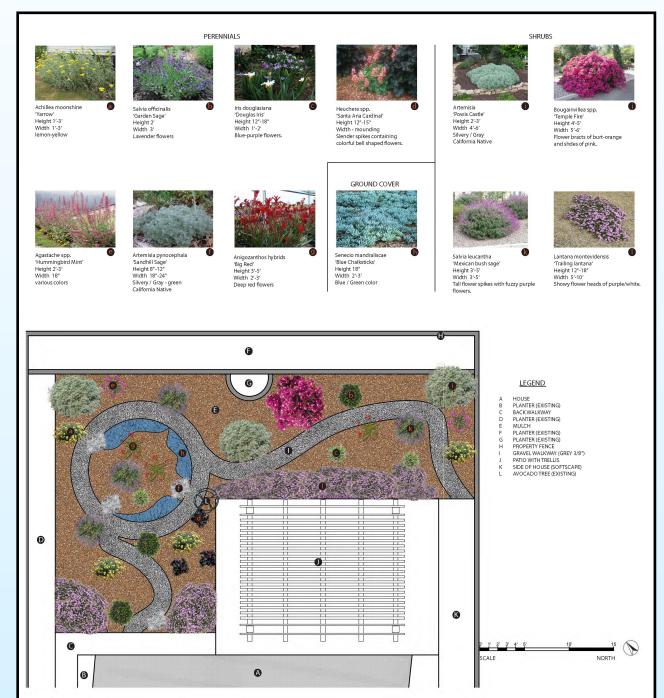


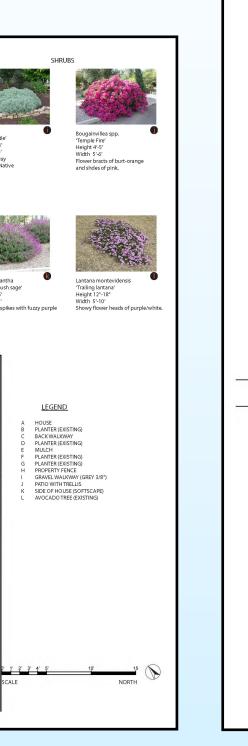


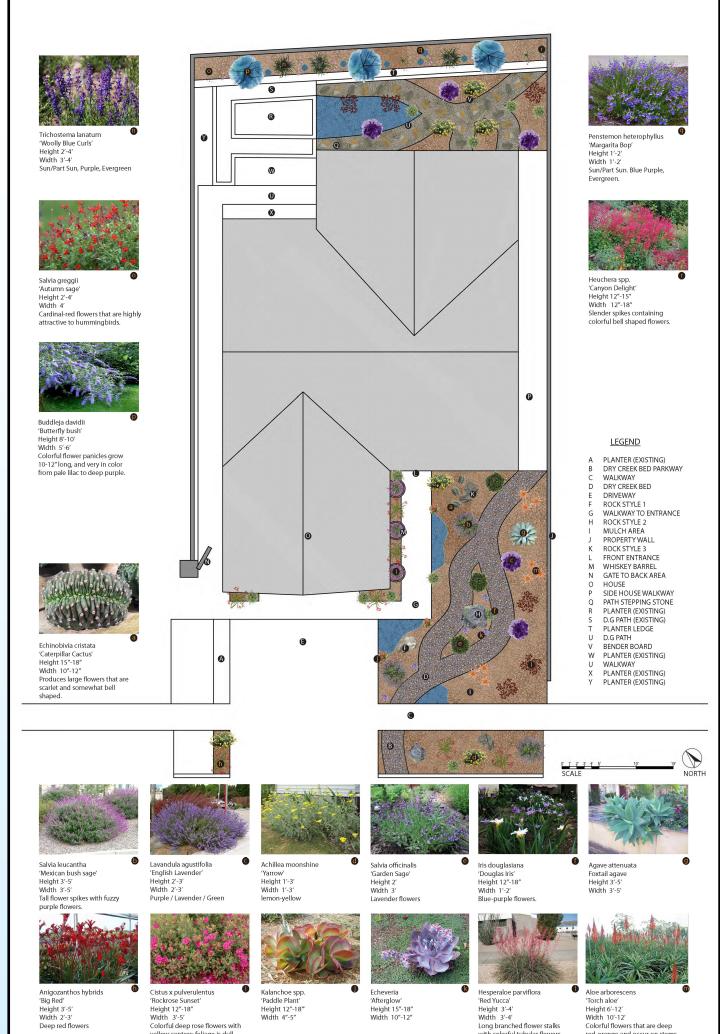




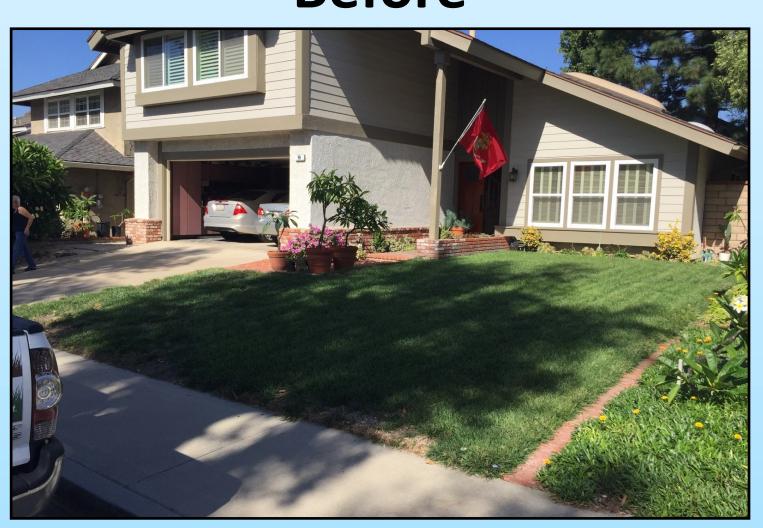
## Sample Landscape Designs



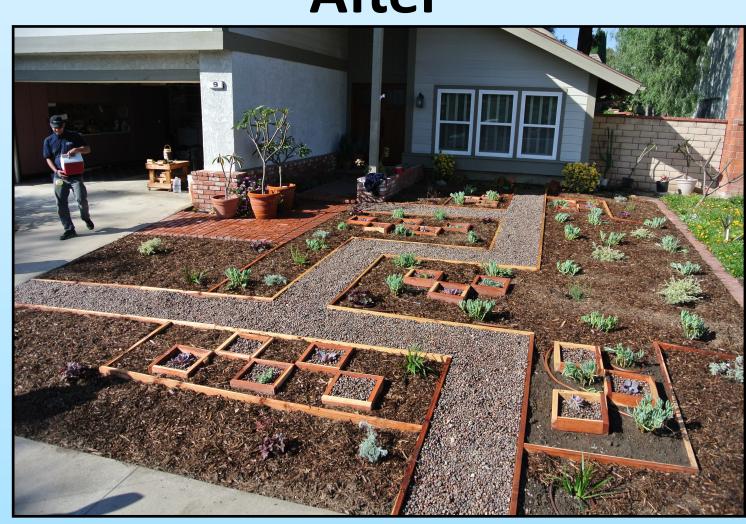




**Before** 



After



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