

What is C2E?

Conserve2Enhance[™] (C2E) connects voluntary water conservation to community action by linking participant donations, based on water savings, to funding for local environmental enhancement projects.





Driving Water Conservation: A Conserve2EnhanceTM Dashboard Road Trip

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For more information or to create your own Dashboard account, please visit **conserve2enhance.org** or send an email to info@conserve2enhance.org

How are donations collected?

Donations are collected through the Water Use Dashboard[™] (see below) A web-based tool to that allows you to enter water use data for your home or business, track your water use over time, learn about where you have the most potential to save, and put your water savings to work to support enhancement projects! and through Riparian Enhancement check boxes on participating utility bills. The Tucson C2E program has raised \$87,000 for local enhancement projects through the Dashboard and Check Box programs.

What can donations be used for?

A wide range of program goals are compatible with C2E's core mission of linking water efficiency and environmental enhancement projects. Conserve2Enhance funds projects that directly improve a community's natural habitats and water resources, with the only limitation being that projects need a water resource connection.



The Water Use Dashboard[™]

Standard top loading washing machines can use 25-40 gallons of water per load. With the average family washing 400 loads of laundry each year, that can mean upwards of 16,000 gallons of water annually. Energy Star rated washing machines require only 15 gallons per load cutting water use down significantly and saving up to 10,000 gallons per household per





Grant to Henry Elementary, Tucson AZ



Attubury Wash site: before and after



at Mitchell Park C2E Site

View graphs of change in daily water use, historic water use, and current water use estimate (indoor vs. outdoor).







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