

WORKING TOGETHER TO CONSERVE

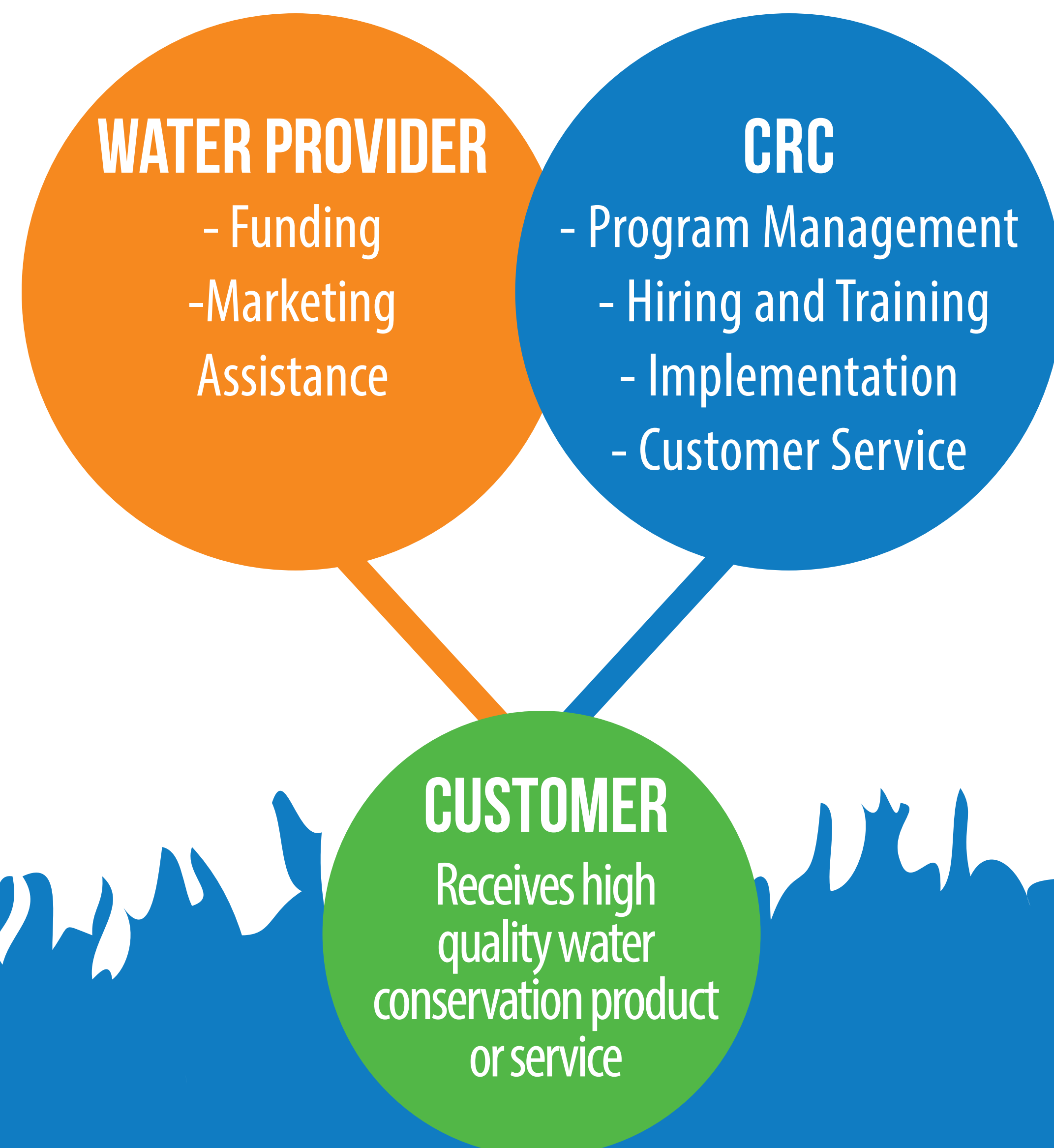


CENTER FOR
ReSource Conservation

FOR OVER 15 YEARS, the Colorado based nonprofit organization, Center for ReSource Conservation (CRC) has been working with water utilities to implement water conservation programs growing to encompass a unique partnership with over 30 water utilities. By taking advantage of economies of scale, all sizes of water providers can offer a range of high quality programs to their customers at a much lower price, and with much less work, than by each provider implementing their own programs. This model provides a great example of how nonprofit organizations and water providers can team up to offer impactful, measurable programs that lead to direct conservation benefits.

SAVING WATER THROUGH INNOVATIVE PARTNERSHIPS

HOW IT WORKS



COLLABORATION IN ACTION

18,000 Irrigation Audits Performed

920,000 Square Feet of Land Converted to Xeriscape

400 High Efficiency Toilets Installed

100 Million Gallons of Water Saved

4,000 People Educated in Water Wise Landscaping Techniques

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