

Water Entrepreneurship

Successful Business Innovation in the Water Sector

IMAGINE {  } H₂O

The leading ecosystem for water entrepreneurship & innovation

Water Challenges → Opportunities / Solutions

Plan

- ✓ Great companies start as innovative business plans
- ✓ In the water sector, business innovation can be more important than having a breakthrough technology

Share

- ✓ Talk to industry experts
- ✓ Engage potential customers
- ✓ Enter a business plan competition

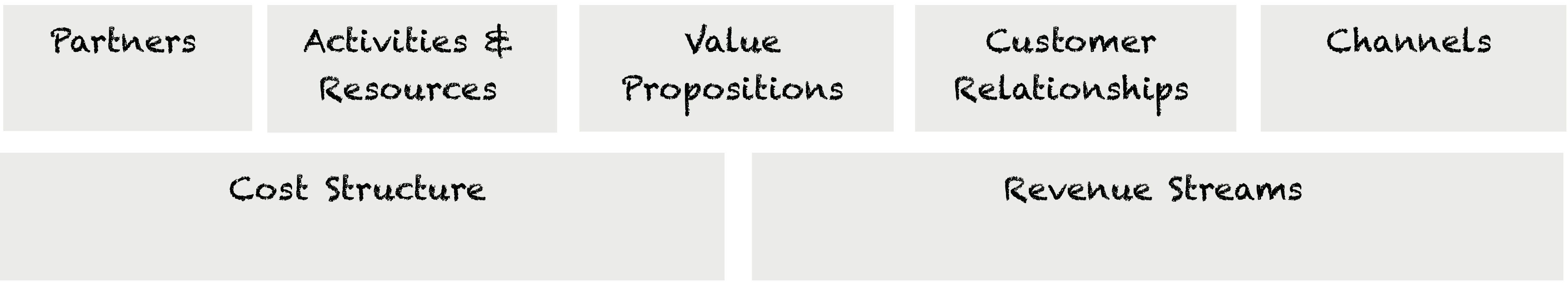
Execute

- ✓ It's about execution!
- ✓ Having a great idea is not enough to build a business

Join Imagine H2o

- Path-to-Market Resource for water startups
- Business Plan Competitions
- Accelerator Program
- Entrepreneurship Workshops
- Leverage a global ecosystem to engage partners, investors & customers

Business Model Canvas



[www>businessmodelgenerator.com](http://www.businessmodelgenerator.com)



Meet Imagine H2O's Former Prize Winners

- | | | |
|----------------|--------------------|---------------------|
| Nexus eWater | Hydrovolts | Fruition Sciences |
| New Sky Energy | BlackGold Biofuels | WaterSmart Software |
| Bilexys | FOG Busters | Rainwater Hog |
| Tussar | | |



Connect! www.ImagineH2O.org

Consumer Innovations Prize

Open to new businesses and entrepreneurs addressing the water needs of individuals

Business Accelerator | Cash Prizes | In-kind Services

Entries due: November 15, 2012